

ALCIDES VELÁSQUEZ, PH.D.

Assistant Professor
Department of Communication Studies
The University of Kansas
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Appointments

Assistant Professor (2017-Present)
Department of Communication Studies
The University of Kansas

Assistant Professor (2012 – 2016)
Department of Communication
Pontificia Universidad Javeriana, Bogotá, Colombia

Langston Hughes Communication Studies Visiting Professor (Fall 2015)
Department of Communication Studies
The University of Kansas

Instructor (2005 –2008)
Department of Information Science
Pontificia Universidad Javeriana, Bogotá, Colombia

Education

Ph.D., Media and Information Studies (Summer 2012)
Department of Media and Information
Michigan State University

M.S., Information Design and Technology (Now M.S. in Digital Media) (Spring 2005)
School of Literature, Media, and Communication
Georgia Institute of Technology

B.A., Philosophy (1998)
College of Social Sciences
Universidad de los Andes, Bogotá, Colombia

Publications

Quenette, A. & **Velasquez, A.** (*forthcoming*). Shifting Demographics: Understanding How Ethnically Diverse Networks Influence Latinos' Political Uses of Social Media and Offline Political Engagement. *International Journal of Communication*, 12.

Velasquez, A., & Quenette, A. M. (2018). Facilitating Social Media and Offline Political Engagement During Electoral Cycles: Using Social Cognitive Theory to Explain Political Action Among Hispanics and Latinos. *Mass Communication and Society*, 21(6), 763-784.
<https://doi.org/10.1080/15205436.2018.1484489>

Velasquez, A. (2018). Parents' mobile relational maintenance in resource-constrained contexts: Barriers and facilitating access conditions. *New Media & Society*,
<https://doi.org/10.1177/1461444818774256>

Velasquez, A., & Rojas, H. (2017). Political Expression on Social Media: The Role of Communication Competence and Expected Outcomes. *Social Media + Society*, 3(1), 1-13. <https://doi.org/10.1177/2056305117696521>

Velasquez, A. (2017). Autonomy of Use and Online Interaction with Government. In L. Robinson, J. Schulz, & H.S. Dunn (Eds.), *Digital Empowerment: Opportunities and challenges of Inclusion in Latin America and the Caribbean* (pp. 253-276). U.K.: Emerald Group Publishing.

Velasquez, A. and LaRose, R. (2015). Social Media for Social Change: Social Media Political Efficacy and Activism in Student Activist Groups. *Journal of Broadcasting and Electronic Media*, 59(3), 456-474. doi: 10.1080/08838151.2015.1054998

Velasquez, A. and LaRose, R. (2015). Youth Collective Activism through Social Media: The Role of Collective Efficacy. *New Media and Society*, 17(6), 899-918. doi: 10.1177/1461444813518391

Velasquez, A., Wash, R., Lampe, C. and Bjornrud, T. (2014). Latent Users in an Online User Generated Content Community. *Computer Supported Cooperative Work Journal*, 23(1), 21-50. doi: 10.1007/s10606-013-9188-4

Velasquez, A. (2014). Construcción de escalas de medición de activismo individual y colectivo en línea. In J.C. Valencia & C.P. García (Eds.). *Movimientos sociales e Internet* (pp. 237-258). Bogotá, Colombia: Editorial Pontificia Universidad Javeriana.

Velasquez, A. (2014). *Digital Divide and Online Citizen-Government Interaction in Colombia*. In Proceedings of the 8th Communication Policy Research in Latin America Conference (CPR-LATAM).

Velasquez, A. and Lampe, C. (2013). The Role of Communal Ratings as Cues in Participation in Political User-Generated News Websites. *Palabra Clave*, 16(3), 701-728.

Velasquez, A. (2013). Digital Divide in Colombia: The Role of Motivational and Material Access in the Use and Types of Use of ICTs. *International Journal of Communication*, 7, 1768-1783.

Velasquez, A. (2012). Social Media and Online Political Discussion: The Effect of Cues and Informational Cascades on Participation in Online Political Communities. *New Media & Society*, 14(8), 1286-1303.

Rader, E., **Velasquez, A.**, Hales, K. and Kwok, H. (2012). *The Gap Between Producer Intentions and Consumer Behavior in Social Media*. In Proceedings of the International Conference on Supporting Work Group (GROUP'12).

Wohn, D.Y., **Velasquez, A.**, Bjornrud, T., and Lampe, C. (2012). *Habit as an Explanation of Participation in an Online Peer-production Community*. In Proceedings of the 30th. International conference on Human Factors in Computing Systems, CHI.

Lampe, C., Obar, J., Ozkaya, E., Zube, P. and **Velasquez, A.** (2012). *Classroom Wikipedia Participation Effects on Future Intentions to Contribute*. In Proceedings of the ACM conference on Computer Supported Cooperative Work (CSCW'12). (**Honorable Mention**).

Chew, H. E., LaRose, R., Steinfield, C., and **Velasquez, A.** (2011). The Use of Online Social Networking by Rural Youth and its Effects on Community Attachment. *Information, Communication & Society*, 14(5), 726-747.

McCully, W., Lampe, C., Sarkar, C., **Velasquez, A.**, and Sreenivasan, A., (2011). *Online and Offline Interactions in Online Communities*. In Proceedings of the 7th. International Symposium on Wikis and Open Collaboration (WikiSym'11).

Lampe, C., Wash, R., **Velasquez, A.**, and Ozkaya, E. (2010). *Motivations to Participate in Online Communities*. In Proceedings of the 28th international conference on Human Factors in Computing Systems, CHI.

Gonzalez, N., Salazar, A. y **Velasquez, A.** (2009). Juego y Cultura Digital. *Signo y Pensamiento*, 28(54), 369-376.

Velasquez, A. (2008). Techno, Engendro Cibernético. In Pereira, J.M., Villadiego, M. and Sierra, L. (Eds.). *Industrias culturales, músicas e identidades* (pp. 221-246). Bogotá, Colombia: Editorial Pontificia Universidad Javeriana.

Velasquez, A. (2007). Convergencias en Medios Digitales: La Labor del Editor y del Arquitecto de Información. *Signo y Pensamiento*, 26(50), 174-190.

Velasquez, A. (2005). AnaLitex: Una Herramienta Gráfica para Análisis Literario desde un Punto de Vista de Red. *Signo y Pensamiento*, 24(47), 151-164.

Work in progress

Velasquez, A. & Montgomery, G. (*Revise and resubmit*). Ethnic Minorities' Social Media Political Use: How Ingroup Identification, Selective Exposure and Collective Efficacy Shape Social Media Political Expression.

Velasquez, A., Quenette, A. & Rojas, H. (*Under review*). WhatsApp political expression and political participation: A expression self-effects mediated moderation model.

Velasquez, A., Barnidge, M. & Rojas, H. (*Under review*). Group consciousness and corrective actions.

Chema-Velez, M., Gomez, L.F., Velasquez, A., Mora, Mercedes & Parra, D. (*Under review*). Systematic review of studies on Food Marketing in Latin America.

Montgomery, G. & Velasquez, A. (*Data analysis*). Perceptions of group permeability, social media and political participation.

Dissertation

Velasquez, A. (2012). Social media and individual and collective activism: The role of interdependence and online political efficacy. *Michigan State University, East Lansing*.

Conference Papers

Velasquez, A. & Montgomery, G. (November, 2018). *Social Media Political Expression Regarding Immigration and Latinos: Analyzing the Effects of In-Group Identification, Selective Exposure, and Collective Efficacy*. Paper to be presented at the National Communication Association annual convention.

Velasquez, A., & Quenette, A. M. (November, 2018). *Facilitating Social Media and Offline Political Engagement During Electoral Cycles: Using Social Cognitive Theory to Explain Political Action Among Hispanics and Latinos*. Paper to be presented at the National Communication Association annual convention.

Velasquez, A., Johnson, R. & Schon, J. (November, 2018). *C U L8r: Promoting Parents' Use of Text-Messaging with Adolescent Children via Increased Mobile Use Learning Efficacy and Competence*. Paper to be presented at the National Communication Association annual convention.

Velasquez, A. (August, 2017). *Barriers and Facilitating Conditions for parents' mobile communication with adolescent children in resource-constrained contexts*. Paper presented at the 100th. AEJMC Annual Conference, Chicago, USA.

Quenette, A. & **Velasquez, A.** (June, 2017). *Shifting Demographics: Understanding how ethnically diverse networks influence Hispanics'/Latinos' political uses of social media and offline political engagement*. Paper presented at the Political Networks Conference, Columbus, OH. US.

Velasquez, A. and Rojas, H. (June, 2016). *Communication competence and expected outcomes in social media political expression*. Paper presented at the International Communication Association 66th. International Conference, Fukuoka, Japan.

Velasquez, A. (October, 2015). *Access barriers and local strategies for intrafamilial mobile communication in resource constrained contexts*. Paper presented at the Association of Internet Researchers Annual Conference, Phoenix, Arizona.

Velasquez, A. (May, 2015). *Digital Divide and Individuals' Online Interaction with Government*. Paper presented at the International Communication Association 65th. International Conference, San Juan, Puerto Rico.

Velasquez, A. (May, 2014). *Online citizen-government interaction in Colombia. Access opportunities and effects on perceptions of trust and corruption*. Paper presented at the Communication and "The Good Life" Two Decades of the Digital Divide ICA Pre-conference, Seattle, USA.

Velasquez, A. and LaRose, R. (May, 2014). *Social media for social change: Online political efficacy and online political participation in student activist groups*. Paper presented at the International Communication Association annual conference, Seattle, USA.

Velasquez, A. and LaRose, R. (June, 2013). *Collective activism through social media: The role of collective efficacy*. Paper presented at the International Communication Association annual conference, London, United Kingdom.

Velasquez, A. (October, 2012). *Digital divide in Colombia: The role of material and motivational access in the use and types of use of ICTs*. Paper presented at the Regional conference of the International Association of Communication, Santiago de Chile, Chile.

Ozkaya, E., **Velasquez, A.**, De la Fuente, J. and Yun, Y. (May, 2012). *Socio-cognitive model of problematic video-game use*. Paper presented at the International Communication Association annual conference, Phoenix, AR.

Velasquez, A. and Lampe, C. (May, 2012). *The role of communal ratings as cues in online political discussions*. Paper presented at the International Communication Association annual conference, Phoenix, AR.

Wohn, D.Y., **Velasquez, A.**, Bjornrud, T. and Lampe, C. (May, 2012). *Using habit strength to explain sustained participation in an online community for user-generated content*. Paper presented at the International Communication Association annual conference, Phoenix, AR.

Velasquez, A. (May, 2011). *The effect of status cues and informational cascades on participation in online political communities*. Presented at the International Communication Association annual conference, Boston, MA.

Chew, H.E., LaRose, R., Steinfield, C. and **Velasquez, A.** (June, 2010). *The use of online social networking by rural youth and its effects on community involvement*. Paper presented at the International Communication Association annual conference, Singapore.

Invited Talks

2015. Velasquez, A. Follow us: Understanding social media individual and collective activism and political participation. The University of Kansas, Kansas. Bold Aspirations Visitor and Lecture Series, Langston Hughes Visiting Professor Campus Wide presentation.

2015. Velasquez, A. Online Political Efficacy and Collective Activism, Universidad Javeriana, Bogotá, Colombia. Doctoral program in Social Sciences and Humanities, March 5, 2015.

2014. Velasquez, A. Social Media and Society Research and Theories, Universidad del Norte, Barranquilla, Colombia. Doctoral Program in Communication, Communication Department, November 28, 2014.

2013. Velasquez, A. Online Political Efficacy and Collective Activism, Universidad de los Andes, Bogotá, Colombia. Political Science Department, February 28, 2013.

Teaching experience

As Instructor

- *Communication and technology*. Fall, 2018. Communication Studies Department. Graduate seminar, University of Kansas.
- *Introduction to political communication*. Fall 2017, Spring and Fall 2018. Communication Studies Department. Undergraduate program in Communication Studies, University of Kansas.
- *Communication on the Internet*. Fall 2015, Spring, Summer, Fall 2017, Spring, Summer 2018. Communication Studies Department. Undergraduate program in Communication Studies, University of Kansas.
- *Media Effects*. Fall 2016. Department of Communication. Undergraduate program in Communication, Universidad Javeriana, Bogotá, Colombia.
- *Minority representation in the media*. Fall 2015. Communication Studies Department. Undergraduate program in Communication Studies, University of Kansas.
- *Informatics for online publishers*. Fall 2005 through Spring 2008, Fall 2014, Spring 2015, Fall 2016. Department of Communication. Undergraduate program in Communication, Universidad Javeriana, Bogotá, Colombia.
- *Content Analysis*. Spring of 2013, 2014, 2015, 2016. Department of Communication. Undergraduate program in Communication, Universidad Javeriana, Bogotá, Colombia.
- *Media effects*. Summer 2014, Fall 2016. College of Communication. Master's program in Political Communication, Universidad Externado, Bogotá, Colombia.
- *Research seminar*. Spring and Fall 2013, Fall 2014, 2016. Department of Communication. Master's program in Communication, Universidad Javeriana.
- *Communication for development*. Spring and Fall 2013, Spring 2014. Department of Communication. Undergraduate program in Communication, Universidad Javeriana, Bogotá, Colombia.

As Teaching Assistant

- *Social Computing*. Summer 2011. Department of Media and Information. Michigan State University, East Lansing, MI.

Student theses advisor and committees

- Chair Tatsuya Suzuki thesis committee. Master in Communication, Department of Communication Studies. University of Kansas, current.

- Gretchen Montgomery. PhD in Communication Studies, University of Kansas. Doctoral committee member. 2018-2019.
- Amy Schumacher. PhD in Communication Studies, University of Kansas. Doctoral comps exams committee member, Fall 2017, Spring 2018.
- Co-chair of Julian Paez Valdez PhD Committee. Université de la Sorbonne Nouvelle - Paris 3, current.
- Nicole Heid and Alejandra Ortiz. Bachelor in Communication, Universidad Javeriana, Fall 2016.
- María Alejandra Solano. Master in Communication, Universidad Javeriana. Fall 2014.
- Daniel Arias. Bachelor in Communication, Universidad Javeriana. Fall 2014.
- Alejandra Daza. Bachelor in Communication, Universidad Javeriana. Fall 2014.
- Jessica Martínez. Bachelor in Communication, Universidad Javeriana. Spring 2014.
- Melissa Arboleda. Bachelor in Communication, Universidad Javeriana. Fall 2013.
- Julian Garcia Wren. Master in Communication, Universidad Javeriana. 2012-2013.
- Juan Camilo Rodríguez. Bachelor in Communication, Universidad Javeriana. Fall 2012.

Research grants, fellowships and scholarships

- National Science Foundation (NSF), Political Science Program, “Political efficacy, interactive mobilizing and voting in local elections”. December 2012. Declined. Proposed role: Invited expert.
- Michigan State University, College of Communication Arts and Science Summer Research Excellence Fellowship, (US\$3750), 2011.
- Michigan State University, College of Communication Arts and Science Summer Research Excellence Fellowship, (US\$1700), 2010.
- National Science Foundation (NSF), Human-Centered Computing Program, “The Role of Social Media in County Level E-Government Services”. December 2009. Declined. Proposed role: Research assistant.
- Fulbright Scholarship (Colombia, 2008). Provided funds for Ph.D. studies at Michigan State University.
- *COLFUTURO* Scholarship (Colombia, 2003). Provided funds for Master studies at Georgia Tech.

Awards and honors

- Langston Hughes Visiting Professor, Fall 2015, University of Kansas.
- CSCW 2012 Honorable Mention for Note: Lampe, C., Obar, J., Ozkaya, E., Zube, P. and Velasquez, A. (2012). Classroom Wikipedia participation effects on future intentions to contribute.

- Professional Mentor, AFI Enhanced TV Workshop, American Film Institute, December, 2004.

Scholarly and university service

Fall 2017-Present Communication on the Internet – Course supervision

Fall 2017–Present Communication Studies Department, University of Kansas. Study abroad department contact.

2015-Present Editorial Board Cuadernos.Info journal.

2015-2016 Department representative. College publications committee. College of Communication, Universidad Javeriana.

2013-2016 Chief Editor of the journal *Signo y Pensamiento*. Universidad Javeriana.

2013-2016 New Ph.D. program in communication committee member. College of Communication. Universidad Javeriana, Bogotá, Colombia.

2011-2012 President of the Latin American Students Organization, Michigan State University.

2011-2012 Graduate student representative. College advisory committee. College of Communication Arts and Sciences, Michigan State University.

Reviewer for refereed publications and conferences

- American Behavioral Scientist journal
- Annual conference of the Association of Education in Journalism and Mass Communication (AEJMC)
- Annual Hawaii International Conference on System Sciences (HICSS).
- Annual conference of the International Communication Association.
- Behaviour and Information Technology Journal
- International Journal of Communication
- Information, Communication and Society
- International Journal of Public Opinion Research
- New Media and Society
- Journal of Computer-Mediated Communication
- Journal of Broadcasting and Electronic Media
- Journal of Communication
- Revista Palabra Clave
- Revista Cuadernos.Info
- Social Media + Society journal

- Social Science Computer Review Journal

Reviewer for grants, scholarships and awards

- “Undergraduate Research Awards”, KU Center for Undergraduate Research.
- Premio Otto de Greiff (Award to best thesis in Colombia).
- COLCIENCIAS and Information and Telecommunication Ministry “Online government” program.
- COLCIENCIAS IBN-PUBLINDEX communication journals articles typology assessment.
- COLFUTURO social sciences scholarship reviewers panel.
- Fulbright Colombia communication studies reviewers panel.

Previous work experience

- Michigan State University. East Lansing, MI
01/2010 – 08/2012
Graduate Research Assistant
- Georgia Institute of Technology. Atlanta, GA.
01/2004 – 05/2005
Research Assistant
- Georgia Public Broadcasting. Atlanta, GA.
06/2004 – 08/2004
Intern
- Colombian Central Bank. Bogotá, Colombia
12/1999-06/2003
Colombian Central Bank Virtual Library (www.lablaa.org)
Project Manager

Languages

Spanish (native), English (fluent), French (basic)

Press coverage

- Interviewed about social media and political activism and social movements in the Javeriana Radio Station (July 29, 2013):
<http://www.javeriana.edu.co/javerianaestereo/podcast/index.php?cat=Rompecabezas>
- Interviewed about social media use by political institutions and government officials, La Patria Newspaper, Manizales, Colombia (April 21, 2013):
<http://www.lapatria.com/variedades/twitter-apenas-seduca-la-politica-caldense-31391>
- Interviewed about the journal Signo y Pensamiento of the Universidad Javeriana Communication Department, and my new role as editor of the journal (Sept. 2013):
<http://www.javeriana.edu.co/nuevaeditorial/2013/09/contraforma-episodio-2-4-novedades-y-noticias-de-la-editorial-pontificia-universidad-javeriana/>

- Interviewed about the use of Twitter during the peace negotiations in Colombia by The City Paper, Bogotá, Colombia (September 12, 2013):
<http://thecitypaperbogota.com/news/tweeting-to-peace/>
- Interviewed about online interaction between citizens and government institutions and public officials, Javeriana Radio Station (September 15, 2014):
http://www.javeriana.edu.co/javerianaestereo/portal_919/?page_id=1608#.VCrwzfmSzHQ