



Kansas Women's Leadership Institute, 2013 – present

*Program and Academic Director*

Funded through a partnership between the College of Liberal Arts & Sciences and KU Endowment. Responsible for the design, development and oversight of the KWLI initiative. Includes a six-week immersive leadership program, a structured 8-month series of learning modules, and onsite quarterly programming. Participants include undergraduate women from Kansas who, through the program, are integrated with U.S. State Department SUSI participants. Designed for undergraduate women attending any Kansas institute of higher education, with preference given to women from small and/or rural Kansas communities. Through the KWLI, participants engage in a curriculum designed to develop a skillset for tackling tough challenges, elevating their voices as women, expanding their leadership capacity, developing a powerful network of support, and changing their communities for the better.

Study of the U.S. Institutes for Student Leaders, 2013-2014 \$240,000

*Principal Investigator and Academic Director*

Awarded for a second three-year cycle the award to host a summer Women's Leadership Institute, sponsored by the U.S. State Department, that provides undergraduate women from the Middle East and North Africa an introduction to the study of leadership. Program design includes a 6-week residential component and 8 month follow up program.

Study of the U.S. Institutes for Student Leaders, 2012-2013 \$240,000

*Principal Investigator and Academic Director*

Renews the award to host a summer Women's Leadership Institute, sponsored by the U.S. State Department. Program design includes a 6-week residential component and 8 month follow up program.

Study of the U.S. Institutes for Student Leaders, 2011-2012 \$480,000

*Principal Investigator and Academic Director*

Renews the award to host a summer Women's Leadership Institute along with the addition of an award to host a second Institute in the winter of 2012, both of which are sponsored by the U.S. State Department and which provide undergraduate women from the Middle East and North Africa an introduction to the study of leadership. Program design includes a 6-week residential component and 8 month follow up program.

Study of the U.S. Institutes for Student Leaders, 2010-2011 \$240,000

*Principal Investigator and Academic Director*

Awarded by the U.S. State Department to host a Women's Leadership Institute that provides undergraduate women from the Middle East and North Africa an introduction to the study of leadership. Program design includes a 5-week residential component and 8 month follow up program.

GRF Social Science Grant, 2005

Awarded by the KU College of Liberal Arts and Sciences for research to establish a methodology for use of dial-generated feedback in political communication research.

New Faculty General Research Grant, 2003-2004

Awarded by the KU Center for Research - \$8,000

## **HONORS AND AWARDS**

Top Paper Award, Political Communication Division, 2014

National Communication Association

Inspire Integrity Award, 2014

National Society of Collegiate Scholars.

*Nominations are submitted by students to the national organization.*

Harvard Kennedy School Art and Practice of Leadership Development, 2013

Competitively selected to participate in a week-long leadership development program, focused on leadership educators

Central States Communication Association Service Award, 2013

KU Women of Distinction (Faculty), 2012

Awarded by the Emily Taylor Women's Resource Center.

Senior Administrative Fellows Program, 2009-2010

Selected to participate in a yearlong program sponsored by the KU Provost's office.

Top Paper Award, Political Communication Division, 2010

Central States Communication Association Annual Convention

The W. T. Kemper Fellowship for Teaching Excellence, 2008

University of Kansas

Semi-finalist, H.O.P.E. Award, 2008

Senior Class, University of Kansas

Art and Practice of Civic Leadership Development, 2008-2009

Competitively selected to participate in a year-long program sponsored by the Kansas Leadership Center to foster civic leadership development in Kansas

Top Paper Award, Political Communication Division, 2007

National Communication Association Annual Convention

Finalist, Silver Anniversary Teaching Award, 2006

University of Kansas

Service Learning Institute, 2005

Accepted to attend the Service Learning Institute, sponsored by the KU Center for Teaching Excellence.

Federation Prize, 2003

Awarded by the Central States Communication Association (with Mitchell McKinney) for research analyzing mixed-gender political campaign debates.

Donn W. Parson Graduate Mentorship Award, 2003-2004

Awarded by the graduate students in Communication Studies at the University of Kansas

Outstanding Professor, Department of Communication Studies, 2002-2003, 2003-2004

Awarded by the Students in Communication Studies at the University of Kansas.

Best Practices Institute, 2003

Accepted to attend the Best Practices Institute, sponsored by the KU Center for Teaching Excellence.

Carrie Chapman Catt Prize for Research on Women and Politics, 2000

Awarded by the Carrie Chapman Catt Center for Women and Politics, Iowa State University, (with Lynda Lee Kaid) for research on the webstyles of male and female U.S. Senate, U.S. House, and gubernatorial candidates in the 2000 general election.

Doctoral Fellowship, University of Oklahoma, 1999-2002

Top Paper Award, 2001

Political Communication Division, Central States Communication Association

Top Two Paper Award, 1999

American Association of Political Consultants Academic Outreach Conference

Graduate College Dissertation Grant, 2002

University of Oklahoma

## **RESEARCH AND PUBLICATIONS**

### **Book(s):**

Mary C. Banwart, & Dianne Bystrom (*under contract*). Gender and Politics: A Communication Perspective. Peter Lang Publishing (Political Communication Series).

Dianne Bystrom, Mary C. Banwart, & Mitchell S. McKinney, Eds. (2014). *alieNATION: The Divide & Conquer Election of 2012*. New York: Peter Lang Publishing.

Mitchell S. McKinney, & Mary C. Banwart, Eds. (2011). *Communication in the 2008 Election: Digital natives elect a president*. New York: Peter Lang Publishing.

Dianne Bystrom, Mary C. Banwart, Lynda Lee Kaid, & Terry A. Robertson (2004). *Gender and Political Candidate Communication: VideoStyle, WebStyle, and NewsStyle*. New York: Routledge.

**Journal Publications:**

- Kelly L. Winfrey, Benjamin R. Warner, & Mary C. Banwart (2014). Gender identification and young voters: Predicting candidate evaluations and message effectiveness. *American Behavioral Scientist*, *accepted*.
- Mary C. Banwart, & Kelly L. Winfrey (2013). Running on the Web: Online Self-Presentation Strategies in Mixed-Gender Races. *Social Science Computer Review*, *31*, 614-624.
- Mary C. Banwart (2010). Gender and Candidate Communication: Effects of Stereotypes in the 2008 election. *American Behavioral Scientist*.
- Mary C. Banwart, & Kelly L. Winfrey (2009). Leadership and Politics: Effects of Gender in a Presidential Primary. *Educational Considerations* (special issue on Leadership in Diverse Contexts), *37*, 40-53.
- Mary C. Banwart (2007). Constructing Images in Presidential Primaries: An Analysis of Discourse Strategies in the Dole and Bush Iowa Straw Poll Speeches. *Argumentation and Advocacy*, *43*, 65-78.
- Mary C. Banwart (2007). Gender and Young Voters in 2004: The Influence of Perceived Knowledge and Interest. *American Behavioral Scientist*, *50*, 1152-1168.
- Mary C. Banwart & Mitchell S. McKinney (2005). A Gendered Influence in Campaign Debates?: Analysis of Mixed-Gender United States Senate and Gubernatorial Debates. *Communication Studies*, *56*(4), 353-373.
- Mary C. Banwart & Dianne G. Bystrom (2005). Gendered Reactions: Young Voters' Responses to the 2004 Presidential Advertisements. *American Behavioral Scientist*, *49*, 314-325.
- Mitchell S. McKinney & Mary C. Banwart (2005). Rocking the Youth Vote through Debate: Examining the Effects of a Citizen Versus Journalist Controlled Debate on Civic Engagement. *Journalism Studies*, *6*(2), 153-163.
- Mary C. Banwart, Dianne G. Bystrom, & Terry A. Robertson (2003). "From the Primary to the General Election: A Comparative Analysis of Media Coverage of Candidates in Mixed-Gender 2000 Races for Governor and U.S. Senate." *American Behavioral Scientist*, *46*(5), 658-676.
- Dianne G. Bystrom, Terry A. Robertson, & Mary C. Banwart (2001). "Framing the Fight: An Analysis of Media Coverage of Female and Male Candidates in Primary Races for Governor and U.S. Senate in 2000." *American Behavioral Scientist*, *44*(12), 1999-2013.

Mary C. Banwart (2000). "Image Building Strategies in Women's Campaign Messages: A Case Study of the 1998 Northup Congressional Campaign." *Kentucky Journal of Communication*, 19(1), 39-65.

### Book Chapters:

Kelly L. Winfrey, Mary C. Banwart, & Benjamin R. Warner (2014). "Communicating with Voters 30 seconds at a time: Presidential Campaign Advertising 2012." In, Bystrom, D. G., Banwart, M. C., McKinney, M. S., & Tedesco, J. C. (Eds.), *alieNATION: The Divide & Conquer Election of 2012*. New York: Peter Lang Publishing.

Benjamin R. Warner, Kelly L. Winfrey, & Mary C. Banwart (2011). "Running Down Ballot: Reactions to Female and Male Candidate Messages." In, McKinney, M. S., & Banwart, M. C. (Eds.), *Campaign Communication: The 2008 Election* (pp. 197-209). New York: Peter Lang Publishing.

McKinney, M. S., & Banwart, M. C. (2010). "The Biden-Palin 2008 Vice Presidential Debate: An Examination of Gender and Candidate Issue Expertise." In, Kaid, L. L., & Hendricks, J. A. (Eds.), *Techno-Politics and Presidential Campaigning: New Technologies, New Voices, New Voters* (pp. 158-174). New York: Routledge.

Mary C. Banwart, Kelly L. Winfrey, and James M. Schnoebelen (2009). "'It's 3 a.m.': Strategic Communication in Hillary Clinton's 2008 Presidential Primary Televised Advertisements." In, Sheckels, T. F. (Ed.), *Cracked but not Shattered: Hillary Clinton's Unsuccessful Campaign for the Presidency* (pp. 149-170). Rowman & Littlefield Publishers.

Mary C. Banwart (2006). "Webstyles in 2004: The Gendering of Candidates on Campaign Web Sites?" In Williams, Andrew Paul, & Tedesco, John C. (Eds.), *The Internet Election: Perspectives on the Web's Role in Campaign 2004* (pp. 37-55). Roman & Littlefield Publishers.

Mary C. Banwart (2005). "Engaging the Gap: Exploring the Gender Gap and Its Influence on the 2000 Election." In L. L. Kaid, D. G. Bystrom, M. S. McKinney, & D. B. Carlin (Eds.), *Communicating Politics: Engaging the Public in Democratic Life* (pp. 269-279). New York: Peter Lang Publishing.

Mary C. Banwart, Dianne G. Bystrom, Terry A. Robertson, & Jerry Miller (2003). "Issue Agendas in Candidate Messages vs. Media Coverage: Are Women and Men on the Same Page?" In, Kaid, L. L., Tedesco, J. C., Bystrom, D. G., & McKinney, M. S. (Eds.), *The Millennium Election: Communication in the 2000 Campaigns* (pp. 147-163). Lanham, MD: Rowman and Littlefield Publishers.

Mary C. Banwart & Lynda Lee Kaid (2003). "Behind Their Skirts: Clinton and Women Voters." In Denton, R. E. (Ed.), *Images, Scandal, and Communication Strategies of the Clinton Presidency* (pp. 91-112). Westport, CT: Greenwood Publishing Group.

**Refereed Proceedings:**

Mary C. Banwart (2008). Gendered Leadership: Political Candidate Image Presentation via the Internet. *Business Research Yearbook*, 15, 160-165.

**Encyclopedia Entries:**

Mary C. Banwart (2007). Webstyle. In, L. L. Kaid and C. Holtz-Bacha (Eds.), *Encyclopedia of Political Communication*. Thousand Oaks, CA: Sage.

Lynda Lee Kaid & Mary C. Banwart (2003). "Election Coverage." *Encyclopedia of Radio* (pp. 540-543). Chicago, IL: Fitzroy Dearborn Publishers.

**Book Reviews:**

Mary C. Banwart (2006). Governing Codes: Gender, Metaphor, and Political Identity (Book Review). *Politics & Gender*, 2(4), 534-536.

Mary C. Banwart (2004). Meet the Candidate Videos: Analyzing Presidential Primary Campaign Videocassettes (Book Review). *Presidential Studies Quarterly*, 34(2), 470-472.

**Manuscripts Under Review:**

Benjamin R. Warner & Mary C. Banwart. "How Image Matters: Constructing a Measure of Campaign Communication Effects." (prepared for submission)

**Convention Papers Presented and Participation:**

Mary C. Banwart & Kelly L. Winfrey (2013, November). Is it the Message or the Medium? Female and Male Candidate Messages in 2012. Presented at the annual meeting of the National Communication Association, Washington, DC.

Mary C. Banwart, Terri M. Easley, Michael Kearney, Christopher Stone, & Kelly L. Winfrey (2013, November). Dialing in to Women...and Men? Examining Gender in the 2012 Debates through RTR Research. Presented at the annual meeting of the National Communication Association, Washington, DC.

Benjamin R. Warner & Mary C. Banwart (2012, November). Image is Everything: Proposing a New Model for Testing Candidate Image. Presented at the annual meeting of the National Communication Association, Orlando, Florida.

Kelly Winfrey, Benjamin Warner, & Mary Banwart (2010, November). Role Models and Motivation: Candidate Gender and Political Engagement. Presented at the annual meeting of the National Communication Association, San Francisco, California.

- Mitchell S. McKinney, & Mary C. Banwart (2010, April). The Biden-Palin 2008 Vice Presidential Debate: An Examination of Gender and Candidate Issue Expertise. Presented at the annual meeting of the Central States Communication Association, Cincinnati, Ohio. **\*\*Top Paper Award, Political Communication Division**
- Mary C. Banwart (2009, November). The Competency to Talk Politics: Interpersonal Engagement in 2008. Presented at the annual meeting of the National Communication Association, Chicago, Illinois.
- Benjamin R. Warner, Kelly L. Winfrey, and Mary C. Banwart (2009, November). We're on the ticket, too!: Perceptions and Attitudes toward Female Congressional Candidates. Presented at the annual meeting of the National Communication Association, Chicago, Illinois.
- Mary C. Banwart and Kelly Winfrey (2008, November). Gender, Leadership, and Politics: Effects of the 2008 Campaign on Young Women. Presented at the annual meeting of the National Communication Association, San Diego, California.
- Mary C. Banwart (2008, April). Diversity in Communicating Politics: Application of the Political Interpersonal Communication Index. Presented at the annual meeting of the Central States Communication Association, Madison, Wisconsin.
- Mary C. Banwart (2007, November). The Political Interpersonal Communication Index: Developing a Measure for Understanding Why We Talk Politics. Presented at the annual meeting of the National Communication Association, Chicago, Illinois. **\*\*Top Paper Award, Political Communication Division**.
- Jenifer L. Lewis, & Mary C. Banwart (2007, November). Comparing the Effects of Communication Mode in Election 2004: An Analysis of Image Evaluations. Presented at the annual meeting of the National Communication Association, Chicago, Illinois.
- Mary C. Banwart (2007) Communication competency and politics: Predicting voter attitudes and perceptions. Presented at the annual meeting of the Central States Communication Association, Minneapolis, Minnesota.
- Mary C. Banwart & Mitchell S. McKinney (2007). She said, he said part II: Analysis of debate styles in United States Senate and gubernatorial debates. Presented at the annual meeting of the Central States Communication Association, Minneapolis, Minnesota.
- Mitchell S. McKinney & Mary C. Banwart (2007). Leader of the pack: The emergence of a presidential nominee through primary debates. Presented at the annual meeting of the Central States Communication Association, Minneapolis, Minnesota.
- Mary C. Banwart (2006, November). Running on the Web: Webstyles of Female and Male Candidates in 2006. Presented at the annual meeting of the National Communication Association, San Antonio, Texas.



- Mitchell S. McKinney & Mary C. Banwart (2005, November). My Very First Time: Political Engagement through the First Voter Experience. Presented at the annual meeting of the National Communication Association, Boston, Massachusetts.
- Mary C. Banwart (2005, April). Portrayals of Gender in the 2004 Presidential Campaign: A Study of Strategies and Appeals. Presented at the annual meeting of the Central States Communication Association, Kansas City, Missouri.
- Mary C. Banwart & Karen A. Anderson (2004, November). The Dynamics of Voter Knowledge: Exploring the Role of Gender, Age, and Party Affiliation in Candidate Selection. Presented at the annual meeting of the National Communication Association, Chicago, Illinois.
- Mary C. Banwart & Mitchell S. McKinney (2004, April). Gender in Political Communication Campaign Debates. Presented at the annual meeting of the Central States Communication Association, Cleveland, Ohio.
- Mary C. Banwart, & Mitchell S. McKinney (2003, November). A Gendered Influence in Political Debates?: An Analysis of Mixed-Gender Debates from Election 2002. Presented at the annual meeting of the National Communication Association, Miami, Florida.
- Mary C. Banwart, & Jenifer L. Lewis (2003, April). How the Candidates and Their Money Talked: An Analysis of Candidate Television Advertising in the 2002 Kansas Governor's Race. Presented at the annual meeting of the Central States Communication Association, Omaha, Nebraska.
- Mary C. Banwart (2003, April). Merging Methods: A Cross-Analysis of Campaign Advertising and the Effects in a Campaign for the U.S. House. Presented at the annual meeting of the Central States Communication Association, Omaha, Nebraska.
- Mary C. Banwart (2002, November). Perceptions of Political Knowledge, Interest, and Cynicism: The Voices of Young Women. Presented at the annual meeting of the National Communication Association, New Orleans, Louisiana.
- Mary C. Banwart, & Lynda Lee Kaid (2002, September). Videostyle and Webstyle: An Interchannel Comparison of Candidate Self Presentation. Presented at the annual meeting of the American Political Science Association, Boston, Massachusetts.
- Mary C. Banwart (2002, April). The Interaction of Gender and Candidate Image Presentation: An Analysis of Ann Northup's 1998 and 2000 Reelection Campaign Discourse. Presented at the annual meeting of the Central States Communication Association, Milwaukee, Wisconsin.
- Mary C. Banwart (2002, April). She Said He Said: Candidate Advertising in Mixed-Gender Senate Races. Presented at the annual meeting of the Central States Communication Association, Milwaukee, Wisconsin.

- Mary C. Banwart & Dianne G. Bystrom (2001, November). Gender Influences on Gathering Political Information: Examining Perceptions of and Sources for Obtaining Political Knowledge in Elections. Presented at the annual meeting of the National Communication Association, Atlanta, Georgia.
- Mary C. Banwart & Diana B. Carlin (2001, November). The Effects of Negative Political Advertising on Gendered Image Perceptions and Voter Intent: A Longitudinal Study. Presented at the annual meeting of the National Communication Association, Atlanta, Georgia.
- Lynda Lee Kaid & Mary C. Banwart (2001, November). The Constituency that Made the Difference: Women Voters from 1992 to 2000. Presented at the annual meeting of the National Communication Association, Atlanta, Georgia.
- Lynda Lee Kaid & Mary C. Banwart (2001, August). Political Spot Advertising in the 2000 Presidential Campaign. Presented at the annual meeting of the American Political Science Association, San Francisco, CA.
- Mary C. Banwart (2001, April). Gender in Vice Presidential Image Development: Analyzing the 1984 Bush-Ferraro Debate. Presented at the annual meeting of the Central States Communication Association, Cincinnati, OH. Top Paper Award.
- Mary C. Banwart (2001, April). Finding the Women's Vote: Political Gender Portrayal in the 2000 Presidential Campaign. Presented at the annual meeting of the Central States Communication Association, Cincinnati, OH.
- Mary C. Banwart (2001, April). Female Candidates in the 2000 Campaign: A Study of Issues and Images. Presented at the annual meeting of the Central States Communication Association, Cincinnati, OH.
- Dianne G. Bystrom, Terry A. Robertson, & Mary C. Banwart (2000, November). Framing the Fight: An Analysis of Media Coverage of Female and Male Candidates in Primary Races for Governor and U.S. Senate. Presented at the annual meeting of the National Communication Association, Seattle, Washington.
- Mary C. Banwart (2000, November). The Image Building Strategies of a Female Political Candidate as Responses to Rhetorical Situations: Anne Northup's 1998 Reelection Campaign. Presented at the annual meeting of the National Communication Association, Seattle, Washington.
- Mary C. Banwart (2000, June). Engaging the Gap: Exploring the Gender Gap and Its Influence on the 2000 Election. Presented at the NCA Summer Conference, "Communicating Politics: Engaging the Public in Campaign 2000 and Beyond," Washington, DC.

Mary C. Banwart (2000, April). Image Building Strategies in Women's Campaign Messages: A Case Study of the 1998 Anne Northup Congressional Campaign. Presented at the annual meeting of the Central States Communication Association, Detroit, Michigan.

Mary C. Banwart (2000, April). And the Winner Is.....: A Rhetorical Analysis of Dole and Bush's Imaging Strategies in the Iowa Straw Poll. Presented at the annual meeting of the Central States Communication Association, Detroit, Michigan.

Mary C. Banwart (2000, April). Images and Issues: Political Gender Portrayal in Presidential Campaigning. Presented at the annual meeting of the Eastern States Communication Association.

Mary C. Banwart (1999, November). Image Building Strategies in Women's Campaign Messages: A Case Study of the 1998 Anne Northup Congressional Campaign. Presented at the annual Academic Outreach Conference of the American Association of Political Consultants, Baton Rouge, Louisiana. Top 2 paper award.

Mary C. Banwart (1999, November). Archetypal Metaphors: Advocating Through Pictures. Presented at the annual meeting of the National Communication Association, Chicago, Illinois.

Mary C. Banwart (1999, November). Perceptions of Gender and Power: Influencing Communication in Conflict Management. Presented at the annual meeting of the National Communication Association, Chicago, Illinois.

Mary C. Banwart (1999, April). Women's Campaign Rhetoric: A Case Study of Australia and the United States. Presented at the annual meeting of the Central States Communication Association, St. Louis, Missouri.

### **Convention Participation on Discussion Panels:**

Mary C. Banwart (2014, April). Political Communication and the 2014 Midterm Elections. Participant on discussion panel presented at the annual meeting of the Central States Communication Association, Minneapolis, Minnesota.

Mary C. Banwart (2014, April). Elevating the Classroom through Experiential Learning: Explorations of Case-in-Point as a Pedagogical Resource. Participant on discussion panel presented at the annual meeting of the Central States Communication Association, Minneapolis, Minnesota.

Mary C. Banwart (2013, April). "The Role of Women Voters in the 2012 Elections" on Looking Back, Looking Forward: Lessons Learned from Campaign 2012. Participant on discussion panel presented at the annual meeting of the Central States Communication Association, Kansas City, Kansas.

- Mary C. Banwart (2013, April). Imagining the Possible for Political Communication Research. Participant on discussion panel presented at the annual meeting of the Central States Communication Association, Kansas City, Kansas.
- Mary C. Banwart (2013, April). The “War on Women”: Gender, Politics, and Rhetoric. Participant on discussion panel presented at the annual meeting of the Central States Communication Association, Kansas City, Kansas.
- Mary C. Banwart (2012, November). American Behavioral Scientist: Lessons Learned in Campaign 2012. Participant on discussion panel presented at the annual meeting of the National Communication Association, Orlando, Florida.
- Mary C. Banwart (2012, November). From the Pipeline to the Ballot Box: Women as Candidates and Voters in the Political COMMunity. Participant on discussion panel presented at the annual meeting of the National Communication Association, Orlando, Florida.
- Mary C. Banwart (2011, November). Remembering Lynda Lee Kaid. Participant on discussion panel presented at the annual meeting of the National Communication Association, New Orleans, Louisiana.
- Mary C. Banwart (2011, April). Senior Scholars Discuss the Midterm Elections. Participant on discussion panel presented at the annual meeting of the Central States Communication Association, Milwaukee, Wisconsin.
- Mary C. Banwart (2011, April). Publishing Research in Political Communication. Participant on discussion panel presented at the annual meeting of the Central States Communication Association, Milwaukee, Wisconsin.
- Mary C. Banwart (2011, April). Finding a “HOME” for Your Scholarship: The Do’s and Don’ts, In’s and Out’s of Publishing and Securing Funding for Communication Research. Participant on preconference program panel presented at the annual meeting of the Central States Communication Association, Milwaukee, Wisconsin.
- Mary C. Banwart (2010, November). Building Bridges between Research and Practice: Political Scholarship and Student Action. Participant on discussion panel presented at the annual meeting of the National Communication Association, San Francisco, California.
- Mary C. Banwart (2008, November). Voters’ Voices in 2008: Analysis of Responses to Gender, Race, and Religion. Participant on discussion panel presented at the annual meeting of the National Communication Association, San Diego, California.
- Mary C. Banwart (2008, November). Dialing in to Gender 2008: Reactions to Candidates in Mixed-Gender Races. Participant on discussion panel presented at the annual meeting of the National Communication Association, San Diego, California.

- Mary C. Banwart (2008, April). Women and Politics: Have We Come a Long Way, Baby? Participant on Political Communication Division 10<sup>th</sup> Anniversary Panel presented at the annual meeting of the Central States Communication Association, Madison, Wisconsin.
- Mary C. Banwart (2006, April). Shaping Our Political Future: Races to Watch in the 2006 Midterm Elections. Participant on discussion panel presented at the annual meeting of the Central States Communication Association, Indianapolis, Indiana.
- Mary C. Banwart (2005, November). Politics, Gender, and Voter Bias? Perceptions of Female and Male Candidates. Preliminary research presented at the annual meeting of the National Communication Association, Boston, Massachusetts.
- Mary C. Banwart (2004, November). Webstyles in 2004: Is the Internet Still an Ungendered Campaign Tool? Preliminary research presented at the annual meeting of the National Communication Association, Chicago, Illinois.
- Mary C. Banwart (2004, November). WebStyle: Communication Strategies Through Candidate Websites. Discussion panel participant about the book, *Gender and Political Candidate Communication: VideoStyle, WebStyle, and NewsStyle*, presented at the annual meeting of the National Communication Association, Chicago, Illinois.
- Dianne G. Bystrom & Mary C. Banwart (2004, November). Gender and Political Communication: Implications for Young Voters. Preliminary research presented at the annual meeting of the National Communication Association, Chicago, Illinois.
- Mary C. Banwart (2003, November). Dialogue on Research in Political Communication: Campaign 2004. Participant on discussion panel presented at the annual meeting of the National Communication Association, Miami, Florida.
- Mary C. Banwart (2003, November). Reaching Out to the Public in Election 2002: A Focus on the Kansas Statewide Election Study. Participant on discussion panel presented at the annual meeting of the National Communication Association, Miami, Florida.
- Mary C. Banwart, & Diana B. Carlin (2002, November). Racing Across the Plains: The 2002 Kansas Gubernatorial Race. Data presentation as panel discussant at the annual meeting of the National Communication Association, New Orleans, Louisiana.
- Mary C. Banwart (2001, November). Benefits of Public Deliberation. Discussant for panel entitled, "Engaging the public and the campus: An opportunity for revitalizing the roots of forensics," at the annual meeting of the National Communication Association, Atlanta, Georgia.

**Professional Research Experience:**

National Co-Coordinator, UVote 2012 Research Team. One of four key directors who designed and coordinated data collection at over 30 research sites across the country regarding political campaign communication (ads, speeches, debates, media coverage, interpersonal communication) in the 2012 election cycle. The study focused on 18-29 year olds, analyzing their civic engagement and engagement with campaign communication. Through this involvement I also directed a local research team, comprised of graduate and undergraduate students, collecting data at KU as a participating site and running a RTR dial technology focus group at the Dole Institute of Politics for the first presidential debate.

National Co-Coordinator, UVote 2008 Research Team. One of five key directors who designed and coordinated data collection at over 30 research sites across the country regarding political campaign communication (ads, speeches, debates, media coverage, interpersonal communication) in the 2008 election cycle. The study focused on 18-29 year olds, analyzing their civic engagement and engagement with campaign communication. Through this involvement I also directed a local research team, comprised of graduate and undergraduate students, collecting data at KU as a participating site.

Team Member, UVote 2004 National Research Team. Aided in the design of the questionnaire and survey instruments utilized by 30 research sites across the US for research conducted in advertising studies and debate studies. The study focused on the 18-29 year old demographic and their reactions to presidential candidate messages in 2004. Organized and coordinated data collection at the University of Kansas.

Co-Director, 2002 Kansas Sentencing Commission Research Team. Co-directed a research project that examined citizen attitudes toward a proposed change in the Kansas sentencing laws. The project included focus groups followed by a statewide phone survey. Results analyzed and presented to the Kansas Sentencing Commission, which were in turn incorporated into the Commission's lobbying efforts of the state legislature; changes in sentencing guidelines, which were in accordance with citizen preferences, approved by the legislature in spring 2003 session.

Co-Director, 2002 Kansas Election Research Team. Co-directed a research project that examined the Kansas gubernatorial and attorney general primary races and the statewide general election. The project included three primary election focus groups and debate focus groups, as well as three statewide surveys that examined citizen perceptions of the candidates, legislature, media, and tested voter knowledge. In addition, the team collected candidate-generated and media-generated messages throughout the campaign for analysis.

Team Member, Election 2000 National Research Team. Aided in the design of the questionnaire and survey instruments utilized by 35 research sites across the US for research conducted in advertising studies, debate studies, and phone surveys. Assisted in the organization and coordination of the studies conducted at the University of Oklahoma.

Research Assistant (Dr. Lynda Lee Kaid, supervisor, fall 2000-summer 2001). Assisted with a project investigating reactions to various political communication messages in both a traditional setting and an Internet-simulated setting and with the analysis of results. Produced (layout, design) official publication of initial results in the "Political Advertising Research Reports" summer 2001 issue, edited by Lynda Lee Kaid. Funded by the Carnegie Foundation.

Research Assistant (Dr. Lynda Lee Kaid, supervisor, spring 2000-spring 2001). Assisted with a project investigating reactions to technical distortions in political spot advertising. Funded by the National Sciences Foundation.

Research Assistant (Dr. Lynda Lee Kaid, supervisor, spring 2000). Assisted with the assessment and revision of the OU Department of Communication's Major Assessment Exam given to senior undergraduate majors in their final core course. Funded by the University of Oklahoma College of Liberal Arts and Sciences.

## **TEACHING EXPERIENCE**

### **Graduate courses taught (University of Kansas):**

Seminar in Political Campaign Communication  
 Seminar in Political Communication  
 Seminar in Leadership and Communication  
 Rhetoric, Politics, and the Mass Media  
 Political Communication (bridge course)  
 Political Campaign Communication (bridge course)

### **Undergraduate courses taught (University of Kansas):**

Political Communication  
 Political Campaign Communication  
 Rhetoric, Politics, and the Mass Media  
 Communication and Leadership  
 Leadership, Strategies, and Applications  
 Public Leadership  
 Introduction to Leadership

- Taught as 1 credit discussion section, overload (see below)
- Responsible for redesigning as a 2 credit course comprised of a large lecture and companion discussion sections, overload (see below)
- Responsible for redesigning as a 2 credit online course with a separate, companion multi-section discussion section course (the new 3-credit combination is accepted as fulfillment of KU Gore Goal 5 Learning Outcome 1: Social Responsibility and Ethics), on-load fall '13, overload spring '14, as director of the course with gta support fall '14

### **Overload courses taught (University of Kansas):**

Seminar in Political Communication Research Methods (3 credit; co-taught fa. 2002)  
 Introduction to Leadership

- As a 2 credit online course: sp. 2014;
- As a 2 credit lecture/discussion, taught lecture: sp. 2013, fa. 2012, sp. 2012, fa. 2011, sp. 2011
- As a 1 credit discussion section: fa. 2012, sp. 2011, sp. 2010, sp. 2005; co-taught fa. 2003, sp. 2008

Thematic Learning Community Seminar (1 credit; fa. 2003, 2004, 2005; sp. 2006)

**DEPARTMENTAL, UNIVERSITY, AND DISCIPLINE SERVICE****Departmental:**

2004-present Coordinator and Advisory Committee Chair, Leadership Studies Minor  
 Department of Communication Studies, University of Kansas  
*From 2007 to present have directed and designed a program review and revision, inclusive of course re-designs for COMS 201 Introduction to Leadership, COMS 431 Communication and Leadership, and COMS 531 Leadership Strategies and Applications. The revision has included an intentional scaffolding of student learning across the three courses, with the learning process grounded in an experiential learning model. The revision is also based on a paradigm shift from an "individual as leader" perspective to a "leadership as process"-based systems perspective.*

2014-2015 Member, Departmental Fundraising Committee

2012-2014 Member, Curriculum Revision Committee

2013-2014 Chair, Departmental Planning Committee

2007-2010 Member, Graduate Advisory Committee

2007-2008 Coordinated budget committee for the Communication Studies Research Lab; participated in developmental stages for design and proposal

2002-2007 Member, Undergraduate Advisory Committee

2005, fall Chair, Political Communication Faculty Search Committee

2004, fall Chair, Political Communication Faculty Search Committee

2003-2004 Co-Coordinator, Leadership Studies Minor

2002-2003 Member, Leadership Minor Faculty Advisory Committee

*All service above is for the Department of Communication Studies, University of Kansas*

2001-2002 Member, Political Communication Faculty Search Committee  
 Department of Communication, University of Oklahoma

2000-2001 President, Communication Graduate Student Association  
 Department of Communication, University of Oklahoma

**University:**

*(all service listed is for the University of Kansas)*

2009-present Member, Chancellor's Student Awards Committee



- 2013-2014 Member, Dean's Advisory Committee  
College of Liberal Arts and Sciences
- 2012-2014 Member, Social Sciences General Research Fund Committee  
College of Liberal Arts and Sciences
- 2012, spring Member, Doctoral Education Funding Work Group  
Provost's Strategic Planning Initiative
- 2010-2012 Member, University Committee on Sabbatical Leaves
- 2010-2011 Member, Engaged Learning/Course Redesign Sub-Committee and  
Energizing the Educational Environment Committee  
Provost's Strategic Planning Initiative
- 2011 Faculty Fellow, Center for Service Learning
- 2011 Chair, Advisory Committee, Center for Service Learning
- 2010, spring Co-Facilitator for the Learning & Development Committee  
facilitated strategic and leadership development planning sessions; the Committee  
is a jointly-sponsored initiative by the Provost's Office and the office of HR/EO
- 2010, spring Faculty Seminar, Center for Teaching Excellence
- 2009-2010 Interim Member, University Committee on Sabbatical Leaves
- 2009-2010 University Scholar Faculty Mentor
- 2008-2010 Member, Committee on Undergraduate Studies and Advising (CUSA)  
College of Liberal Arts and Sciences  
*2009-2010 Chair, Curricular Changes Subcommittee*
- 2009, fall Provost's Post-Audit Committee, Academic Efficiencies
- 2009, fall Guest Instructor, U.S. Army Command College  
Partnership between CLAS and Ft. Leavenworth
- 2009, fall Selection Committee, Truman Scholarship Competition
- 2008, fall Guest Instructor, U.S. Army Command College  
Partnership between CLAS and Ft. Leavenworth
- 2008, spring Co-Instructor, Dole Institute of Politics Faculty/Fellow Pilot Program
- 2008, spring Guest Instructor, U.S. Army Command College  
Partnership between CLAS and Ft. Leavenworth

- 2006-2008 Member, Human Subjects Committee Lawrence Campus
- 2004-2007 Member, Academic Advisory Committee  
Dole Institute of Politics
- 2007, fall Member, Committee on Undergraduate Studies and Advising (CUSA)  
College of Liberal Arts and Sciences
- 2007, fall Guest Instructor, U.S. Army Command College  
Partnership between CLAS and Ft. Leavenworth
- 2007, summer Guest Instructor, U.S. Army Command College  
Partnership between CLAS and Ft. Leavenworth
- 2007, summer Session leader, Leadership Development  
Knowledge Day, National Assoc. of Student Councils Nat. Conference  
hosted by the University of Kansas
- 2007, spring Co-Facilitator, Research Ethics session  
University Research Summit
- 2007, spring Faculty Liaison, Dole Institute of Politics
- 2007, spring Guest Instructor, U.S. Army Command College  
Partnership between CLAS and Ft. Leavenworth
- 2005-2007 Member, Advisory Committee  
University Career Center
- 2005-2006 Faculty Facilitator, Leadership & Politics Thematic Learning Community  
University of Kansas  
\*\*culminated in presentation to Kansas legislators in Topeka on importance of resolving  
deferred maintenance issues at state universities, April 2006
- 2003-2006 Faculty, Girl's State College Credit Course  
LA&S 292 Women in Politics and Government
- 2002-2006 Faculty Mentor, Athletic Department
- 2005, fall Member, Graduate Studies Committee  
College of Liberal Arts and Sciences
- 2005, fall Facilitator, Thematic Learning Communities session  
Teaching Summit, Center for Teaching Excellence
- 2005, summer Guest Instructor, U.S. Army Command College  
Partnership between CLAS and Ft. Leavenworth

- 2004-2005     Alternate Member, Human Subjects Committee Lawrence Campus
- 2004-2005     Faculty Facilitator, Leadership in America Thematic Learning Community
- 2004-2005     Chair, Student Housing Administration Board
- 2004           Member, Student Success Communication Strategies Priority Committee  
Student Success
- 2004           Faculty, Duke TIP Scholars Weekend
- 2003-2004     Faculty Facilitator, Leadership in America Thematic Learning Community
- 2003-2004     Member, Student Housing Administration Board
- 2003           Member, Thematic Learning Community Advisory Board
- 2003           Cluster Facilitator, LeaderShape Institute Conference
- 2003           Seminar Leader, Women's Leadership Conference

**Discipline:**

- 2012-2013     Chair, Political Communication Division  
National Communication Association
- 2012-2013     Chair, Federation Prize for Research Selection Committee  
Central States Communication Association
- 2002-present   Paper/panel Proposal Reviewer  
Political Communication Division, National Communication Association
- 2000-present   Paper/Panel Proposal Reviewer  
Political Division, Central States Communication Association
- 2011-2012     Chair-Elect/Program Planner, Political Communication Division  
National Communication Association
- 2011-2012     Member, Federation Prize for Research Selection Committee  
Central States Communication Association
- 2010-2011     Vice Chair, Political Communication Division  
National Communication Association
- 2010           Chair, Dissertation Award Committee, Political Communication Division  
National Communication Association

- 2008-2009 Member, Nominating Committee  
Central States Communication Association
- 2008 Selection Committee, Outstanding Book Award  
Political Communication Division, National Communication Association
- 2008 Selection Committee, NCA Post-Election Forum Call for Video Questions  
National Communication Association Convention
- 2007 Peer Reviewer, Politics & Gender  
American Political Science Association
- 2007 Peer Reviewer, Journal of Politics  
Southern Political Science Association
- 2006-2007 Chair, Nominating Committee  
Political Communication Division, National Communication Association
- 2006-2007 Chair, Nominating Committee  
Political Communication Division, Central States Communication Assoc.
- 2005-2006 Member, Nominating Committee  
Central States Communication Association
- 2004-2005 President, Political Communication Interest Group  
Central States Communication Association
- 2003-2005 Editorial Board, Communication Studies Journal  
Central States Communication Association
- 2003-2004 Chair, Nominating Committee  
Political Communication Division, National Communication Association
- 2003-2004 President-Elect, Political Communication Interest Group  
Central States Communication Association
- 2003 Peer Reviewer, Journal of Applied Communication Research  
National Communication Association
- 2002-2003 Vice President, Political Communication Interest Group  
Central States Communication Association
- 2000-2001 Secretary, Political Communication Interest Group  
Central States Communication Association
- 2000 Coordinator, Media and Technology Resource Center  
NCA Summer Conference, "Communicating Politics: Engaging the Public  
in Campaign 2000 and Beyond"

1999-2000 Secretary-elect, Political Communication Interest Group  
Central States Communication Association

**Lectures, Workshops, and Invited Presentations:**

- 2014, summer “Leadership Studies: A New Paradigm”  
In the Classroom with a KU Professor, Faculty lecture presentation  
Summer 2014 Orientation Program, Office of First-Year Experience
- 2014, spring “What I learned from taking a large lecture class online”  
Center for Online and Distance Learning  
Invited presentation for the CODL Lunch & Learn series
- 2014, spring “Life, like leadership, is a process”  
Lecture presentation for the Last Lecture Series, HawkLink/OMA
- 2014, spring “Changing Perspectives and Paradigms: Engaging in Acts of Leadership”  
Presentation workshop for the Provost’s Staff Fellows Program  
presented an interactive session focused on a leadership process through which to  
make progress on adaptive challenges
- 2014, spring “Practices of Experiential Learning”  
Panelist, Experiential Learning Symposium
- 2013, fall “Goodwill, Diplomacy, and Adaptive Leadership: Women’s Civic  
Leadership from the Heartland”  
Distinguished Lecturer  
Political Communication Institute, University of Missouri
- 2013, fall “Renewing our Purpose: Communication, Empowerment and Leadership”  
Keynote Address, Annual Convention  
Oklahoma Speech Theatre Communication Association
- 2013, summer “Leadership Studies: A New Paradigm”  
In the Classroom with a KU Professor, Faculty lecture presentation  
Summer 2013 Orientation Program, Office of First-Year Experience
- 2013, spring “A Shift in Focus: Leadership as a Process”  
Presentation workshop for the Provost’s Staff Fellows Program  
presented an interactive session focused on a leadership process through which to  
make progress on adaptive challenges
- 2013, spring “Discover Your Direction – Engaging in Leadership”  
Presentation for the Mount Oread Scholars

- 2012, fall "Women's Leadership Institute: Women's Civic Leadership from the Heartland"  
Presentation for the Endacott Society
- 2012, fall Presidential Campaign 2012: "The Undecideds"  
Dole Institute of Politics  
Moderator/facilitator for a focus group of undecided/independent voters from the local area; the focus group watched the first presidential debate and provided moment-to-moment feedback through the use of dial technology. The group then participated in a discussion regarding their attitudes and perceptions of the candidates, the debate, and the election. This program was part of the Dole Institute's fall election series.
- 2012, fall "Beyond the Term Paper: Creating and Assessing Engaging Assignments"  
Presentation for the New GTA Orientation Follow-On Sessions  
Center for Teaching Excellence
- 2012, spring "A Shift in Focus: Leadership as a Process"  
Presentation workshop for the Provost's Staff Fellows Program  
presented an interactive session focused on a leadership process through which to make progress on adaptive challenges
- 2011, fall "Beyond the Term Paper: Creating and Assessing Engaging Assignments"  
Presentation for the New GTA Orientation Follow-On Sessions  
Center for Teaching Excellence
- 2011, fall "Are You on the Balcony or the Dance Floor?: Engaging the Process of Leadership"  
Presentation for Academic Day, College of Liberal Arts & Sciences
- 2011, spring Congratulatory Address  
Undergraduate Graduation Ceremony, Communication Studies Dept.
- 2011 Workshop Presenter/Facilitator, Emerging Leaders Academy  
KU Public Management Center  
the PMC is the professional development arm of the Public Administration Dept, providing workforce education and training to public sector organizations in Kansas, and the ELA is a 4 mo program designed to develop skills in leadership, and organizational and interpersonal dynamics; presentation focused on powers for change in adaptive situations and contexts.
- 2011 "The New Design for Leadership: Creating Change, Innovation & Inspiration"  
Workshop Co-Presenter, 2011 Staff Leadership Summit  
invited to present two breakout session programs; the Summit is a jointly-sponsored initiative by the Provost's Office and the office of HR/EO
- 2010, fall "Beyond the Term Paper: Creating and Assessing Engaging Assignments"  
Presentation for the New GTA Orientation Follow-On Sessions  
Center for Teaching Excellence

- 2010, spring Research Presentation, Institute for Policy and Social Research
- 2009, fall “Trust the Process”  
Co-workshop presenter for the Provost’s Staff Fellows Program
- 2007-2010 “Women and Politics: Presentation Styles and Media Coverage”  
Guest speaker, Girl’s State hosted at the University of Kansas
- 2008, fall POTUS 44: “The Undecideds”  
Dole Institute of Politics, University of Kansas  
Moderator/facilitator for a focus group of undecided voters from the local area; the focus group watched the third presidential debate and provided moment-to-moment feedback through the use of dial technology. The group then participated in a discussion regarding their attitudes and perceptions of the candidates, the debate, and the election. This program was part of the Dole Institute’s fall election series, “POTUS 44,” and was simultaneously broadcast to a group of attendees at the Institute as well as Seward County Community College.
- 2008, fall “Critical Conversations: Hillary’s Legacy -- Women, Gender, and the Presidential Election”  
Panelist presentation, Emily Taylor Women’s Resource Center
- 2010, spring Keynote Address, UCDA Design Education Summit  
co-presenter for a presentation on a framework developed for interdisciplinary pedagogy; University and College Designers Association [UCDA] is a national association in the Design discipline
- 2007, fall “How will the women’s vote impact the 2008 elections?”  
Presentation for the Johnson County League of Women Voters
- 2008, fall Panelist, Student-Parent Visitation Day  
University of Kansas
- 2006 Keynote Speaker, Women’s Leadership Conference  
University of Kansas
- 2004, fall “Hi-Tech Politics: 2004 & Beyond”  
Panel presentation, Dole Institute of Politics, University of Kansas
- 2004 “Encouraging the Heart”  
Guest Speaker, Blueprints Student Leadership Conference  
University of Kansas

**Other:**

- 2011 Facilitator, Strategic Goal Setting  
United Way of Douglas County  
Facilitated a half-day retreat of the Executive Board to determine primary goals for both funding and programming; this retreat culminated a year-long strategic planning initiative by the UW

2008, fall      Panel Moderator, "Climate Change and Insurance: How Climate Change and Risk Management Could Affect the Insurance Industry in Kansas"  
Conference sponsored by the Kansas Insurance Department

## **ADVISING**

### **PhD Dissertation Chair:**

	<i>Defense Date</i>
Abbie Hodgson	current
Kelly Winfrey	Spring 2012
Ben Warner	Spring 2011
Katie Fischer	Fall 2009
Dan Schill	Summer 2006
Jenifer Lewis	Spring 2006

### **PhD Dissertation Committee Member:**

	<i>Defense Date</i>
Jenna Haugen	current
Rose Helens-Hart	current
Natalie Pennington	current
Tracy Blasdel	current
Travis Joyner	Spring 2012
Ryan Shepard	Spring 2011
Dana Anderson	Spring 2008
Tina Decker	Fall 2006
Jaycee Irwin	Summer 2006
Mohammed Al Ghamdi	Fall 2005
Kevin Bouilly	Fall 2005
Shu-Chin Lin	Spring 2005
Jamel Bell	Spring 2004
Phil Chidester	Spring 2004
Eric Morris	Fall 2004
Jay Self	Spring 2004

### **PhD Comprehensive Exam Committee Chair:**

	<i>Defense Date</i>
Mike Kearney	current
Terri Easley	current
Emily Vietti	current
Abbie Hodgson	Spring 2014
Kelly Winfrey	Fall 2010
Ben Warner	Fall 2009
Dan Schill	Fall 2005



**PhD Comprehensive Exam Committee Member:**

	<u>Defense Date</u>
Chuck Russell	current
Tracy Blasdel	Fall 2013
Rose Helens-Hart	Fall 2013
Natalie Pennington	Fall 2013
Travis Joyner	Fall 2011
Ryan Milner	Spring 2011
Mary Denning	Fall 2009
Ryan Shepard	Fall 2009
Jim Schnoebelen	Fall 2009
LaChrystal Ricke	Spring 2007
Tom O'Toole	Spring 2005
Jaycee Irwin	Fall 2005
Jenifer Lewis	Summer 2005
Mohammed Al Ghamdi	Spring 2005
Kevin Bouilly	Spring 2005
Shu-Chin Lien	Spring 2004
Jamel Bell	Fall 2003
Phil Chidester	Fall 2003

**PhD Dissertation Committee Outside Member:**

	<u>Defense Date</u>
Amber Dickinson (Political Science)	Spring 2012

**M.A. Thesis Committee Chair:**

	<u>Defense Date</u>
Michael Kearney	Fall 2013
Carola Neira Mellado	Spring 2013
Sally Campbell	Fall 2012
Lacey Hall	Spring 2010
Justin Mackey	Spring 2008
Erin Blocher	Spring 2007
Rebecca Mank	Spring 2007
Lesley Randolph	Spring 2005
Dan Schill	Spring 2004

**M.A. Comprehensive Exam Committee Chair:**

	<u>Defense Date</u>
Abbie Hodgson	Spring 2009
Seth Bundy	Spring 2006

**M.A. Thesis Committee Member:**

	<u>Defense Date</u>
Carl Walz	Spring 2009
Nan Wolf	Spring 2009
Lauren Markward	Spring 2008
Shana Beach	Spring 2007

Ashleigh Resetarits      Spring 2005  
Jenifer Lewis              Summer 2003

**M.A. Thesis Committee Outside Member:**

*Defense Date*  
Kim Rubenstein (Journalism)      Spring 2006

**Undergraduate Honors Thesis Chair:**

*Defense Date*  
Annie Sims                      Spring 2007  
Karen Butler                      Spring 2005  
Justin Mackey                      Fall 2004

**MEMBERSHIP IN PROFESSIONAL AND SERVICE ORGANIZATIONS**

Central States Communication Association

International Leadership Association

National Communication Association

*Updated October 2014*