
William B. Hoffman (M.A., Ph.D. Candidate)

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EDUCATION

Ph.D. University of Kansas (Lawrence, Kansas)

- Department of Communication Studies (ABD)
- Emphasis: Intergroup Communication, Health Communication
- Dissertation: Improving Prevention with Communication Accommodation Strategies
Dissertation Chair: Dr. Yan Bing Zhang (Ph.D.)
- GPA: 3.94

M.A. New Mexico State University (Las Cruces, New Mexico)

- Department of Communication Studies
- Emphasis: Intercultural Friendship, Interpersonal Disclosure
- Thesis: “*Grounds of Communication and Identity*”
- Thesis Advisor: Dr. Eric Morgan (Ph.D.)
- GPA: 4.0

B.A. University of Arizona (Tucson, Arizona)

- Major: Cultural and Social Anthropology
 - Minor(s): Religious Studies, History
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ACADEMIC APPOINTMENTS: RESEARCH & TEACHING

University of Nevada-Las Vegas (2020-Present) (Las Vegas, NV)

- Visiting Lecturer – Communication Studies Department
- Design and Teach Four Upper-Level Remote Courses (4/4)
 - Fall 2020 Courses: Nonverbal Communication, Human Communication Theory, Intercultural Communication, and Conflict Resolution
 - Program/LMS Training: Canvas/WebCampus

University of Kansas (2016-2020) (Lawrence, KS)

- Graduate Teaching Assistant (2016-Present)
- Graduate Research Assistant (2017-2018)
- Graduate Assistant: Open Access Textbook/eBook (2019-2020)¹
- Department: Communication Studies

Adams State University (2018-2020) (Alamosa, CO)

- Adjunct Instructor of Record
- Department: Distance and Continuing Education

Morgan Community College (2015-2016) (Fort Morgan, CO)

- Adjunct Instructor of Record
- Department: Communication and Speech

New Mexico State University (Summer/Online 2015-2016) (Las Cruces, NM)

- Adjunct Instructor of Record – Introduction to Human Communication
- Department: Communication Studies

Red Rocks Community College (2015-2016) (Lakewood, CO)

- Adjunct Instructor of Record

¹ OER eBook: <https://teams1.pressbooks.com/front-matter/introduction/>

- Department: Communication and Speech
- New Mexico State University (2014-2015)** (Las Cruces, NM)
- Graduate Teaching Assistant - Department of Communication Studies
 - Assistant Basic Course Director - Introduction to Human Communication
 - Graduate Research Assistant – Computer Mediated Communication (Study)

RESEARCH: PUBLICATIONS AND CONFERENCE PRESENTATIONS

JOURNAL ARTICLES, BOOK CHAPTERS, AND M.A. THESIS

- Hoffman, W. (2020). Communication modes during romantic dissolution: The impact of attachment and intimacy on initiator breakup strategies. *Interpersona 14*(2). *in press*
- Armfield, G. G., McGuire, J., Hoffman, W., Shin, Y., Eckhart, N., Acquah-Baidoo, B., & Diaz, J. (2019). Deflategate: The patriots' use of image repair. *Sport Journal, 20*, pp. 1-19.
- Dylko, I., Dolgov, I., Hoffman, W., Eckhart, N., Molina, M., & Aaziz, O. (2018). Impact of customizability technology on political polarization. *Journal of Information Technology & Politics, 19*-33. doi: 10.1080/19331681.2017.1354243
- Dylko, I. B., Dolgov, I., Hoffman, W., Eckhart, N., Molina, M. D., & Aaziz, O. (2017). The dark side of technology: An experimental investigation of the influence of customizability technology on online political selective exposure. *Computers in Human Behavior, 73*, pp. 181-190. doi: 10.1016/j.chb.2017.03.031
- Armfield, G., Selle, M., & Hoffman, W. (2016). Small group communication. In G.G. Armfield and E.L. Morgan. (Eds.) *Human communication in action* (6th ed.) Kendall-Hunt. Dubuque, IA
- Hoffman, W. (2015). *Grounds of communication and identity: Interactions of stimulated selves inside coffee shops*. (Master's Thesis)

CONFERENCE PRESENTATIONS

- Hoffman, W., O'Shay-Wallace, S., LeBlanc, S.S., Jin, X., Mitchell, R., Rascon, N., Russell, L., & Johnsen, L.J. (2020). Breaking through to include theory in health communication research (**Top Panel**). Research panel, Central States Communication Association, Chicago, IL
- Saindon, C.E., Brown, C.L., Chromey, K.J., Hoffman, W.B., Orth, N., Pett, R.C., Welch, J.R., & Pruijm, D.E. (2019) Surviving the tensions of working as an assistant basic course director while in graduate school. Panel Presenter, 105th National Communication Association Conference, Baltimore, MD
- Hoffman, W. (2019) Grounds of communication and identity. Research presentation, 105th National Communication Association Conference, Baltimore, MD
- Hoffman, W. (2019) Pets and positive coping behaviors: Discussions on coping with demands in college today. Poster Presentation, International Conference on Communication and Healthcare, San Diego, CA.
- Laine, B., Hoffman, W., Geseiwski, A., O'Grady, D., & de la Cruz, J. (2018). Initiation, Dissolution, and Identity Variables in Romantic Relationships: Communication at Play in Online and Offline Communication Contexts. Panel presentation at National Communication Association Annual Conference in Salt Lake City, UT

- Hoffman, W. (2018) New approaches to ‘dating’ and partner selection: Studying romantic dyadic communication from a culture-centered approach. Paper presented at International Association for Intercultural Communication Studies, Chicago, IL
- Hoffman, W. (2018) Intergenerational Accommodation at the Local Pharmacy. Paper presented at the International Conference for Language and Social Psychology, Edmonton, ON
- Banwart, M., McKinney, M., Horn Sheeler, K., Easley-Giraldo, T.M., Hoffman, W., & Wiley, M.L. (2017). From public campaigns to private conversations: Discursively constructing the relevance of women in politics. Paper presented at the National Communication Association, Political Communication Division, Dallas, TX
- Hoffman, W. (2017). Gender identity salience and support for U.S. American organizational leaders: Discovering the centrality of the group identity in leadership style communication. Poster presented at the International Symposium on Intergroup Communication, Thessaloniki, Greece
- Zhang, Y.B, Hoffman, W., Byrd, G., Ross, E., & Turner, M.C. (2017). Theoretical applications in the public domain: Recreating social categories and group identity norms, in the 2016 debate. Paper presented at Central States Communication Association, Communication Theory Division, Minneapolis, MN
- Armfield, G., & Hoffman, W. (2017). Exploring the rhetoric of athletes and sports teams as change agents influencing social change. Paper presented at Southern States Communication Association, Applied Communication Division. Greenville, SC
- Dewald, S., Collins, S., Hoffman, W., Mahoney, T. (2016). Fundamental ways we can improve instruction in the basic course: Creating the new and reviving the old”, Paper presented at Rocky Mountain Communication Association, Greeley, CO
- Dylko, I., Dolgov, I., Hoffman, W., Eckhart, N.R., Molina, M., Aaziz, O. (2015), Dark side of technology: The influence of customizability technology on political selective exposure. Paper presented at National Communication Association, Human Communication and Technology Division, Las Vegas, NV
- Armfield, G., Brooks, A. Drumheller, K., Miller-MacPhee, A., Pyle, A., Smith, J.M., & Hoffman, W. (2015). Applying activities to principles of human communication. Paper presented at Southern States Communication Association, Applied Communication Division, Tampa, FL

TEACHING EXPERIENCE

University of Nevada- Las Vegas: *Department of Communication Studies* (2020-Present)

Courses Taught

- COM 312 – Nonverbal Communication (FA20)
- COM 400 – Human Communication Theory (FA20)
- COM 412 – Intercultural Communication (FA20)
- COM 434 – Conflict Resolutions (FA20)

University of Kansas - *Department of Communication Studies* (2016-Present)

Courses Taught:

- COMS 130 - Speaker Audience Communication (FA16, SU17, FA18, SP19, SU20)
- COMS 244 - Interpersonal Communication (SP17, FA17, SP18)
- COMS 246 - Intercultural Communication (SP18, SP19, FA19, SP20)

- COMS 322 - Communication in the Workplace (SP17, FA17, SU18, SP19)
- COMS 342 – Problem Solving in Teams and Groups (FA19, SP20)
- COMS 356 - Communication Research Methods (FA18)

Adams State University – Distance and Continuing Education (2018-2020)

Courses Taught:

- SPCH 100 - Fundamentals of Speech (Instructor of Record) (SP18, SP19, SP20)

Morgan Community College - Communication and Speech Department (2015-2016)

Courses Taught:

- COM 115 - Public Speaking (Online/Hybrid) (FA15, SP16, SU16) (Instructor of Record)

Red Rocks Community College - Communication and Speech Department (2015-2016)

Courses Taught:

- COM 115 - Public Speaking (FA15, SP16) (Instructor of Record)
- COM 125 - Interpersonal Communication (SP16) (Instructor of Record)
- COM 126 - Health Communication (SP16) (Instructor of Record)

New Mexico State University - Department of Communication Studies (2014-2016)

Courses Taught:

- COMM 265 - Human Communication (SP14, FA,14, SP15, SU15, SU16)
- Assistant Basic Course Director (2014-2015)

AWARDS AND RECOGNITION

- 2020 - Member of the Top Panel (Award) at Central States Communication Association (CSCA) Conference – Health Communication Division
- 2019 - Recipient of Communication Studies Carlile Scholarship
- 2018 –Honorary Member to Lambda Pi Eta (LPH) Honorary Society (Alpha Mu Chapter)
- 2018 - Recipient of Communication Studies Buelher Teaching Fellowship
- 2015 - Recipient of Communication Studies Blane Goss Graduate Teaching Assistant Award

SERVICE AND TRAINING

- UNLV Communication Studies Department Awards Committee (2020)
- Trained using **Zoom** and **WebEx** Videoconferencing Software for distance/remote courses and meetings.
- Trained using **Blackboard**, **Canvas**, and **D2L** course management software products
- 2019-2020 Open Access *Textbook Contributor*: Problem Solving in Teams and Groups, See <https://teams1.pressbooks.com/front-matter/introduction/>
- 2020 NCA Reviewer – *Group Communication* Division, *Health Communication* Division
- 2019 NCA Reviewer - *Communication and Aging* Division
- 2019 – Lead GTA, COMS 246 Intercultural Communication
- 2018 *Graduate Research Assistant* - Supervisor: Dr. Yan Bing Zhang - Intercultural Communication
- 2017 Graduate Research Consultant - Supervisor: Dr. Ashley Muddiman - Content Analysis Research Methodology
- 2018-2019 Graduate Student Organization *President* (Communication Studies)

- 2017-2018 Graduate Student Organization *Vice-President* (Communication Studies)
- 2017 Graduate Student Organization *Faculty Representative* (Communication Studies)
- 2018-2019 (pro)Social Student Organization *Vice-President*
- 2017-2018 (pro)Social Student Organization *Digital Media*
- 2017-2019 University of Kansas School of Business *Presentation Coach*
- 2016 Community Colleges of Colorado *Speech Competition Judge*
- 2014-2015 New Mexico State University (Communication Studies) Introductory Course
Assistant Course Director
- 2014-2015 New Mexico State University Graduate Student Organization *President*
(Communication Studies)