

ASHLEY MUDDIMAN

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ACADEMIC ADDRESS

Department of Communication Studies
University of Kansas
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CONTACT INFORMATION

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EDUCATION

University of Texas at Austin, Department of Communication Studies, PhD, 2013

Dissertation: Instability of incivility: How media frames and citizen perceptions shape conflict in American politics

*NCA Political Communication Division Lynda Lee Kaid Outstanding Dissertation Award

Wake Forest University, Department of Communication, MA, 2009

Miami University, Department of Communication, BA, 2007

Honors: Summa Cum Laude, Phi Kappa Beta, Honors with Distinction

ACADEMIC POSITIONS

University of Kansas

Associate Professor – Department of Communication Studies (2020 – Present)

Assistant Professor – Department of Communication Studies (2015 – 2020)

Center for Media Engagement (formerly the Engaging News Project), Moody College of Communication at the University of Texas at Austin

Faculty Research Associate (Aug. 2013 – Present)

University of Wyoming (Aug. 2013 – May 2015)

Assistant Professor – Department of Communication and Journalism

University of Texas at Austin (Aug. 2009 – Aug. 2013)

Continuing Research Fellow – Graduate School

Research Assistant – Annette Strauss Institute for Civic Life

Assistant Instructor/Teaching Assistant – Department of Communication Studies

PUBLICATIONS

Refereed Journal Publications

Muddiman, A., Budak, C., Murray, C., Kim, Y., & Stroud, N. J. (2022). Indexing theory during an emerging health crisis: How U.S. TV news indexed elite perspectives and amplified COVID-19 misinformation. *Annals of the International Communication Association*.

<https://doi.org/10.1080/23808985.2022.2120521>

+Van Duyn, E. & Muddiman, A. (2022). Features, community, and perceptions of incivility across 20 news comment sections. *Journalism*, 23, 134-152. <https://doi.org/10.1177/1464884920907779>

Muddiman, A., +Flores, L., & +Boyce, B. (2022). Descriptive and injunctive incivility norms in political campaigns: Differences across behavior type, candidate gender, and candidate party position.

American Behavioral Scientist, 66, 274-291. <https://doi.org/10.1177/0002764221996775>

Budak, C., Muddiman, A., +Kim, Y., Murray, C. C., & Stroud, N. J. (2021). COVID-19 coverage by cable and broadcast networks. *International AAAI Conference on Web and Social Media (ICWSM)*. [published article and dataset]

+Schumacher-Rutherford, A., & Muddiman, A. (2021). The bullying pulpit: The audience effects of a partisan character-attacking speaker. *Journal of Applied Social Theory*, 1, 31-61.

- Muddiman, A., Warner, B. R., & +Schumacher-Rutherford, A. (2021). Losers, villains, and violence: Political attacks, incivility, and support for political violence. *International Journal of Communication*, 21, 1489-1512.
- Scacco, J. M. & Muddiman, A. (2020). The clickbait effect: Information seeking in the contemporary news environment. *New Media & Society*, 22, 429-448.
- Muddiman, A., +Pond-Cobb, J., & +Matson, J. (2020). Negativity bias or backlash: Interaction with civil and uncivil online political news content. *Communication Research*, 47, 815-837.
- Stroud, N. J., & Muddiman, A. (2019). Social media engagement with strategy and issue framed political news. *Journal of Communication*, 69, 443-466. **Lippmann Best Published Article Award from the Political Communication Division of the American Political Science Association
- Muddiman, A., McGregor, S., & Stroud, N. J. (2019). (Re)Claiming our expertise: Parsing large text corpora with manually validated and organic dictionaries. *Political Communication*, 36, 214-226.
- Scacco, J. M., & Muddiman, A. (2019). Using controlled and field experiments to create and test digital news quizzes. *SAGE Research Methods Cases Part 2*, 1-16.
- Amazeen, M. A., Thorson, E., Muddiman, A., & Graves, L. (2018). Correcting political and consumer misperceptions: The effectiveness and effects of rating scale versus contextual correction formats. *Journalism & Mass Communication Quarterly*, 95, 28-48.
- Stroud, N. J., Muddiman, A., & Scacco, J. M. (2017). Like, recommend, or respect? Altering political behavior in news comment sections. *New Media and Society*, 19, 1727-1743.
- Muddiman, A., & Stroud, N. J. (2017). News values, cognitive biases, and partisan incivility in comment sections. *Journal of Communication*, 67, 586-609. **Michael Pfau Outstanding Article Award from the Political Communication Division of the National Communication Association
- Muddiman, A. (2017). Personal and public levels of political incivility. *International Journal of Communication*, 11, 3182-3202
- Amazeen, M. A., & Muddiman, A. R. (2017). Saving media or trading on trust? The effects of native advertising on audience perceptions of legacy and online news publishers. *Digital Journalism*, 811(March), 1-20.
- Scacco, J. M., Muddiman, A., & Stroud, N. J. (2016). The influence of online quizzes on the acquisition of public affairs knowledge. *Journal of Information Technology & Politics*, 13, 311-325
- Stroud, N. J., Scacco, J. M., Muddiman, A., & Curry, A. L. (2015). Changing deliberative norms on news organizations' Facebook sites. *Journal of Computer Mediated Communication*, 20, 188-203. **Bill Eadie Distinguished Scholarly Article Award from the Applied Communication Division of the National Communication Association
- Stroud, N. J., Muddiman, A., & Lee, J. K. (2014). Seeing media as out group members: An evaluation of bias perceptions. *Journal of Communication*, 64, 874-894.
- Brundidge, J., Reid, S., Choi, S., & Muddiman, A. (2014). The "deliberative digital divide:" Opinion leadership and integrative complexity in the U.S. political blogosphere. *Political Psychology*, 35, 741-755.
- Muddiman, A., Stroud, N. J., & McCombs, M. (2014). Media fragmentation, attribute agenda setting, and political opinions about Iraq. *Journal of Broadcasting and Electronic Media*, 58, 215-233.
- Muddiman, A., & Meier, M. R. (2013). Deliberative television: Encouraging substantive, citizen-driven news. *Journal of Public Deliberation*, 9(2), Article 12. Retrieved from <http://www.publicdeliberation.net/jpd/vol9/iss2/art12/>
- Stroud, N. J., & Muddiman, A. (2013). Selective exposure, tolerance, and comedic news. *International Journal of Public Opinion Research*, 25, 271-290.

Muddiman, A. (2013). Searching for the next U.S. president: Differences in search engine results for the 2008 U.S. presidential candidates. *Journal of Information Technology and Politics*, 10, 138-157.

Muddiman, A. & Frymier, A. B. (2009). What is relevant? Student perceptions of relevance strategies in college classrooms. *Communication Studies*, 60, 130-146.

Invited Journal Articles

Muddiman, A. (Digital First). Robust comment sections need robust resources. *Journal of Media Ethics*.

Chen, G. M., Muddiman, A., Wilner, T., Pariser, E., & Stroud, N. J. (2019). We should not get rid of incivility online. *Social Media + Society*, 5, 1-5.

Stroud, N. J., & Muddiman, A. (2013). Exposure to news and diverse views in the Internet age. *I/S: A Journal of Law and Policy for the Information Society*, 8, 605-623.

Book Chapters

Muddiman, A. & Piercy, C. W. (2022). Forced online: The promise and challenge of relational organizing technology in a 2020 state-level campaign. In Warner, B. R., Bystrom, D. G., McKinney, M. S., & Banwart, M. C. (Eds.), *Democracy disrupted: Communication in the volatile 2021 presidential election* (pp. 141-158). Praeger.

Muddiman, A. (2021). (Dis)agreeing about norms: Republican and Democratic approaches to political incivility. In Jarvis, S. (Eds.), *How Right Wing Media and Messaging (Re) Made American Politics* (pp. 119-136). Routledge.

Muddiman, A. (2019). How people perceive political incivility. In Boatright, R. G., Shaffer, T. J., Sobieraj, S., & Young, D. G. (Eds.), *A crisis of civility? Contemporary research on civility, incivility, and political discourse* (pp. 31-44). Routledge.

Muddiman, A. (2018). The technical and the personal: How discourse architecture and individual interactivity influence New York Times commenters. In Stroud, N. J., & McGregor, S. (Eds.), *New agendas in communication: How big data informs political communication* (pp. 111 - 133). Routledge.

Stroud, N. J., & Muddiman, A. (2018). The American media system today: Is the public fragmenting? In T. Ridout (Ed.), *New directions in American politics* (2nd ed., pp. 6-23). Routledge.

Muddiman, A. (2018). Attributions of incivility in presidential campaign news. In Warner, B. R., Bystrom, D. G., McKinney, M. S., & Banwart, M. C. (Eds.), *An unprecedented election: Media, communication, and the electorate in the 2016 campaign* (pp. 115 – 133). Praeger.

Stroud, N. J., Muddiman, A., & Scacco, J. M. (2015). Engaging audiences via online news sites. In H. Gil de Zúñiga (Ed.), *New agendas in communication: New technologies and civic engagement* (pp. 178-194). Routledge.

Stroud, N. J., & Muddiman, A. (2012). The American media system today: Is the public fragmenting? In T. Ridout (Ed.), *New directions in American politics* (1st ed., pp. 6-23). Routledge.

Book Reviews

Muddiman, A. (2020). [Disrespectful democracy: The psychology of political incivility, by Emily Sydnor]. *Public Opinion Quarterly*, 84, 587-590.

Muddiman, A. (2016). [Review of the book *In-Your-Face Politics: The Consequences of Uncivil Media*, by Diana C. Mutz]. *Political Studies Quarterly*, 131, 641-642.

Muddiman, A. (2015). [Review of the book *Negativity in democratic politics: Causes and consequences*, by Stuart Soroka]. *Political Communication*, 32, 339-341.

GRANT FUNDING AND FELLOWSHIPS

- 2020-2021 Social Media Incivility and Candidate Gender during the 2020 U.S. Election. PI: Muddiman, A. Social Data Research Fellowship. \$50,000
- 2020-2021 COVID-19 on Broadcast and Cable Television News. PI: Stroud, N. J. Lead Research Consultants: Muddiman, A. & Budak, C. Subaward from the Center for Media Engagement at the University of Texas at Austin. \$34,000
- 2019-2020 Political Campaign Incivility. PI: Muddiman, A. General Research Fund. University of Kansas. \$14,368
- 2019-2020 The role of political information and interactions on social media in Latinx's political engagement. PI: Velasquez, A., & Muddiman, A. The Research Excellence Initiative in the College. University of Kansas. \$10,000
- 2018 Comic and Tragic Frames: Group Identity Threats and Support for Free Speech. PI: Muddiman, A. Department of Communication Studies. University of Kansas. \$1,075
- 2017-2019 Political Incivility in Context. PI: Muddiman, A. New Faculty General Research Fund. University of Kansas. \$7,961
- 2017 Clickbait Headlines. Co-PIs: Muddiman, A. & Scacco, J. M. Subaward from the Center for Media Engagement at the University of Texas at Austin. \$25,500
- 2016 Democracy Fund. PI: Muddiman, A. Subaward from the Center for Media Engagement at the University of Texas at Austin. \$9,652
- 2016 Rita Allen Foundation. PI: Muddiman, A. Subaward from the Center for Media Engagement at the University of Texas at Austin. \$8,775
- 2014-2015 Online News Comments. PI: Muddiman, A. Center for Media Engagement at the University of Texas at Austin. Sub-Award. \$10,245
- 2014-2015 Interacting with Incivility. PI: Muddiman, A. University of Wyoming College of Arts & Sciences Basic Research Grant. \$3,000
- 2013-2014 The Effectiveness of Ratings versus Contextual Correction Formats. Co-PIs Amazeen, M., Thorson, E., Muddiman, A., & Graves, L. American Press Institute. \$31,000
- 2013 Interpreting Incivility: How Media Elites Cover Political Incivility and Influence Citizens. PI: Muddiman, A. Strauss Institute for Civic Life Patricia Witherspoon Research Award. \$2,000
- 2012-2013 Named Continuing Fellowship. Graduate School. University of Texas at Austin. \$20,000 and tuition assistance to complete dissertation
- 2012 APSA Political Psychology Distinguished Junior Scholars Award. APSA Political Psychology Division. \$200
- 2010 Political Talk about the Obama Presidency. Co-PIs: Lind, C., Muddiman, A., and Ruiz de Castilla, C. Strauss Institute for Civil Life Patricia Witherspoon Research Award. \$2,000
- 2009 Recruitment Fellowship. Communication Studies Department. University of Texas at Austin. \$5,000 per year for first two years of Ph.D. study

PRESENTATIONS

Selected Conference Presentations

- Muddiman, A. (2022). Uncivil social media comments and candidate support. Manuscript presented at the annual meeting of the American Political Science Association in Montreal, Canada.

- Porten-Che , P., Velasquez, A., & Muddiman, A. (2022). Media use, political discussion, and discursive citizenship norms of U.S. Latinx. Manuscript presented at the annual meeting of the American Political Science Association in Montreal, Canada.
- Van Duyn, E., & Muddiman, A. (2022). Politics is Personal: Self-disclosure about politics and COVID-19 on Facebook. Manuscript presented at the annual meeting of the International Communication Association in Paris, France.
- Muddiman, A., Sanyal, S., Corder, M., & Carrington, C. (2022). Political incivility norms on Facebook, Twitter, and Instagram. Manuscript presented at the annual meeting of the International Communication Association in Paris, France.
- Muddiman, A. (2021). Civility, discursive democracy and social change. Panelist on discussion panel at the annual meeting of the National Communication Association in Seattle, WA.
- Velasquez, A., Muddiman, A., & Sanyal, S. (2021). Ethnic minorities social media collective strategies and political participation. Manuscript presented at the annual meeting of the American Political Science Association in Seattle, WA [met virtually due to COVID-19].
- Jennings, J. T., Collier, J. R., Muddiman, A., & Kim, Y. (2021). COVID-. Manuscript presented at the annual Political Communication Pre-Conference of the American Political Science Association in Seattle, WA [met virtually due to COVID-19].
- Muddiman, A., Sanyal, S., & Schranz, S. (2021). Social media incivility during the 2020 U.S. election. Manuscript presented at the annual meeting of the International Communication Association in Denver, CO [met virtually due to COVID-19].
- Muddiman, A., Flores, L., & Boyce, B. (2020). Midwestern nice: Iowans' perceptions of campaign incivility. Manuscript presented at the annual meeting of the National Communication Association in Indianapolis, IN [met virtually due to COVID-19].
- Muddiman, A. (2020). Candidate attributes, voting preference, and reactions to incivility. Manuscript presented at the annual meeting of the American Political Science Association in San Francisco, CA [met virtually due to COVID-19].
- Muddiman, A. (2020). Assessing the state of the field. Panel discussion at the annual meeting of the International Communication Association in Gold Coast, Australia [met virtually due to COVID-19].
- Muddiman, A., Sanyal, S., & Suzuki, T. (2020). Exploring the Public's Perspective on Political Incivility. Manuscript presented at the annual meeting of the International Communication Association in Gold Coast, Australia [met virtually due to COVID-19].
- Muddiman, A., Parviz, E., & Schranz, S. (2019, Nov). *Uncivil Women: Gender and Incivility Perceptions Before and After 2016*. Manuscript presented at the annual meeting of the National Communication Association in Baltimore, MD.
- Muddiman, A., & Flores, L. (2019, Aug/Sept). *Selecting or avoiding political outrage in the news*. Manuscript presented at the annual meeting of the American Political Science Association in Washington, DC.
- Muddiman, A., & Elliott, B. (2019, Aug/Sept). *Holding candidates to a higher standard? Incivility, Twitter, and candidate support*. Manuscript presented at the annual American Political Science Association Political Communication Division Pre-Conference held in Washington, DC.
- Muddiman, A. & Scacco, J. M. (2019, May). *Outrage coverage, news credibility, and digital engagement*. Manuscript presented at the annual International Communication Association held in Washington, DC.
- Muddiman, A., Warner, B. R. & Schumacher-Rutherford, A. (2019, May). *Losers, villains, and violence: Political attacks, incivility, & political violence support*. Manuscript presented at the annual International Communication Association held in Washington, DC.

- +Schumacher-Rutherford, A., & Muddiman, A. (2019, March). *Uncivil attacks and support for free speech*. Manuscript presented at the Character Assassination and Populism: Challenges and Responses conference held at George Mason University in Arlington, VA.
- Stroud, N. J., & Muddiman, A. (2018, November). *Social media engagement with strategy and issue framed political news*. Manuscript presented at the annual meeting of the National Communication Association held in Salt Lake City, UT. **Top Paper Panel for Political Communication Division of NCA
- +Van Duyn, E., & Muddiman, A. (2018, November). *Features, community, and perceptions of incivility across 20 news comment sections*. Manuscript presented at the annual meeting of the National Communication Association held in Salt Lake City, UT.
- Muddiman, A. & +Kearney, M. (2018, August). *What counts as incivility in the Trump era? An inductive approach to political incivility*. Manuscript presented at the annual meeting of the American Political Science Association held in Boston, MA.
- Muddiman, A. & Scacco, J. M. (2018, August). *Clickbait headlines, news credibility, and political misperceptions*. Manuscript presented at the annual American Political Science Association Political Communication Division Pre-Conference held in Boston, MA.
- Scacco, J. M., & Muddiman, A. (2018, May). *The clickbait effect: Information seeking in the contemporary news environment*. Manuscript presented at the annual meeting of the International Communication Association held in Prague, Czech Republic.
- Muddiman, A., & Stroud, N. J. (2018, May). *Social media, discrete emotions, and news engagement*. Manuscript presented at the annual meeting of the International Communication Association held in Prague, Czech Republic.
- Muddiman, A., & Warner, B. (2017, November). *Losers and traitors: The effects of political comic and tragic frames*. Manuscript presented at the annual meeting of the National Communication Association held in Dallas, TX.
- Muddiman, A. (2017, August). *Information environment and uncivil news choice*. Manuscript presented at the annual meeting of the American Political Science Association held in San Francisco, CA.
- Muddiman, A., & Stroud, N. J. (2017, August). *Engaging political news on social media*. Manuscript presented at the annual meeting of the American Political Science Association held in San Francisco, CA.
- Stroud, N. J., & Muddiman, A. (2017, May). *News values, cognitive biases, & comment section incivility*. Manuscript presented at the annual meeting of the International Communication Association held in San Diego, CA.
- Scacco, J. M., & Muddiman, A. (2016, November). *The effect of "clickbait" headlines on political news perceptions, expectations, and intended news engagement*. Manuscript presented at the annual meeting of the National Communication Association held in Philadelphia, PA.
- Muddiman, A., & +Kearney, M. (2016, August). *Incivility to individuals: An inductive approach to political incivility*. Manuscript to be presented to the American Political Science Association's Political Communication Division Pre-Conference held in Philadelphia, PA
- Muddiman, A. & +Cobb, J. (2015, November). *Interacting with incivility: How citizens engage with incivility in the news*. Manuscript presented to the annual meeting of the National Communication Association held in Las Vegas, NV.
- Muddiman, A. (2015, November). *What's in a frame? Using political incivility to model news frame validation*. Manuscript presented to the annual meeting of the National Communication Association held in Las Vegas, NV.

- Muddiman, A. (2015, September). *Judging political behavior: Two-dimensional and partisan thoughts about incivility*. Manuscript presented at the American Political Science Association's Political Communication Division Pre-Conference held in San Francisco, CA.
- Muddiman, A., +Hellrung, A., & +Matson, J. (2015, May). *Selecting civility: Understanding news selection patterns*. Manuscript presented at the annual meeting of the International Communication Association held in San Juan, PR.
- Amazeen, M., Thorson, E., Muddiman, A., & Graves, L. (2015, April). *Must we eat our vegetables? The effectiveness and effects of rating scale versus contextual correction formats*. Manuscript presented at the annual meeting of the Midwest Political Science Association held in Chicago, IL.
- Muddiman, A. (2014, November). *Two-dimensional political incivility: Clarifying incivility using news frames and individuals' judgments*. Manuscript presented to the annual meeting of the National Communication Association held in Chicago, IL.
- Muddiman, A. (2014, November). *Instability of incivility: How partisanship and individual differences shape perceptions and news coverage of political incivility*. Manuscript presented to the annual meeting of the National Communication Association held in Chicago, IL.
- Muddiman, A. (2014, August). *Conflict in the news: Negative influence of conflict frames and perceptions of political incivility*. Manuscript presented to the annual meeting of the American Political Science Association held in Washington, DC.
- Stroud, N. J., Scacco, J. M., Muddiman, A., & Curry, A. L. (2014, May). *Changing deliberative norms on news organizations' Facebook sites*. Manuscript presented to the annual meeting of the International Communication Association held in Seattle, WA. **Top Conference Paper for Information Technology and Politics Division of American Political Science Association
- Brundidge, J., Reid, S., Choi, S., & Muddiman, A. (2014, May). *The "deliberative digital divide:" Opinion leadership and integrative complexity in the U.S. political blogosphere*. Manuscript presented to the annual meeting of the International Communication Association held in Seattle, WA.
- Stroud, N.J., Muddiman, A. & Scacco, J. M. (2013, November). *Social media buttons as partisan cues*. Manuscript presented to the annual meeting of the National Communication Association held in Washington, DC.
- Stroud, N. J., Scacco, J. & Muddiman, A. (2013, August). *Interactive quizzes on news websites*. Manuscript presented to the annual meeting of the Association for Education in Journalism and Mass Communication held in Washington, DC. **Top Scholar-to-Scholar Presentation
- Stroud, N. J., Scacco, J. & Muddiman, A. (2013, July). *The influence of interactive online poll features on political learning*. Manuscript presented to the annual meeting of the International Communication Association Conference held in London, UK.
- Muddiman, A., Stroud, N.J., & McCombs, M. (2012, November). *News media fragmentation and political perceptions about Iraq*. Manuscript presented to the annual meeting of the National Communication Association held in Orlando, FL.
- Stroud, N. J., Muddiman, A., & Lee, J. K (2012, August). *Seeing media as out group members: An evaluation of bias perceptions*. Manuscript accepted to the annual meeting of the American Political Science Association held in New Orleans, LA. (meeting canceled)
- Muddiman, A. (2012, August). *Emotion and incivility: The indirect effects of incivility on future news use and political trust*. Manuscript accepted to the Political Communication Pre-Conference at the annual meeting of the American Political Science Association held in New Orleans, LA. (meeting canceled)

- Muddiman, A. (2012, May). *Making corrections work: Role of partisanship, perceptions of bias, and message length in increasing recall of political facts*. Manuscript presented at the annual meeting of the International Communication Association held in Phoenix, AZ.
- Muddiman, A. (2011, November). *Hear our voice! Incivility(?) in the 2009 health care protests*. Manuscript presented at the annual meeting of the National Communication Association held in New Orleans, LA.
- Stroud, N. J., & Muddiman, A. (2011, August). *Selective exposure and comedic news*. Manuscript presented at the annual meeting of the American Political Science Association held in Seattle, WA.
- Muddiman, A. (2011, August). *Presenting the facts: The role of visuals and message length in combating political misinformation*. Manuscript presented at the Political Communication Pre-Conference at the annual meeting of the American Political Science Association held in Seattle, WA.
- Muddiman, A. (2011, May). *Something about incivility: Impact of uncivil mediated messages on political trust and perceived entertainment value*. Manuscript presented at the annual meeting of the International Communication Association held in Boston, MA.
- Stroud, N. J., Lee, J. K., & Muddiman, A. (2011, May). *How citizens organize their thoughts about media bias*. Manuscript presented at the annual meeting of the International Communication Association held in Boston, MA.
- Muddiman, A. (2010, November). *Search engines: Bridges to online information? A content analysis of online information from search engines during the 2008 presidential campaign*. Manuscript presented to the annual meeting of the National Communication Association held in San Francisco, CA.
- Muddiman, A. (2009, April). *Leading America toward "A More Perfect Union:" Barack Obama's defining moment*. Manuscript presented to the annual meeting of the Eastern Communication Association held in Philadelphia, PA. *Top Four Student Paper
- Muddiman, A. (2007, November). *Harry Potter and the public relations phenomenon*. Manuscript presented to the annual meeting of the National Communication Association held in Chicago, IL.

Competitive Seminars and Workshops

- 2019 Race, Gender, and Toxicity Online, Social Science Research Council
- 2012, 2013 Political Communication Pre-Conference, Political Communication Division, International Communication Association
- 2012 Summer Doctoral Seminar, Directed by Dr. John Gastil, Wayne State University
- Invited Presentations – National and International
- 2022 Panelist, Engaging Differences in a Digital Media Age, State Legislative Leaders Foundation
- 2021 Virtual guest speaker, Communication Norms and Democracy Reading Group, Department of Communication, University of Illinois at Urbana-Champaign
- 2021 Faculty mentor, Doctoral Honors Seminar, National Communication Association
- 2021 Faculty mentor, Graduate Student Pre-Conference, Political Communication Division, International Communication Association
- 2020 Virtual lecturer, (Re)Claiming our expertise: Parsing large text corpora with manually validated and organic dictionaries, Computational Methods Lecture Series, Department of Communication, University of Buffalo
- 2020 Virtual guest speaker, Dr. Natalie Stroud's undergraduate course, University of Texas at Austin
- 2019 Presenter, Selecting or Avoiding Political Incivility in the News, Research Convening, National Institute for Civil Discourse, Tucson, AZ

- 2019 Panelist, Roundtable Discussion: Best Practices and Lessons Learned, Leaving the Ivory Tower: The Promises and Perils of Public Engagement, ICA Pre-Conference
- 2019 Virtual guest speaker, Dr. Nick Brody's undergraduate course, University of Puget Sound
- 2018 Political Communication Institute Distinguished Lecturer, How to Win Clicks and Engage People: Studies in Digital News Selection, Department of Communication, University of Missouri
- 2018 Panelist, Connections Meeting, Citizenship & American Identity Program, The Aspen Institute, Held in Santa Monica, CA
- 2018 Speaker and workshop leader, Trust In Mediated Communication, 4th International Summer School, University of Munster
- 2018 Virtual guest speaker, Dr. Cynthia Peacock's undergraduate course, University of Alabama
- 2018 Panelist, Making Politics Go Viral (Like Puppies) Panel, South by Southwest, Austin, Texas
- 2018 Presenter, Engaging with Digital News, Social Media and Citizenship Symposium, Department of Communication Studies, University of Michigan
- 2017 Panelist, Fake News and Filter Bubbles, Daniels Fund Lecture Series, Department of Communication Studies, University of Colorado – Denver
- 2017 Presenter, Incivility Perceptions, Research Convening, National Institute for Civil Discourse, Tucson, AZ
- 2017 Presenter, Uncivil to Whom? Political Communication Lecture Series, Department of Communication Studies, University of Texas at Austin
- 2015 Presenter, News:Rewired, journalism.co.uk, London, UK.
- 2014 Guest Speaker, Fact-Checking Workshop, American Press Institute, University of Colorado at Boulder
- 2012 Skype Presenter, Election Watch Party, The Journal of Electronic Media and Politics and The Communication, Culture & Technology Program, Georgetown University

Invited Presentations – KU Campus

- 2021 Virtual presenter, Misinformation and Politicization in TV News Coverage of COVID-19, Molecular Biosciences Seminar Series, University of Kansas
- 2015-2019 Presenter, Political Communication Scholarship, ProSem, Department of Communication Studies, University of Kansas
- 2016, 2018 Presenter, Dissertations, Dissertation Fellows Group, Institute for Policy and Social Research, University of Kansas
- 2018 Panelist, Community Conversation: Dr. Christine Blasey Ford, The Commons, University of Kansas
- 2018 Presenter, Liars, Losers, and Traitors: Understanding Incivility and Negativity in Political News, Communication Studies Colloquium Series, Communication Studies, University of Kansas
- 2016, 2017 Presenter, Introduction to Graduate Research, Graduate Student Orientation Weekend, Communication Studies Graduate Students, University of Kansas
- 2017 Presenter, Social Science Research Discussion, Graduate Student Recruitment Weekend, Department of Communication Studies, University of Kansas

- 2017 Moderator, Women in Politics, LET Women's Leadership Conference, The Institute for Leadership Studies, University of Kansas
- 2017 Presenter, Perspectives: Protest, Activism, and Change, KU University Honors Program, Lawrence Public Library
- 2016 Presenter, Political Communication and Media, ProSem, Department of Communication Studies – Edwards Campus, University of Kansas
- 2016 Presenter, Terrible Horrible No Good Very Bad Politics, Social Psychology Department, University of Kansas
- 2016 Presenter, Work/Life Balance, Communication Studies Graduate Students, University of Kansas
- 2016 Presenter, Digital Experiments, Qualitative Methods Working Group, Institute for Policy and Social Research, University of Kansas
- 2015 Presenter, Navigating the Job Market, Communication Studies Graduate Students, University of Kansas

Invited Presentations – Uni. of Wyoming, Uni. of Texas Austin, & Wake Forest Uni.

- 2014 Invited Guest, Professor Dinner, Chi Omega, University of Wyoming
- 2013 Guest Speaker, Incivility in Politics, Professors on Parade class, Department of Communication and Journalism, University of Wyoming
- 2013 Presenter, Content Analytic Research, Professor Sherri Greenberg's course for LBJ School of Public Policy, University of Texas at Austin
- 2013 Presenter, Navigating the Job Market, Communication Studies Graduate Community, University of Texas at Austin
- 2012 Presenter, Dine & Learn, Longhorn Link Program, University of Texas at Austin
- 2011 Presenter, Colloquium on Summer Projects, Communication Studies Graduate Community, University of Texas at Austin

PUBLIC REPORT PUBLICATIONS

- Kim, Y., Budak, C., Murray, C., Muddiman, A., & Stroud, N. J. (2022). Advertiser spending on primetime news throughout the coronavirus pandemic. *Center for Media Engagement*. <https://mediaengagement.org/wp-content/uploads/2022/03/Advertiser-Spending-on-Primetime-News-Throughout-the-Coronavirus-Pandemic-1.pdf>
- Muddiman, A., Budak, C., Romas, B., Kim, Y., Murray, C., Burniston, M. M., Geiger, J., Purcell, A., Ludzenski, J., Turner, M., Duchovany, M., & Stroud, N. J. (2020). Cable and nightly network news coverage of coronavirus. *Center for Media Engagement*. <https://mediaengagement.org/wp-content/uploads/2020/12/Cable-and-Nightly-Network-News-Coverage-of-Coronavirus-2.pdf>
- Masullo, G. M., Collier, J., Muddiman, A., Murray, C., Chavez, G., Deaven, K., Deller, N., Gursky, J., Jennings, J., Joseff, K., Wadman-Goetsch, E., Wilner, T., & Stroud, N. J. (2020). Covering coronavirus: A snapshot of the information people want and what local newsrooms are reporting. *Center for Media Engagement*. <https://mediaengagement.org/wp-content/uploads/2020/03/CME-Report-Covering-Coronavirus-1.pdf>
- Masullo, G. M., Collier, J., Jennings, J., Muddiman, A., Murray, C., Chavez, G., Deaven, K., Deller, N., Gursky, J., Joseff, K., Wadman-Goetsch, E., Wilner, T., & Stroud, N. J. (2020). Covering coronavirus: How audience needs are changing and how newsroom coverage compares. *Center for Media Engagement*. <https://mediaengagement.org/wp-content/uploads/2020/05/CME-Covering-Coronavirus-Follow-up-Study-1.pdf>

Muddiman, A., & Scacco, J. M. (2019). Clickbait content may not be click-worthy. *Center for Media Engagement*. <https://mediaengagement.org/wp-content/uploads/2019/05/CME-Report-Clickbait-Content-May-Not-Be-Click-Worthy.pdf>

Stroud, N. J., & Muddiman, A. (2018). Political coverage on Facebook. *The Center for Media Engagement*. Retrieved from <https://mediaengagement.org/wp-content/uploads/2018/06/Political-Coverage-on-Facebook-Report.pdf>

Scacco, J. M., & Muddiman, A. (2016). Investigating the influence of clickbait headlines. *The Center for Media Engagement*. Retrieved from <https://mediaengagement.org/wp-content/uploads/2016/08/ENP-Investigating-the-Influence-of-Clickbait-News-Headlines.pdf>

Muddiman, A., & Stroud, N. J. (2016). 10 things we learned by analyzing 9 million comments from The New York Times. *The Center for Media Engagement*. Retrieved from <https://mediaengagement.org/research/10-things-we-learned-by-analyzing-9-million-comments-from-the-new-york-times/>

Scacco, J. M., & Muddiman, A. (2015). The current state of news headlines. *The Center for Media Engagement*. Retrieved from <https://mediaengagement.org/research/the-current-state-of-news-headlines/>

Amazeen, M. A., Thorson, E., Muddiman, A., & Graves, L. (2015). A comparison of correction formats: The effectiveness and effects of rating scale versus contextual corrections on misinformation. *American Press Institute*. Retrieved from <http://www.americanpressinstitute.org/wp-content/uploads/2015/04/The-Effectiveness-of-Rating-Scales.pdf>

Stroud, N. J., Scacco, J. M., Muddiman, A., & Curry, A. (2014). Journalist involvement in comment sections. *The Center for Media Engagement*. Retrieved from https://mediaengagement.org/wp-content/uploads/2014/04/ENP_Comments_Report.pdf

Stroud, N. J., Muddiman, A., & Scacco, J. M. (2014). Hyperlink prompts. *The Center for Media Engagement*. Retrieved from https://mediaengagement.org/wp-content/uploads/2014/04/ENP_Links_Report.pdf

Stroud, N. J., Scacco, J. M., & Muddiman, A. (2014). Online polls and quizzes. *The Center for Media Engagement*. Retrieved from https://mediaengagement.org/wp-content/uploads/2014/04/ENP_Polls_Report.pdf

Stroud, N. J., Muddiman, A., & Scacco, J. M. (2014). Social media buttons in comment sections. *The Center for Media Engagement*. Retrieved from https://mediaengagement.org/wp-content/uploads/2014/04/ENP_Buttons_Report.pdf

SERVICE

National Service Positions

2022	Executive Committee Member At-Large, American Political Science Association, Political Communication Division, Elected Position
2022	Nominated for Secretary, International Communication Association, Political Communication Division, Election Underway
2022	Chair, National Communication Association, Political Communication Division, Elected Position
2021	Vice Chair and Program Planner, National Communication Association, Political Communication Division, Elected Position
2021	Chair, Patterson Best Dissertation Award Committee, American Political Science Association, Political Communication Division, Elected Position

- 2018–2020 Treasurer, American Political Science Association, Political Communication Division, Elected Position
- 2018 Walter Lippmann Best Published Article Award Committee, American Political Science Association, Political Communication Division
- 2018 Nominations Committee, National Communication Association, Political Communication Division, Elected Position
- 2016 Timothy Cook Best Graduate Student Paper Award Committee, American Political Science Association, Political Communication Division
- 2015 – 2016 Secretary, National Communication Association, Political Communication Division, Elected Position
- 2015 Lynda Lee Kaid Outstanding Dissertation Award Committee Member, National Communication Association, Political Communication Division
- 2014 Roderick P. Hart Book Award Committee Member, National Communication Association, Political Communication Division
- 2012 – 2014 Publications/Web Editor, National Communication Association, Political Communication Division, Elected Position

College and University Service Positions

- 2022 Fulbright Campus Committee, University of Kansas
- 2018 – 2021 Committee on Undergraduate Studies and Advising, College of Liberal Arts and Sciences, University of Kansas, Elected Position (Chair in 2020-2021 academic year)
- 2018 Executive Council of Graduate Faculty, Substitute Member for Spring 2018 Semester, College of Liberal Arts & Sciences, University of Kansas
- 2016 Undergraduate Research Awards Reviewer, Reviewer, University of Kansas, Center for Undergraduate Research
- 2014 Wallop Fund Research Proposal Selection Committee, Member, University of Wyoming, Department of Political Science

Departmental Service Positions

- 2022 Graduate Committee, University of Kansas Department of Communication Studies
- 2018-2020
- 2016-2017
- 2017 – 2021 Colloquium Committee, University of Kansas Department of Communication Studies
- 2020 Ad Hoc Diversity, Equity, and Inclusion Committee, University of Kansas, Department of Communication Studies
- 2017 Relationships and Digital Media Search Committee, University of Kansas Department of Communication Studies
- 2016 Department Chair Search Committee, University of Kansas, Department of Communication Studies
- 2016 Basic Course Director Search Committee, Member, University of Kansas Department of Communication Studies
- 2016 – 2017 Library Committee, University of Kansas, Department of Communication Studies
- 2015 – 2017 Curricular Review Committee, University of Kansas, Department of Communication Studies

- 2014 – 2015 Ph.D. Committee, University of Wyoming, Department of Communication and Journalism
- 2014 – 2015 Curriculum Committee, University of Wyoming, Department of Communication and Journalism
- 2013 – 2015 Lambda Pi Eta, Faculty Sponsor, University of Wyoming, Department of Communication and Journalism
- 2013 – 2014 Personnel Committee, University of Wyoming, Department of Communication and Journalism
- 2010 – 2012 Treasurer, Communication Studies Graduate Community, University of Texas at Austin, Department of Communication Studies, Elected position
- 2008 - 2009 Department of Communication Graduate Student Representative, Honor Code Panel, Wake Forest University

Journal Editorial Board (Former Member)

Journal of Communication

Ad Hoc Journal Reviewer

Communication: Communication Monographs; Communication Research; International Journal of Communication; Western Journal of Communication

Journalism/Mass Communication: Journal of Mass Communication Quarterly; Media Psychology; International Journal of Press/Politics; Mass Communication and Society

Political Science: American Politics Research; Journal of Information Technology & Politics; Political Behavior; Race, Ethnicity, and Politics; American Journal of Political Science

Interdisciplinary and Other: Political Communication; International Journal of Public Opinion Research; Public Opinion Quarterly; New Media & Society; Social Media + Society

Academic Conference Reviewer

National Communication Association: Political Communication, Mass Communication Divisions
International Communication Association: Political Communication, Mass Communication Divisions

Academic Organization Memberships

National Communication Association, International Communication Association, American Political Science Association

TEACHING/INSTRUCTION

Teaching Awards

- 2016 Lambda Pi Eta Honorary Faculty Member, Alpha Mu Chapter of Lambda Pi Eta, Department of Communication, University of Kansas

PhD Supervisor

Brandon Boyce, Communication Studies, University of Kansas (coursework)
Sreerupa Sanyal, Communication Studies, University of Kansas (dissertation proposal in progress)
Lynzee Flores, Communication Studies, University of Kansas (dissertation proposal in progress)
Amy Schumacher-Rutherford, Communication Studies, University of Kansas (dissertation proposal in progress, co-advisee)

PhD Committees

Tatsuya Sazuki, Communication Studies, University of Kansas (dissertation proposal in progress)
Emily Vietti, Communication Studies, University of Kansas (dissertation proposal in progress)

Elnaz Parviz, Communication Studies, University of Kansas (2022)
 Leighann Thone, English, University of Kansas (2020)
 Cassandra Bird, Communication Studies, University of Kansas (2017)
 Michael Kearney, Communication Studies, University of Kansas (2017)

MA Advisees

Anastasiia Shevchenko, Communication Studies, University of Kansas (2020)
 Bethanne Elliott, Communication Studies, University of Kansas (2020)
 Alexandria Hellrung, Communication & Journalism, University of Wyoming (2015)
 Jamie Matson, Communication & Journalism, University of Wyoming (2015)

MA Committees

Bumju Jung, Thesis, Communication Studies, University of Kansas (in progress)
 Tatsuya Suzuki, Thesis, Communication Studies, University of Kansas (2019)
 Andrew Kaiser, Comprehensive Exam, Communication Studies, University of Kansas (2015)
 Kayla Runkel, Thesis, Communication & Journalism, University of Wyoming (2014)
 Janelle Simpson, Thesis, Sociology, University of Wyoming (2014)

Undergraduate Honors Project Mentor

Kara Fort, Communication Studies, University of Kansas, (2020)
 Taylor Watson, Communication & Journalism, University of Wyoming (2015)

Courses Taught – University of Kansas

COMS 335: Mass Media and Politics
 COMS 356: Introduction to Behavioral Research in Communication
 COMS 560: New Media, Technology, and Politics
 COMS 496: Capstone in Communication and Civic Engagement
 COMS 607: Political Campaigns (Bridge Course for Undergraduate and Graduate Students)
 COMS 859: Proseminar in Communication Studies (Graduate Course)
 COMS 907: Seminar in Political Communication (Graduate Course)
 COMS 930 (special topics): Media and Politics (Graduate Course)
 COMS 930 (special topics): Public Sphere and Public Opinion (Graduate Course)

Courses Taught – University of Wyoming

COJO 3070: Introduction to Communication Research
 COJO 4530/5530: Advanced New Media
 COJO 5070: Research in Communication (Graduate Course)
 COJO 5540: Seminar in Communication Theory (Graduate Course)

Courses Taught – University of Texas at Austin & Wake Forest University

CMS 370: Campaign Communication
 CMS 306M: Professional Communication Skills
 CMS 342K: Political Communication
 CMS 345: Media Effects and Politics
 CMS 367: Communication Research Methods
 COM 110: Public Speaking
 COM 136: Introduction to Speech Communication

SELECTED MEDIA MENTIONS

2021 Monkey Cage. “How did U.S. television news networks cover the pandemic? Here’s a scorecard.” <https://www.washingtonpost.com/politics/2021/02/03/how-did-different-us-television-news-networks-cover-pandemic-heres-scorecard/>

- 2020 OneZero. "Tim Tebow is right: We should replace the Like button with a respect button." <https://debugger.medium.com/tim-tebow-is-right-we-should-replace-the-like-button-with-a-respect-button-fe71a5c529f0>
- 2020 International Business Times. "Hunger for 'good news' grows as pandemic woes deepen." <https://www.ibtimes.com/hunger-good-news-grows-pandemic-woes-deepen-2957934>
- 2020 Communication Matters: The NCA Podcast. "2020 Iowa Caucus, Reflection from Campaigns & Elections Field Research." <https://natcompodcast.podbean.com/e/bonus-2020-iowa-caucus-reflection-from-campaigns-elections-field-research/>
- 2018 American Press Institute, "Good Questions."
- 2017 CBS New York, "Good news: Study finds people trending toward civil reporting." <http://newyork.cbslocal.com/2017/12/20/good-news-study-finds-people-trending-toward-civil-reporting/>
- 2017 CU Denver Today, "Should we worry about fake news? Pulitzer Prize-winning journalist helps answer this question." <https://www.cudenvertoday.org/worry-fake-news/>
- 2016 KCBS San Francisco, Live Radio Appearance.
- 2016 KJHK, Radio Appearance. <http://kjhk.org/web/2016/11/07/social-media-the-election-where-are-we-going/>