

# ROBERT C. ROWLAND

Curriculum Vitae  
July 2023

## **Office Address:**

The University of Kansas  
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4409 Roundabout Circle  
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## **EDUCATIONAL BACKGROUND**

### ***Post-Secondary Education***

- 1983 Doctor of Philosophy, University of Kansas, Lawrence, Kansas.  
1978 Master of Arts, Northwestern University, Evanston, Illinois.  
1977 Bachelor of General Studies with Highest Distinction, University of Kansas, Lawrence, Kansas.

### ***Selected Honors in Post-Secondary Education***

Honors Fellow of the Graduate School of the University of Kansas, 1978-1982.  
Phi Beta Kappa, University of Kansas Chapter, 1976.  
Omicron Delta Kappa, University of Kansas Senior Honors Society, 1976.  
1976 National Debate Champion.

## **PROFESSIONAL EXPERIENCE**

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| June 2018 – Present       | Professor, Department of Communication Studies,<br>University of Kansas                                  |
| July, 2009 – June 2018    | Professor and Director of Graduate Studies, Department of<br>Communication Studies, University of Kansas |
| July, 1999 – June, 2009   | Professor and Chair, Department of Communication<br>Studies, University of Kansas.                       |
| August, 1996 - June, 1999 | Professor, Department of Communication Studies,<br>University of Kansas.                                 |

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| August, 1991 - July, 1995   | Associate Professor, Department of Communication Studies, University of Kansas.                           |
| May, 1989 - July, 1991      | Associate Professor and Director of Forensics, Department of Communication Studies, University of Kansas. |
| August, 1988 - May, 1989    | Assistant Professor and Director of Forensics, Department of Communication Studies, University of Kansas. |
| August, 1987 - July, 1988   | Assistant Professor, Department of Communication Studies, University of Kansas.                           |
| August, 1983 - July, 1987   | Assistant Professor and Director of Forensics, Baylor University.   |
| September, 1982 - May, 1983 | Lecturer in Communication Studies, Director of Debate, Baylor University.                                 |

### ACADEMIC HONORS

#### *Scholarship and Service*

- Keynote, "In Defense of Pragmatic Reason: Responding to the Postmodern Challenge," International Society for the Study of Argumentation Conference, Leiden, Netherlands, July 2023.
- International Society for the Study of Argumentation Distinguished Research Award, 2021, presented at the ISSA Conference in Leiden, Netherlands, July 2023.
- Distinguished Scholar Award, Rhetorical and Communication Theory Division, National Communication Association, November 2021.
- Michael Pfau Outstanding Article Award for "The Populist and Nationalist Roots of Trump's Rhetoric," Political Communication Division, National Communication Association, November 2020.
- Central States Communication Association Hall of Fame—Central States Communication Association, April 2018.
- Senior Scholar Award—National Communication Association/American Forensic Association Summer Conference on Argumentation, Alta, Utah, July 2017.
- Editor—*Western Journal of Communication*— 2018-2020.
- Outstanding Contribution in Argumentation and Forensics, Argumentation and Forensics Division, Central States Communication Association, 2017.
- Douglas W. Ehninger Rhetorical Scholar Award, National Communication Association, 2011.
- Rhetoric Keynote Reagan Centennial Conference, "Principle, Pragmatism, and Authenticity in Reagan's Rhetoric," USC/Reagan Library, February 2011.
- Keynote, National Communication Association Conference on Rhetorical Criticism, "Purpose,

- Evidence, and Pedagogy in Rhetorical Criticism,” University of Puget Sound, July 2010, Tacoma, Washington.
- Outstanding Article Award for “Recasting the American Dream and American Politics: Barack Obama’s Keynote Address to the 2004 Democratic National Convention,” Political Communication Division, National Communication Association, November 2009, first author with John Jones.
- Wil A. Linkugel Departmental Leadership and Service Award, May 2009.
- Excellent Leadership Award, Communication Studies Graduate Students, May 2009.
- Top Papers Panel, Public Address, 2006. “Terrorism, Rhetoric, and Myth,” first author with Kirsten Theye, National Communication Association, San Antonio, November 2006.
- Donn W. Parson, Debate Alumni Award, May 2004.
- B. Aubrey Fisher Article Award, 2004, *Western Journal of Communication*, for “The Rhetoric of Hindu Nationalism: A Narrative of Mythic Redefinition,” second author with Abhik Roy.
- Kohrs-Campbell Prize in Rhetorical Criticism, 2003, for *Shared Land/Conflicting Identity: Trajectories of Israeli and Palestinian Symbol Use*, first author with David Frank, presented at the National Communication Association Convention, November 2003.
- Outstanding Service Award, Kansas Bar Association, June 2003.
- Top Paper in the International and Intercultural Communication Division, 2003. “The Rhetoric of Hindu Nationalism: A Narrative of Mythic Redefinition,” 2<sup>nd</sup> author with Abhik Roy. Paper presented at the National Communication Association Convention, November 2003, New Orleans.
- Kansas Bar Association Greatest Hits Award for “Appellate Oral Arguments, June 1995.
- SCA Fellow for the Iowa Scholars Workshop on the Rhetoric of Political Argumentation, Spring 1991, for “The Strange Case of Ollie North: Rhetoric, Politics and Criticism.”
- American Forensic Association Research Award, 1988, for “On Defining Argument,” *Philosophy and Rhetoric*, 20 (1987): 140-159.
- Midwest Forensic Association Best Essay in Argumentation, 1987, for “On Defining Argument,” *Philosophy and Rhetoric*, 20 (1987): 140-159.
- Midwest Forensic Association Best Forensic Essay, 1986, for “The Relationship Between Realism and Debatability in Policy Advocacy,” *Journal of the American Forensic Association*, 22 (1986): 125-134.

### **Teaching**

- Lambda Pi Eta Honorary Member—Alpha Mu Chapter of Lambda Pi Eta, University of Kansas, December 6, 2017.
- Included in a group of ten “notable KU faculty members,” in *Reflections from the Classroom: Essays on Teaching by notable KU faculty members*, Center for Teaching Excellence, 18, (2015-2016).
- University Scholars Seminar, “Rhetoric, Reason and American Democracy,” Spring 2014. Selected to teach the 2014 University Scholars Seminar made up of a competitively selected top twenty sophomores in the university.
- Students in Communication Studies, Outstanding Faculty Award, 2011, also 2001, 1996.
- University of Kansas, HOPE Award Semi-finalist, Senior Class Award to an Outstanding Faculty Member, 2008.

- University of Kansas, College of Liberal Arts, J. Michael Young Academic Advisor Award, Spring 2008, also Spring 2002.
- Society of Self Fellows, Inducted for teaching and coaching in critical thinking and advocacy, Spring 2007.
- University of Kansas, College of Liberal Arts, Byron A. Alexander Graduate Mentor Award, May 2007.
- University of Kansas, The Department of Communication Studies received the 2006 Departmental Advising Award, May 2006.
- National Communication Association, Donald H. Ecroyd Award for Outstanding Teaching in Higher Education, November 2005.
- University of Kansas. The Department of Communication Studies received the 2005 Department Teaching Award from the Center for Teaching Excellence, August 2005.
- University of Kansas, Graduate Student Award for Excellence in Teaching, 2001.
- University of Kansas, Louise E. Byrd Graduate Educator Award, May 2000.
- University of Kansas, Excellence in Teaching, Center for Teaching Excellence, May 2000.
- Subject of "Teachers on Teaching Program: Teacher as Coach and Mentor: A Discussion of Effective Teaching Techniques with Robert C. Rowland," 1999 National Communication Association Convention, Chicago, November 1999.
- University of Kansas, W.T. Kemper Fellowship for Teaching Excellence, August 1996.
- University of Kansas, HOPE Award Finalist (one of five), Senior Class Award to an Outstanding Faculty Member, 1994.
- University of Kansas, H. Bernard Fink Award for Outstanding Classroom Teaching, May 1994.
- University of Kansas, HOPE Award Finalist (one of six), Senior Class Award to an Outstanding Faculty Member, 1990.
- Baylor University Student Congress, Outstanding Faculty Member, 1986-1987.
- 1986 Outstanding Coach of the Year, Barkley Forum, Emory University (Co-Winner with David Hingstman).

## PUBLICATIONS AND PRESENTATIONS

### *Academic Books*

- The Rhetoric of Donald Trump: Nationalist Populism and American Democracy.* Lawrence, Kansas, University Press of Kansas, 2021.
- Reasoned Argument and Social Change: Selected Papers from the 17<sup>th</sup> Alta Conference on Argumentation,* editor, Washington, DC: National Communication Association, 2011.
- Reagan at Westminster: Foreshadowing the End of the Cold War,* first author with John Jones, College Station: Texas A & M University Press, 2010.
- Shared Land/Conflicting Identity: Trajectories of Israeli and Palestinian Symbol Use,* first author with David Frank, East Lansing: Michigan State University Press, December 2002.
- The Rhetoric of Menachem Begin: The Myth of Redemption Through Return,* Lanham, Maryland: University Press of American, 1985.

### **Textbooks**

*Analyzing Rhetoric: A Handbook for the Informed Citizen in a New Millennium*, 5<sup>th</sup> ed, 2019, 4<sup>th</sup> ed. Dubuque, IA: Kendall Hunt; 2012, 3<sup>rd</sup> edition, 2008; 2<sup>nd</sup> edition, 2002; 1<sup>st</sup> edition, 1999.

### **Refereed Journal Articles**

“The 2020 presidential debates: reasoned argument or political theater,” *Argumentation and Advocacy*, 57 (2021), 218-235.

“The Populist and Nationalist Roots of Trump’s Rhetoric,” *Rhetoric & Public Affairs*, 22 (2019): 343-388.

“Implicit standards of public argument in presidential debates: what the 2016 debates reveal about public deliberation,” *Argumentation and Advocacy*, 54:1-2 (2018), 76-94

“Reagan’s Farewell Address: Redefining the American Dream,” *Rhetoric & Public Affairs* 20 (2017): 635-665, first author with John Jones.

“Reagan’s Strategy for the Cold War and the Evil Empire Address,” *Rhetoric & Public Affairs* 19 (2016): 427-464, first author with John Jones.

“Redefining the Proper Role of Government: Ultimate Definition in Reagan’s First Inaugural,” *Rhetoric & Public Affairs* 18 (2015): 691-718, 2<sup>nd</sup> author with John Jones.

“The First 2012 Presidential Campaign Debate: The Decline of Reason in Presidential Debates,” *Communication Studies* 64 (2013): 528-547.

“Situated Ideological Allegory and *Battlestar Galactica*,” *Western Journal of Communication* 76 (2012): 536-551, second author with Mike Milford.

“Barack Obama and the Revitalization of Public Reason,” *Rhetoric and Public Affairs* 14 (2011): 693-725.

“One Dream: Barack Obama, Race, and the American Dream,” *Rhetoric and Public Affairs* 14 (2011): 125-154, first author with John Jones.

“Mythic Rhetoric and Rectification in the Israeli-Palestinian Conflict,” *Communication Studies* 62 (2011): 41-57, first author with David Frank.

“The Fierce Urgency of Now”: Barack Obama and the 2008 Presidential Election,” *American Behavioral Scientist* 54 (2010): 203-221.

“Organizational Apologia: The Rhetoric of Inter-organizational Conflict,” *Western Journal of Communication* 73 (2009): 395-417, second author with Angie Jerome.

“Purpose, Argument Fields, and Theoretical Justification,” *Argumentation* 10 (2008): 235-250.

“The Symbolic DNA of Terrorism,” *Communication Monographs* 75 (2008): 52-85, first author with Kirsten Theye.

“Recasting the American Dream and American Politics: Barack Obama’s Keynote Address to the 2004 Democratic National Convention,” *Quarterly Journal of Speech* 93 (2007): 425-448, first author with John Jones.

“Reagan at Moscow State: Consubstantiality Underlying Conflict,” *Rhetoric and Public*

- Affairs* 10 (2007): 77-106, second author with John Jones.
- “Reagan at the Brandenburg Gate: Moral clarity Tempered by Pragmatism,” *Rhetoric and Public Affairs* 9 (2006): 21-50, first author with John Jones.
- “Campaign Argument and the Liberal Public Sphere: A Case Study of the Process of Developing Messages in a Congressional Campaign,” *Argumentation and Advocacy* 42 (2006): 206-215.
- A Covenant-Affirming Jeremiad: The Post-Presidential Ideological Appeals of Ronald Reagan,” *Communication Studies* 56 (2005): 157-174, second author with John Jones.
- “On Organizational Apologia: A Re-conceptualization,” *Communication Theory* 14 (2004): 191-211, first author with Angie Jerome.
- “The Rhetoric of Atonement,” *Communication Studies* 55 (2004): 68-87, second author with Joy Koesten.
- “The Rhetoric of Hindu Nationalism: A Narrative of Mythic Redefinition,” *Western Journal of Communication* 67 (2003): 225-248, second author with Abhik Roy.
- “‘Until Next Week’: The Saturday Radio Addresses of Ronald Reagan,” *Presidential Studies Quarterly* 32 (2002): 84-110, first author with John Jones.
- “Entelechial and Reformatory Symbolic Trajectories in Contemporary Conservatism: A Case Study of Reagan and Buchanan in Houston and Beyond,” *Rhetoric and Public Affairs* 4 (2001): 55-84, first author with John Jones.
- “The Weekly Radio Addresses of President Ronald Reagan,” *Journal of Radio Studies* 7 (2000): 257-281, second author with John Jones.
- “Pre-Inception Rhetoric in the Creation of a Social Movement: The Case of Frances Wright,” *Communication Studies* 51 (2000): 1-14, second author with Cary Voss.
- “In Defense of Rational Argument: A Pragmatic Justification of Argumentation Theory and Response to the Postmodern Critique,” *Philosophy and Rhetoric* 28 (1995): 350-364.
- “The Practical Pedagogical Function of Academic Debate,” *Contemporary Argumentation and Debate* 15 (1995): 98-108.
- “Social Function, Polysemy and Narrative-Dramatic Form: A Case Study of *Do the Right Thing*,” *Communication Quarterly* 42 (1994): 213-228, first author with Robert Strain.
- “On Interactional Argument,” *Argumentation and Advocacy* 28 (1991): 24-34, first author with Kevin Barge.
- “On Generic Categorization,” *Communication Theory* 1 (1991): 128-144.
- “The Passive Style of Rhetorical Crisis Management: A Case Study of the Superfund Controversy,” *Communication Studies* 41 (1990): 326-341, first author with Thea Rademacher.
- “On Mythic Criticism,” *Communication Studies* 41 (1990): 101-116.
- “On Limiting the Narrative Paradigm: Three Case Studies,” *Communication Monographs* 56 (1989): 39-54.
- “The Value of the Rational World and Narrative Paradigms,” *Central States Speech Journal* 39 (1988): 204-217.
- “The Crisis in Policy Debate,” *Journal of the American Forensic Association*, 24 (1988): 251-257, first author with Scott Deatherage.
- “Narrative: Mode of Discourse or Paradigm,” *Communication Monographs*, 54 (1987): 264-275.

- “The Effectiveness of Reagan’s ‘Star Wars’ Address: The Three Audiences of Defense Policy Rhetoric,” *Political Communication and Persuasion* 4 (1987): 161-178, first author with Rodger Payne.
- “On Defining Argument,” *Philosophy and Rhetoric* 20 (1987): 140-159.
- “The Relationship Between the Public and the Technical Spheres of Argument: A Case Study of the Challenger Seven Disaster,” *Central States Speech Journal* 37 (1986): 136-146.
- “The 1980 Carter-Reagan Debate: Style vs. Substance,” *Southern Speech Communication Journal* 51 (1986): 142-165.
- “The Relationship Between Realism and Debatability in Policy Advocacy,” *Journal of the American Forensic Association* 22 (1986): 125-134.
- “On Argument Evaluation,” *Journal of the American Forensic Association* 21 (1985): 123-132.
- “Aristotle’s View of Ethical Rhetoric,” *Rhetoric Society Quarterly* 15 (1985): 13-31, first author with Deanna Womack.
- “The Context-Embeddedness of Political Discourse: A Re-Evaluation of Reagan’s Rhetoric in the 1982 Midterm Election Campaign,” *Presidential Studies Quarterly* 14 (1984): 500-511, first author with Rodger Payne.
- “The Debate Judge as Debate Judge: A Functional Paradigm for Evaluating Debates,” *Journal of the American Forensic Association* 20 (1984): 183-194.
- “Tabula Rasa: The Relevance of Debate to Argumentation Theory,” *Journal of the American Forensic Association* 21 (1984): 76-88.
- “The Influence of Purpose on Fields of Argument,” *Journal of the American Forensic Association* 18 (1982): 229-245.
- “Standards for Paradigm Evaluation,” *Journal of the American Forensic Association* 18 (1982): 133-140.

### **Book Chapters**

- “Donald Trump, Emotional Activation and Authoritarianism,” in *Democracy Disrupted: Communication in the Volatile 2020 Presidential Election*, eds. Benjamin R. Warner, Dianne G. Bystrom, Mitchell S. McKinney, Mary C. Banwart (ABC-Clio, 2022), 207-222.
- “Public Address in a Time of Crisis,” first author with Justin Kirk and Michael Eisenstadt, in *Public Communication in the Time of COVID-19: Disciplinary Perspectives on the Pandemic*, ed. Jim Kuypers (Lexington Books, 2022).
- “Ultimate Definition in Trump’s Symbolic Practice,” *Argumentation in Actual Practice: Topical Studies about Argumentative Discourse in Context*, Ed Frans H. van Eemeren & Bart Garssen (Amsterdam: John Benjamins, 2019), 118-136.
- “The 2016 Presidential Debates as Public Argument,” in *Televised Presidential Debates in a Changing Media Environment: Volume 1: The Candidates Make Their Case*, ed. Edward A. Hinck (Santa Barbara, CA: Praeger, 2019), 228-248.
- “Reagan and the Evil Empire,” in *World War II and the Cold War: The Rhetoric of Hearts and Minds: A Rhetorical History of the United States, Significant Moments in American Public Discourse, Volume VIII*, ed. Martin J. Medhurst (East Lansing, MI: Michigan State University Press, 2018), 415-466, first author with John Jones.

- “Donald Trump and the Rejection of the Norms of American Politics and Rhetoric,” in *An Unprecedented Election: Campaign Coverage, Communication, and Citizens Divided*, ed. Benjamin R. Warner, Dianne G. Bystrom, Mitchell S. McKinney, and Mary C. Banwart (Santa Barbara, CA: ABC-CLIO, 2018), 189-205.
- “Public Debate and American Democracy: Guidelines for Pedagogy,” in *Speech and Debate As Civic Education*, ed. J. Michael Hogan, Jessica A. Kurr, Michael J. Bergmaier, and Jeremy D. Johnson, (University Park, PA: Pennsylvania State University Press, 2017), 81-93.
- “Obama’s Rhetoric of Myth and Reason,” in *Reconsidering Obama: Reflections on Rhetoric*, ed. Robert Terrill, (New York: Peter Lang, 2017), 51-68.
- “Purpose, Evidence, and Pedagogy in Rhetorical Criticism,” in *Rhetorics and Effects: Past, Present and Future*, eds. Amos Kiewe and Davis Houck, (Columbia, SC: University of South Carolina Press, 2015), 59-81.
- “Dueling Visions of Israel and the World: Netanyahu and Obama at AIPAC,” in *Toward a Critical Rhetoric on the Israel-Palestine Conflict*, ed. Matthew Abraham (Anderson, SC: Parlor Press, 2015), 111-131.
- “The Rhetorical Constraints Limiting President Obama’s Domestic Policy Advocacy,” in *The Making of Barack Obama: The Politics of Persuasion*, eds. Matthew Abraham and Erec Smith (Anderson, SC: Parlor Press, 2013), 17-51.
- “The Battle for Health Care Reform and the Liberal Public Sphere,” in *Exploring Argumentative Contexts*, eds. Frans H. van Eemeren and Bart Garssen (Amsterdam: John Benjamins, 2012), 269-288.
- “Standards for Tenure and Promotion in Debate,” in *Navigating Opportunity: Policy Debate in the 21<sup>st</sup> Century*, ed. Allan D. Loudon (New York: International Debate Education Association, 2010), 67-92, first author with R. Jarrod Atchison, Derek Buescher, and the members of the Working Group Report on Tenure and Promotion.
- “Communication as Rational Argument,” in *Communication as . . . Perspectives on Theory*, eds. Gregory Shepherd, Jeffrey St. John, and Ted Striphas (Thousand Oaks, CA: Sage, 2005), 187-194.
- “The Narrative Perspective,” in *The Art of Rhetorical Criticism*, ed. Jim Kuypers (Boston: Allyn and Bacon, 2005): 131-161.
- “Oral Argument,” in *Kansas Appellate Practice*, 2<sup>nd</sup> edition, Carol Gilliam Green ed., (Kansas Bar Association, 1994): 10-1 to 10-34, 2<sup>nd</sup> author with Joan K. Rowland.
- “Purpose and Rationality in Argument,” in *Argumentation Theory and the Rhetoric of Assent*, eds. David Williams and Michael Hazen (Tuskaloosa, AL: University of Alabama Press, 1990), 119-134.
- “Topic Selection: Problems and Potential for Improvement,” in *American Forensics in Perspective*, ed. Donn W. Parson (Annandale, Virginia: Speech Communication Association, 1984), 53-56.

### ***Selected Paper Volume Essays***

- “Contrasting Ideological Networks: Ronald Reagan and Donald Trump,” in *Networking Argument*, ed. Carol Winkler (New York: Routledge, 2020), 89-95.
- “Trump’s ideological worldview,” in *Proceedings of the Ninth Conference of the International*



- Society for the Study of Argumentation*, eds., Bart Garssen, David Godden, Gordon R. Mitchell, Jean H.M. Wagemans (Amsterdam, Sic Sat, 2019), 996-1005.
- “Ebola and the Liberal Public Sphere,” in *Recovering Argument*, ed. Randall A. Lake (New York: Routledge, 2018), 188-194.
- “The Sequester and Debt Ceiling Talks of 2013: A Case-Study of the Liberal Public Sphere,” *Proceedings of the 8<sup>th</sup> International Conference of the International Society for the Study of Argumentation*, eds. B.J. Garssen, D. Godden, G. Mitchell, and A.F. Snoeck Henkemans, (Amsterdam: Sic Sat, 2015), 1255-1266.
- “The Liberal Public Sphere and the Debt Ceiling Crisis,” in *Disturbing Argument*, ed. Catherine H. Palczewski (London: Routledge, 2015), 42-48.
- “The debt ceiling and the liberal public sphere,” in *Virtues of Argumentation. Proceedings of the 10<sup>th</sup> International Conference of the Ontario Society for the Study of Argumentation*. Eds D. Mohammed & M. Lewiński. (OSSA) 22-26 May 2013. Windsor, ON: OSSA, pp. 1-8.
- “Health Care Reform and the Status of the Public Sphere,” International Society for the Study of Argument (ISSA) proceedings, *Rozenberg Quarterly: The Magazine*, 2011, <http://rozenbergquarterly.com/issa-proceedings-2010-health-care-reform-and-the-status-of-the-public-sphere/>.
- “Reasoned Argument and Social Change: An Introduction,” in *Reasoned Argument and Social Change: Selected Papers from the 17<sup>th</sup> Alta Conference on Argumentation*, ed. Robert C. Rowland (Washington, DC: National Communication Association, 2011), 1-4.
- “The Enlightenment Roots of Obama’s New Politics,” in *The Functions of Argument and Social Context: Selected Papers from the 16<sup>th</sup> Biennial Conference on Argumentation*, ed. Dennis S. Gouran (Washington, NCA, 2010), 426-432.
- “Purpose, Argument Fields, and the Problem of Expertise,” in *Concerning Argument: Selected Papers from the 15<sup>th</sup> Biennial Conference on Argumentation*, ed. Scott Jacobs (Washington, NCA, 2009), 636-644.
- “Purpose, Argument Fields and Theoretical Justification,” in *Proceedings of the Sixth Conference of the International Society for the Study of Argumentation*, ed. Frans H. van Eemeren et al. (Amsterdam: Sic Sat, 2007), 1195-1202.
- “Campaign Argument and the Public Sphere: A Case Study of the Process of Developing Arguments in a Congressional Campaign,” in *Engaging Argument*, ed. Patricia Riley (Washington: NCA, 2006): 326-332.
- “A Liberal Theory of the Public Sphere,” in *Critical Problems in Argumentation*, ed. Charles Arthur Willard, (Washington: NCA, 2005), 281-287.
- “Madison, Mill, and the Public Sphere: A Classically Liberal Approach to Public Deliberation,” in *Proceedings of the Fifth Conference of the International Society for the Study of Argumentation*, eds. Frans. H. van Eemeren, et al. (Amsterdam: International Center for the Study of Argumentation, 2002), 927-932.
- “Argument as Purpose-Oriented Genre: A Feminist Defense of Argument and Debate,” in *Arguing Communication and Culture: Selected Papers from the 12<sup>th</sup> NCA/AFA Conference on Argumentation*, ed. G. Thomas Goodnight (Washington: NCA, 2002), 212-218, first author with Sarah Partlow.
- “Post-Modernism, Argumentation and Praxis: A Case Study of Academic Debate,” in *Argument and the Postmodern Challenge: Proceedings of the Eighth SCA/AFA Conference on*

- Argumentation*, ed. Raymie E. McKerrow, (Annandale, Virginia: SCA, 1993), 31-35, second author with Scott Harris.
- “Technical Argument in the Public Sphere: What Academic Debate Tells Us About the Interaction of Spheres of Argument,” in *Argument in Controversy: Proceedings of the 7<sup>th</sup> SCA-AFA Conference on Argumentation*, ed. Donn Parson (Annandale, Virginia: SCA, 1991), 446-451, first author with Jeanette Brossmann and Ben Voth.
- “A Reanalysis of the Argumentation at Three Mile Island,” in *Argument in Controversy: Proceedings of the 7<sup>th</sup> SCA-AFA Conference on Argumentation*, ed. Donn Parson (Annandale, Virginia: SCA, 1991), 277-283.
- “The Relationship Between Debate and Argumentation Theory,” in *Spheres of Argument: Proceedings of the Sixth SCA/AFA Conference on Argumentation*, ed. Bruce E. Gronbeck (Annandale, Virginia: SCA, 1989), 457-463, first author with John Fritch.
- “A Structural Functional Analysis of the Assumptions Behind Presidential Debates,” in *Argument and Critical Practices: Proceedings of the Fifth SCA/AFA Conference on Argumentation*, ed. Joseph W. Wenzel (Annandale, Virginia: Speech Communication Association, 1987), 239-248, first author with Cary Voss.
- “The 1984 Democratic Debates: Does Format Make a Difference?” in *Argument and Social Practice: Proceedings of the Fourth SCA/AFA Conference on Argumentation*, eds. J. Robert Cox, Malcolm Sillars, Gregg B. Walker (Annandale, Virginia: Speech Communication Association, 1985), 219-235, first author with Rey Garcia.
- “The Philosophical Presuppositions of Value Debate,” in *Proceedings of the Third Summer Conference on Argumentation*, ed. David Zarefsky et al. (Annandale, Virginia: Speech Communication Association, 1983), 821-836.
- “Argument Fields,” in *Dimensions of Argument: Proceedings of the Second Summer Conference on Argumentation*, eds. George Zieglmueller and Jack Rhodes (Annandale, Virginia: Speech Communication Association, 1981), 56-79.
- “Debate Paradigms: A Critical Evaluation,” in *Dimensions of Argument: Proceedings of the Second Summer Conference on Argumentation*, eds. George Zieglmueller and Jack Rhodes (Annandale, Virginia: Speech Communication Association, 1981), 448-476.

### ***Encyclopedia Entries, Responses, and Other Essays***

- “Apologies,” in *International Encyclopedia of Organizational Communication*, eds. Craig R. Scott and Laurie Lewis, (Hoboken, New Jersey: John Wiley & Sons, 2017), DOI: 10.1002/9781118955567.wbieoc009, first author with Angela Jerome.
- “Controversy, Context, and Theory: David Zarefsky on Political Argumentation,” *Argumentation* 30 (2016): 213-215.
- Editor, “Special Issue on Spheres of Argument: 30 Years of Goodnight’s Influence,” *Argumentation and Advocacy* 48 (Spring 2012).
- “Spheres of Argument: 30 Years of Influence,” *Argumentation and Advocacy* 48 (Spring 2012): 195-197.
- “Pragmatic Reason and Brain Science,” *Argumentation and Advocacy* 48 (Winter 2012): 181-183.
- “Menachem Begin and the Israeli-Palestinian Conflict,” in *Encyclopedia of the Israeli-Palestinian Conflict*, ed. Cheryl A. Rubenberg (Boulder: Lynne Rienner, 2010), 175-177.

- “Why Rational Argument Needs Defending,” *Philosophy and Rhetoric* 30 (1997): 82-88.
- “Feminism, Strategy, and Pedagogy in Intercollegiate Debate,” *CEDA Yearbook* 14 (1993): 80-83.
- “The Function of Presumption in Academic Debate,” *CEDA Yearbook* 13 (1992): 20-24.
- “On a Limited Approach to Mythic Criticism: Rowland’s Rejoinder,” *Communication Studies* 41 (1990): 150-160.
- “On Mythic Criticism: The Conversation Continues.” *Communication Studies* 41 (1990): 278-298, transcript of discussion of “On Mythic Criticism.”
- “Response to Karlyn Kohrs Campbell’s Anna E. Dickinson’s Jeanne D’Arc: Divergent Views,” in *Texts in Context: Critical Dialogues on Significant Episodes in American Political Rhetoric*, eds. Michael C. Leff and Fred J. Kauffeld (Davis: Hermagoras, 1989), 113-120, second author with Wil Linkugel.
- “Response to a ‘Response,’” *Journal of the American Forensic Association*, 23 (1987): 108-109.
- “A Response to Ulrich,” *Journal of the American Forensic Association* 21 (1984): 94-96.
- “Final Round Ballot for the 1984 National Debate Tournament,” *Journal of the American Forensic Association* 20 (1984): 56-58.
- “The Need for Rapprochement Between NDT and CEDA Debate,” *Journal of the American Forensic Association* 21 (1984): 114-116.
- “Rowland Replies,” *Journal of the American Forensic Association* 20 (1984): 178-181.
- “The Primacy of Standards for Paradigm Evaluation: A Rejoinder,” *Journal of the American Forensic Association* 18 (1982): 154-160.
- “Toward Rational Skepticism: Analysis of the 1983 Heart of America Final Round,” in *Heart of America 1983 Final Round* (Lawrence, Kansas, 1983), 16-22.
- “The Art of Negative Debate,” in *Educational Reform: Perspectives and Issues* (Lawrence, Kansas: Jayhawk Debate Research, 1981), II, 1-5.
- “Adlai E. Stevenson: The Rhetoric of Defeat,” *Journal of Human Interaction* 2 (1979): 33-41.
- “It’s Time for Strip Mine Legislation,” *Journal of Soil and Water Conservation* (July-August 1976): 138-139, with Frank Cross.

### **Reviews**

- Review of Michael J. Hyde, *The Ethos of Rhetoric. Argumentation and Advocacy* 41 (2005): 237-239.
- Review of Josina M. Makau, *Reasoning and Communication. Informal Logic* 13 (1991): 49-52.
- Review of Roderick P. Hart, *Verbal Style and the Presidency: A Computer Based Analysis. Presidential Studies Quarterly* 15 (1985): 440-442.
- Review of Richard D. Rieke and Malcolm O. Sillars, *Argumentation and the Decision Making Process. Journal of the American Forensic Association* 21 (1984): 108-111.

### **Public Scholarship**

- Robert C. Rowland, “Rowland: Why Donald Trump's 'loser' narrative resonates with his base,” *St. Louis Post-Dispatch*, June 17, 2021,

[https://www.stltoday.com/opinion/columnists/rowland-why-donald-trumps-loser-narrative-resonates-with-his-base/article\\_eb7b9feb-462a-53ce-a94d-cc2a6b5586a1.html](https://www.stltoday.com/opinion/columnists/rowland-why-donald-trumps-loser-narrative-resonates-with-his-base/article_eb7b9feb-462a-53ce-a94d-cc2a6b5586a1.html).

Robert C. Rowland, “Why Donald Trump’s messages resonated despite being largely untrue,” *Kansas Reflector*, May 18, 2021, <https://kansasreflector.com/2021/05/18/why-donald-trumps-messages-resonated-despite-being-largely-untrue/>.

Robert C. Rowland, “Emotion in American Political Rhetoric,” September 13, 2022, <https://www.smerconish.com/exclusive-content/emotion-in-american-political-rhetoric>.

Robert C. Rowland, “The Power of Truth Telling in The Evil Empire Speech,” *Providence*, March 8, 2023, <https://providencemag.com/2023/03/the-power-of-truth-telling-in-the-evil-empire-speech/>.

Appearance on Ken Rudin, *The Political Junkie—Episode #197: Guns And Butter*. September 21, 2017— <https://www.krpoliticaljunkie.com/episode-197/>

### ***Research in Progress***

“Recasting the Villain in the Communitarian American Dream: Obama in Osawatomie and the 2012 Election,” in press at *Rhetoric & Public Address*.

### ***Presentations***

Keynote, “In Defense of Pragmatic Reason: Responding to the Postmodern Challenge,” International Society for the Study of Argumentation Conference, Leiden, Netherlands, July 2023.

Senior Scholars Panel on Political Communication at the Central States Communication Association Conference, April 2022, Madison, WI.

Panel on Presidential Debates at the Central States Communication Association Conference, April 2022, Madison, WI.

Special Issue on Rhetorical Criticism, Western States Communication Association Convention, Denver, February 2020.

Bill Ayers Communication Forum: Patriotic Nationalism, Democracy and Social Progress, National Communication Association Convention, Baltimore, November 2019.

“Evolving Deliberative Norms in American Political Debates: A Comparison of the Carter-Reagan Debate in 1980 and the First Obama-Romney Debate in 2012,” National Communication Association, American Forensic Association Conference on Argumentation, July 2019, Alta, Utah.

Senior Scholars Panel on Political Communication, Central States Speech Communication Association Convention, Omaha, April 2019.

“Trump’s Ideological Worldview,” International Society for the Study of Argument, Amsterdam, July 2018.

Senior Scholars Panel on Political Communication, Central States Speech Communication Association Convention, Milwaukee, April 2018.

- “The Populist and Nationalist Roots of Trump’s Rhetoric,” National Communication Association Convention, Dallas, Texas, November 2017.
- “Contrasting Ideological Networks: Ronald Reagan and Donald Trump,” National Communication Association/American Forensic Association Conference on Argumentation, July 2017, Alta, Utah.
- Senior Scholars Panel on Political Communication, Central States Speech Communication Association Convention, Minneapolis, April 2017.
- “The 2016 Presidential Debates as Public Argument,” National Communication Association Convention, Philadelphia, November 2016.
- “A Tale of Three Speeches,” National Communication Association Convention, Las Vegas, November 2015, 2<sup>nd</sup> author with John Jones.
- Senior Scholars Panel on Political Communication, Central States Speech Communication Association Convention, Grand Rapids, April 2016.
- Senior Scholars Panel on Political Communication, Central States Speech Communication Association Convention, Madison, April 2015.
- “Public Debate and American Democracy: Guidelines for Pedagogy,” Penn State Center for Democratic Deliberation Conference on Speech and Debate as Civic Education, March 2015.
- “Principle, Pragmatism and Authenticity, as Defining Elements in the Rhetorical Legacy of Ronald Reagan,” National Communication Association Convention, Chicago, November 2014.
- Panel presentation on Karlyn Kohrs Campbell, National Communication Association, Convention, Chicago, November 2014.
- “The Sequester and Debt Ceiling Talks of 2013: A Case Study of the Liberal Public Sphere,” International Society for the Study of Argumentation, Amsterdam, July 2014.
- “From Hope to Audacity,” Bernard Brock Lecture, Wayne State University, April 2014.
- Senior Scholars Panel on Political Communication, Central States Speech Communication Association Convention, Minneapolis, April 2014.
- Panel presentation on publishing books in rhetoric and public address, National Communication Association Convention, Washington, November 2013.
- Senior Scholars Panel on Political Communication, Central States Communication Association, Kansas City, MO, April 2013.
- “Reagan and the Evil Empire: 1980-1984,” paper presented at the National Communication Association, Orlando, November 2012.
- “From Hope to Audacity: The Rhetorical Trajectory of Barack Obama,” Hall Center Humanities Lecture, The University of Kansas, October 24, 2012.
- “From Hope to Audacity,” Public Lecture, Baylor University, October 2012.
- “From Hope to Audacity,” Public Lecture, Western Kentucky University, September 2012.
- “Obama in Osawatomie,” Public Lecture, Penn State, April 2012.
- Senior Scholar Panel on Political Communication, Central States Communication Association, April 2012, Cleveland.
- Panelist—Obama So Far, National Communication Association National Convention, November 2011, New Orleans.
- Senior Scholar Panel on Political Communication, Central States Communication Association, April 2011, Milwaukee.

- “Principle, Pragmatism, and Authenticity in Reagan’s Rhetoric,” presentation at the Reagan Centennial Conference, USC/Reagan Library, February 2011.
- “Purpose, Evidence, and Pedagogy in Rhetorical Criticism,” presentation at the National Communication Association Conference on Rhetorical Criticism, University of Puget Sound, July 2010, Tacoma, Washington.
- “Health Care Reform and the Status of the Public Sphere,” paper presented at the International Society for the Study of Argumentation Conference, July 2010, Amsterdam.
- “‘Forced Perspective’ and Political Allegory in *Battlestar Galactica*,” National Communication Association National Convention, Chicago, Illinois, November 2009, second author with Mike Milford.
- “The Enlightenment Roots of Obama’s New Politics,” American Forensics Association--Alta Argumentation Conference, Snowbird, Utah, July 30- August 2, 2009.
- Panel Participant, “A Historic Presidency: First Looks at the Political Communication of POTUS 42,” Central States Communication Association, St. Louis, Missouri, April 2009.
- “One Dream: Barack Obama, Race, and the American Dream,” paper presented at the National Communication Association Convention in San Diego, November 2008, first author with John Jones.
- “Conflicting Rhetorical Trajectories in Ronald Reagan’s First Inaugural Address,” paper presented at the National Communication Association Convention in San Diego, November 2008, second author with John Jones.
- “The Activism of Mythic Studies and Rhetorical Criticism,” presentation Central States Communication Association, Madison, Wisconsin, April 2008.
- “Engaging Rhetorical Theory and Practice Outside the Rhetoric Classroom,” presentation Central States Communication Association, Madison, Wisconsin, April 2008.
- “Purpose, Argument Fields, and the Problem of Expertise,” American Forensics Association--Alta Argumentation Conference, July 2007, Alta, Utah.
- “Ultimate Definition and Dialectical Engagement: Reagan at Westminster,” first author with John Jones, National Communication Association, San Antonio, November 2006.
- “Recasting the American Dream: Barack Obama’s Keynote Address to the Democratic National Convention,” first author with John Jones, National Communication Association, San Antonio, November 2006.
- “Purpose, Argument Fields and Theoretical Justification,” paper presented at the International Society for the Study of Argumentation Conference, July 2006, Amsterdam.
- “Terrorism, Rhetoric and Myth,” first author with Kirsten Theye, Top Papers Panel, Public Address, National Communication Association, San Antonio, November 2006.
- “The Sub-genre of Interorganizational Conflict: Firestone and Ford as Exemplars,” 2<sup>nd</sup> author with Angie Jerome, National Communication Association, Boston, November 2005.
- Panel Participant, “What Arguments from Debate Programs Are Persuasive to Administrators?,” National Communication Association, Boston, November 2005.
- Panel Participant, “Assessing the Health of Crisis Communication {S} Scholarship: What Coheres from Apologia to Crisis Management Theories? “ National Communication Association, Boston, November 2005.
- “Reagan at Moscow State University: Consubstantiality Underlying Conflict,” second author with John Jones, National Communication Association, Boston, November 2005.
- “The Audacity of Hope: Barack Obama’s Keynote Address to the Democratic National

- Convention,” with John Jones, National Communication Association, Boston, November 2005.
- “Campaign Argument and the Public Sphere: A Case Study of the Process of Developing Messages in a Congressional Campaign,” NCA/AFA Summer Conference on Argumentation, Alta, Utah, July 2005.
- Panel Participant, “What was at the Heart of Politics in 2004?” Central States Communication Association Convention, Kansas City, April 2005.
- Panel Participant, “Rhetoric and Terrorism,” Central States Communication Association Convention, Kansas City, April 2005.
- Public Lecture, “The Challenge of Activism: Expressing Yourself as an Advocate,” Central Michigan University, March 24, 2005.
- “On Organizational Apologia,” with Angie Jerome, National Communication Association Convention, November 2004, Chicago.
- Panel Participant, “Apologia from Ware and Linkugel to the Present,” National Communication Association Convention, November 2004, Chicago.
- Panel Participant, “Moving Forward/Looking Back: A Roundtable Discussion on Teaching Presidential Rhetoric,” National Communication Association Convention, November 2004, Chicago.
- Panel Participant, “Confronting Anti-Semitism,” National Communication Association Convention, November 2004, Chicago.
- Panel Participant, “The Democrats Rock the Primaries: Analyzing the Race for the 2004 Democratic Nomination,” Central States Speech Convention, April 2004, Cleveland.
- Panel Participant, “Theodore Herzl’s Rhetoric and Ideology,” National Communication Association Convention, November 2003, Miami.
- “Is this ‘Regan Rides Again’ or ‘Dubya, You’re no Ronald Reagan,’” with John Jones, paper presented at the National Communication Association Convention, November 2003, Miami.
- “Mr. Gorbachev, Tear Down This Wall: Ronald Reagan and the Writing of the Brandenburg Gate Speech,” with John Jones, paper presented at the National Communication Association Convention, November 2003, Miami.
- Roundtable: “Rhetorical Theory and Criticism at the Crossroads,” Central States Communication Association Convention, April 2003, Omaha, NE.
- Panelist, “George W. Bush as ‘War President,’” Central States Communication Association Convention, April 2003, Omaha, NE.
- “Expanding the Functionalist Approach to Social Movements: Negotiating Individual and Group Identities in a Deep Ecology Online Community,” second author with Karen Anderson. Paper presented at the National Communication Association Convention, November 2002, New Orleans.
- “The Rhetoric of Hindu Nationalism: A Narrative of Mythic Redefinition,” second author with Abhik Roy. Top Paper in the International and Intercultural Communication Division. Paper presented at the National Communication Association Convention, November 2002, New Orleans.
- “Rhetoric, Ideology, Myth and the Israeli-Palestinian Dispute,” Communication Week Keynote Speaker, February 28, 2002, Southwest Texas State University.
- “George W. Bush as War President,” Dialogue Program at the Central States Communication

- Association Convention, April 2002, Milwaukee.
- “Epideictic, Narrative and Building Community: Lessons from September 11, 2002,” paper presented at the Central States Communication Association Convention, April 2002, Milwaukee.
- “A Story in Print: The Case of Ford vs. Firestone in the News,” second author with Angie Jerome. Paper presented at the Central States Communication Association Convention, April 2002, Milwaukee.
- “Madison, Mill, and the Public Sphere: A Classically Liberal Approach to Public Deliberation,” paper presented at the International Society for the Study of Argumentation Conference, July 2002, Amsterdam.
- “Shared Land/Conflicting Identity: Symbols and the Israeli Palestinian Conflict,” talk presented at the Ecumenical Christian Ministries, Lawrence, Kansas, October 2002.
- “Did Israel Fulfill Its Obligations,” paper presented at the National Communication Association Convention, Atlanta, November 2001.
- Panelist on “What Counts as Scholarship: Continuity and Change in Rhetorical Criticism A Half Century after Thonssen and Baird’s *Rhetorical Criticism*,” paper presented at the National Communication Association Convention in Seattle, November 2000.
- “Person of Substance or ‘The Acting President’: The Role of Ronald Reagan in the Creation and Development of His Rhetoric,” paper presented at the National Communication Association Convention in Seattle, November 2000, with John Jones.
- “Enacting Feminism: A Case Analysis of Feminist Talk in a Contemporary Community of Benedictine Women,” paper presented at the Central States Communication Association Convention in Detroit, April 2000, second author with Mary Hoffman.
- “The Rhetoric of Atonement,” paper presented at the Central States Communication Association Convention in Detroit, April 2000, second author with Joy Koesten.
- “To the End of the Line: Extremist Symbolic Trajectories in Israeli Discourse,” paper presented at the 1999 National Communication Association Convention in Chicago, November 1999.
- Subject of “Teachers on Teaching Program: Teacher as Coach and Mentor: A Discussion of Effective Teaching Techniques with Robert C. Rowland,” 1999 National Communication Association Convention, Chicago, November 1999.
- “Appellate Advocacy,” presentation at the American Society of Trial Consultants Convention in San Diego, June 1999.
- “Reagan and Buchanan: Entelechy and the Last Liberal,” paper presented at the 1998 National Communication Association Convention in New York, November 1998, with John Jones.
- “Postmodernism Be Damned,” public debate at the 1997 National Communication Association Convention in Chicago, November 1997.
- “From Four Sides Now,” paper presented at the 1997 National Communication Association Convention in Chicago, November 1997.
- “Trajectories of Myth, Ideology, and Rhetoric in Zionist and Israeli Discourse,” paper presented at the Speech Communication Association Convention in San Antonio, November 1995.
- “Appellate Oral Arguments,” Kansas Bar Association Greatest Hits Seminar, Wichita Kansas, June 1995, with Joan K. Rowland.
- Respondent, Texas A&M Conference on Presidential Rhetoric, College Station, Texas, March 1995.



- “Teaching the College Course in Organizational Rhetoric,” Short Course at the Speech Communication Association Convention in New Orleans, Louisiana, November 1994, with Kevin Barge.
- “The Practical Pedagogical Function of Academic Debate,” paper presented at the Speech Communication Association Convention in New Orleans, Louisiana, November 1994.
- “In Defense of Rational Argument: A Pragmatic Justification for Argumentation Theory in a Postmodern World,” paper presented at the Speech Communication Association Convention in New Orleans, Louisiana, November 1994.
- “Oral Argument,” Kansas Bar Association Continuing Legal Education, in Overland Park, Kansas, October 1994, with Joan K. Rowland.
- “Post-Modernism, Argumentation and Praxis: A Case Study of Academic Debate,” paper presented at the Speech Communication Association/American Forensics Association Argumentation Conference at Alta, Utah, Summer 1993, with Scott Harris.
- “Debate Practice and Pedagogy in NDT and CEDA: A Both/And Perspective,” paper presented at the Speech Communication Association Convention in Chicago, Illinois, Fall 1992.
- “Spheres of Argument: Academic Debate as a Mirror of the Overlap Between the Technical and Public Spheres,” paper presented at the Speech Communication Association Convention in Atlanta, Georgia, Fall 1991.
- “Radical Dystopian Rhetoric: The Handmaid’s Tale,” paper presented at the Speech Communication Association Convention in Atlanta, Georgia, Fall 1991, with Karla Leeper.
- “The Relevance of Rhetorical Criticism,” Public Lecture, Arts and Sciences Lecture Series, Western Washington University, Bellingham, Washington, October 1991.
- “Technical Argument in the Public Sphere: What Academic Debate Tells Us About the Interaction of Spheres of Argument,” paper presented at the 7<sup>th</sup> SCA-AFA Conference on Argumentation, Alta, Utah, July 1991, first author with Jeanette Brossmann and Ben Voth.
- “A Reanalysis of the Argumentation at Three Mile Island,” paper presented at the 7<sup>th</sup> SCA-AFA Conference on Argumentation, Alta, Utah, July 1991.
- “The Strange Case of Ollie North: Rhetoric, Politics, and Criticism,” paper presented at the Iowa Scholars Workshop on the Rhetoric of Political Argumentation, Spring 1991.
- “On Mythic Criticism: The Continued Conversation,” program at the Speech Communication Association Convention, Chicago, November 1990.
- “The State of Argumentation Theory and Criticism in the 1990s,” program at the Central States Speech Convention, Detroit, April 1990.
- “Parson’s Legacy to Kansas Debate: The Myth and Aftermyth,” paper presented at the Speech Communication Association Convention, San Francisco, November 1989.
- Respondent to a panel on “Content Rules: Philosophical Issues Shaping the Future of Policy Debate,” Speech Communication Association Convention, San Francisco, November 1989.
- “Argument Fields,” paper presented at the Conference on College Composition and Communication Convention, Seattle, March 1989.
- “On Interpersonal Argument,” paper presented at the Western States Communication Association Convention, Spokane, Washington, February 1989.

- “The Fall and Rise of Gary Hart,” paper presented at the Speech Communication Association Convention, New Orleans, Louisiana, November 1988.
- “Intercollegiate Debate in the 70’s,” paper presented at the Speech Communication Association Convention, New Orleans, Louisiana, November 1988.
- “Response to Karlyn Kohrs Campbell’s Anna E. Dickinsen’s Jeanne D’Arc: Divergent Views,” paper presented at the Conference on Public Address at the University of Wisconsin, Madison, June 1988, second author with Wil Linkugel.
- “The Value of the Rational World Paradigm,” paper presented at the Central States Speech Association Convention, Chicago, Illinois, April 1988.
- “Inventional Issues: A Framers’ Perspective,” paper presented at the Speech Communication Association Convention, Boston, Massachusetts, November 1987.
- Respondent, Public Debate on Freedom of Speech. Joint Convention of the Southern Speech Communication Association and the Central States Speech Association, St. Louis, April, 1987.
- Judge Intervention: An American Forensics Association Town Hall Debate at the Speech Communication Association Convention, Chicago, Illinois, November 1986.
- “Utopianism in the Theory and Practice of Contemporary Debate,” critic’s response to “Utopian Counterplans: Legitimate or Illegitimate Negative Strategy?” Speech Communication Association Convention, Chicago, Illinois, November 1986.
- Joint Problem Area Selection: An American Forensics Association Town Hall Debate at the Speech Communication Association Convention, Denver, Colorado, November 1985.
- Discussion Critic at the Wake Forest Seminar on Argumentation Theory, Winston Salem, North Carolina, November 1984.
- “On Argument Evaluation,” paper presented at the Southern Speech Communication Association Convention, Baton Rouge, Louisiana, April 1984.
- “Debate Paradigms,” paper presented at the Oklahoma State Speech Convention, Edmund, Oklahoma, October 1983.
- “Argument: Dialectic of Interaction,” paper presented at the Southern Speech Communication Association Convention, Orlando, Florida, April 1983.
- “The Debate Judge as Debate Judge: A Functional Paradigm,” paper presented at the Speech Communication Association Convention, Louisville, Kentucky, November 1982.
- “The Use of Evidence in Debate: A Proposal for Reform,” paper presented at the Texas Speech Association Convention, Houston, Texas, October 1982.
- “Purpose and Field Theory: A Non-Justificationist Approach,” paper presented at the Speech Communication Association Convention, Louisville, Kentucky, November 1982.
- “Purpose and Rationality in Argument,” paper presented at the Wake Forest Seminar on Argumentation Theory, Winston Salem, North Carolina, November 1982.
- “Substance or Procedure: Misapplication of the Tabula Rasa Approach,” paper presented at the Speech Communication Association Convention, Anaheim, California, November 1981.
- “Toulmin and Fields: From Form to Function,” paper presented at the Speech Communication Association Doctoral Honors Seminar in Argumentation, Bowling Green State University, Bowling Green, Ohio, May 1981.
- “The Trained Speaker vs. The Tricky Speaker: Aristotle’s Rhetorical Ethic,” paper accepted for A Symposium on Greek Rhetoric in Honor of Everett Lee Hunt, University of Pittsburgh, Pittsburgh, Pennsylvania, March 1981, first author with Deanna Womack.

“The Characteristics of a Good Director of Forensics,” presentation at the Owen L. Coon Forum, Northwestern University Debate Tournament, February 1981.

## INSTRUCTIONAL ACTIVITIES

### *Undergraduate and Graduate Courses*

University Scholars Seminar on Rhetoric, Reason, and American Democracy  
Seminar in Textual Criticism  
Seminar in Narrative and Myth  
Seminar in Genre and Movement Criticism  
Seminar in Rhetorical Criticism  
Seminar in Organizational Rhetoric  
Introduction to Rhetoric and Social Influence  
Communication and Leadership  
Historical and Descriptive Methods  
Seminar in Directing Forensics  
Speaker Audience Communication

Business and Professional Speaking, Baylor  
Argumentation, Discussion, and Debate, Baylor  
Public Speaking, Baylor  
Rhetorical Criticism, Baylor  
Argumentation and Public Policy, Baylor  
Seminar in Argumentation, Baylor

### *Dissertations Directed*

Jacob Justice, “We Alone Can Fix It: Donald Trump’s Campaign Rallies and the Rhetoric of Community,” May 2020, University of Kansas.  
John Price, “The Tea Party Movement and Entelechy: An Inductive Study of Tea Party Rhetoric,” December 2019, University of Kansas.  
Michael Eisenstadt, “Government is the Problem: Symbolic Trajectories of the Contemporary Conservative Movement,” May 2018, The University of Kansas.  
Justin Kirk, “Barack Obama’s Mass Shooting Eulogies: Tucson, Newtown, and Charleston as Moral Guideposts for a Nation in Crisis,” May 2018, The University of Kansas.  
Daniel Overton, “How to Build an Army: The Constitutive Utopian Rhetoric of Julius Wayland in the *Appeal to Reason*,” May 2017, The University of Kansas.  
Zack Wagner, “Rational Ground on the Rio Grande: George W. Bush and Comprehensive Immigration Reform,” December 2015, The University of Kansas.  
Spencer Harris, “The Myth of Techno-Transcendence: The Rhetoric of the Singularity,” August, 2014, The University of Kansas.  
Meredith Neville-Shepard, “Fire, Sacrifice and Social Change: The Rhetoric of Self-Immolation,” August 2014, The University of Kansas.

- Travis Cram, "Rhetoric, World-View, and Strategy in United States National Security Strategy Documents," August, 2014, The University of Kansas.
- Ryan J. Weaver, "Who's Afraid of Michelle: Forcing the Feminine Style to Recast Obama's Identity During the 2008 Presidential Campaign," August 2013, The University of Kansas.
- Jacob Stutzman, "Always in the Name of Zion: A Rhetorical History of Ahad Ha'Am and Cultural Zionism," August 2012, The University of Kansas.
- Gini Jones, "Regaining the Road: Toyota's Record of Atonement as Response to the 2010 Recall," August 2012, The University of Kansas.
- Krista Phair, "Ladies and Liturgy: An Analysis of the Roman Catholic Womanpriest movement," August 2011, The University of Kansas.
- Ryan Shepard, "Deeds Done in Different Words: A Genre-Based Approach to Third Party Presidential Campaign Discourse," May 2011, The University of Kansas.
- Sarah Taylor Partlow Lefevre, "Texts of Empowerment: A Functional Rhetorical Analysis of *Ms. Magazine* in the First Five Years, August 2009, The University of Kansas.
- Kirsten Theye, "The Reconstruction of National Identity Following Tragic Events," August 2008, The University of Kansas.
- Leslie Reynard, "Swan Song: The Form and Function of Interregnum Rhetoric of Modern Presidencies," May 2006, The University of Kansas.
- Jake Thompson, "Rhetorical Trajectories in the Bush Administration Justifications for the Pre-emptive Invasion of Iraq," May 2006, The University of Kansas.
- Mike Milford, "A Rhetoric of Allegory," May 2006, The University of Kansas.
- Jeff Van Cleave, "The American Labor Movement and Globalization," May 2005, The University of Kansas.
- Carolyn Joy Koesten, "Rhetorical Adaptation and Argumentation as Part of an Embedded Approach to Teaching Resistance Strategies," August 2002, The University of Kansas, co-director with Dr. Mary Lee Hummert.
- Angela Marie Jerome, "An Argument Field Theory of Organizational Apologia: The Case of Firestone and Ford," August 2002, The University of Kansas.
- Julie Davis, "Dilbert as Organizational Analyst," December 2000, The University of Kansas.
- Mary F. Hoffman, "Enacting Feminism: Values, Resistance and Empowerment in Contemporary Women's Religious Communities," May 2000, The University of Kansas.
- Mary Carver, "From Platform to Publisher: Rhetorical Influence of Lucy Stone," May 1999, The University of Kansas.
- Debra J. Ford, "The Rhetoric of the Angry Patriarch as Exemplification of Ideological Displacement: The Rhetoric of the American Medical Association During the Clinton Health Security Act Debate," May 1999.
- John Jones, "How Reagan Became Reagan: The Education and Development of the Great Communicator," May 1999, The University of Kansas.
- Stephanie M. Kelly, "The Myth of Communion: A Rhetorical Analysis of the Narratives of Alien Abductees," May 1999, The University of Kansas.
- Cary R.W. Voss, "Surrendering to Proper Authority: The Class of Worldviews at Waco," December 1998, The University of Kansas.
- Jeff Jarman, "Pat Buchanan and the Rhetoric of Authoritarianism," May 1998, The University of Kansas.

- Kelly McDonald, "The Call of Community: A Rhetorical Analysis of the Communitarian Movement," May 1998, The University of Kansas.
- Innes W. R. Mitchell, "Margaret Thatcher's America: Cultural Rhetorical Criticism," May 1997, The University of Kansas.
- Howard Keim, "Rhetorical Strategies and Self-Definitions of Local Leaders: Four Case Studies," May 1996, The University of Kansas.
- Brent Brossmann, "Rhetorical Hermeneutics and Oliver Stone's JFK: A Method and an Application." May 1995, The University of Kansas.
- Ben Voth, "The Wall Separating Church and State: A Case Study in Paradigmatic Metaphor," October 1994, The University of Kansas.
- Elizabeth Lamoureux, "A Case Study of 'The Body Shop's' Rhetoric of Corporate Social Responsibility," October 1994, The University of Kansas.
- Robert Strain, "The Rhetoric of Jesse Jackson," December 1992, The University of Kansas.
- Charles C. Howard, "A Lonely Place of Honor: A Rhetorical Analysis of the Movement to Amend the Constitution to Prevent Flag Burning," August 1991, The University of Kansas.
- Sally Perkins, "The Performance of Gender: A Rhetorical Analysis of Contemporary Feminist Theater," May 1991, The University of Kansas.

### *Theses Directed*

- Dan Merwin, "Terministic Screens and Partisan Audiences: A Burkean Cluster Analysis of Clint Eastwood's American Sniper," August 2016, The University of Kansas.
- Zac Walker, "Populism and Myth in the Rhetoric of Elizabeth Warren," December 2014, The University of Kansas.
- Ryan Shepard, "The Art of Simulated Atonement: A Case Study of President George W. Bush," September 2007, The University of Kansas.
- Krista Phair, "A Battle Between Good and Evil: An Analysis of the Selling of the USA Patriot Act," March 2007, The University of Kansas.
- Daniel L. Consolver, "The Rhetoric of the Margin of Excellence: A Three Year Funding Plan for Higher Education," May 2003, The University of Kansas.
- Robert J. Vogelaar, "The Rhetoric of Organizational Apologia and Image Restoration Discourse: Toward a Pragmatic Approach to Strategy Selection in Crisis Situations," May 2002, The University of Kansas.
- Jacob D. Thompson, "The Rhetoric of Ebola: An Ideological Investigation into Western Media," May 2002, The University of Kansas.
- Sarah Partlow, "The Princess and the Plea: An Argument for Functional Generic Interpretation of Feminist Fairy Tales," May 1998, The University of Kansas.
- Lori Joseph, "Superwoman, Nurse, and Beauty Queen: A Rhetorical Analysis of the Construction of Women's Health Beliefs," May 1998, The University of Kansas.
- Catherine Collier, "A Rhetorical Analysis of the Arthur S. DeMoss Foundation's Advertising Campaigns," December 1997, The University of Kansas.
- John Jones, "A Rhetorical Analysis of Ronald Reagan's 1976 Campaign," August 1996, The University of Kansas.

Jeff Jarmen, "The Rhetoric of Paul Kennedy's Rise and Fall of the Great Powers," December 1995, The University of Kansas.

Kelly McDonald, "The Rhetoric of Janet Reno," December 1995, The University of Kansas.

John Fritch, "The Rhetoric of Elie Wiesel," May 1991, The University of Kansas.

Sally Perkins, "A Rhetorical Analysis of Athol Fugard's Play Master Harold . . . and the Boys," May 1988, The University of Kansas.

Thea Rademacher, "The Environmental Rhetoric of Ronald Reagan," August 1986, Baylor University.

Scott Deatherage, "The Rhetorical Rebirth of Richard Nixon," August 1986, Baylor University.

Meredith Garmon, "Richard Rorty's Pragmatism: Implications for Argumentation Theory," August 1985, Baylor University.

Rey Garcia, "A Critical Analysis of the 1984 Democratic Candidates' Debates," August 1985, Baylor University.

Erik Walker, "The Vice Presidential Campaign of Geraldine Ferraro," December 1984, Baylor University.

**ACADEMIC and PROFESSIONAL SERVICE*****Professional Service***

Editor, *Western Journal of Communication*, January 1, 2018-December 31, 2020.  
Editorial Board, *Argumentation*, 2018 –present.  
Editor-Elect, *Western Journal of Communication*, September 1, 2016 –present.  
Member, Alta Conference Advisory Committee, July 2010-July 2015.  
Editorial Board, *Quarterly Journal of Speech*, 2015-2017, also 2001-2004.  
Editorial Board, *Southern Journal of Communication*, 2015- 2017.  
Editorial Board, *Western Journal of Communication Studies*, 2013-2016.  
Guest Editor, *Argumentation and Advocacy* special issue on “Spheres of Argument,” January 2011-June 2012.  
Director, National Communication Association/American Forensics Association Alta Conference on Argumentation, July 2010-January 2012.  
Editorial Board, *Rhetoric & Public Affairs*, 2010-2016, 2020-present.  
Chair, Board of Trustees, National Debate Tournament, April 2009- July 2010.  
Member, Editorial Committee, Alta Conference, January 2009-July 2010.  
Chair, Senior Advisory Committee, National Developmental Conference on Debate, 2009.  
Chair, National Developmental Conference Planning Committee, 2008.  
Editorial Board, *Communication Monographs*, 2007-2009.  
Member, Board of Trustees, National Debate Tournament, June 2005-July 2010.  
Editorial Board, *Journal of Applied Communication Research*, 2005-2009.  
Speaker Training, Prairie Renaissance, February 2000.  
Keynote Speaker, Douglas County League of Women Voters, April 1999.  
Speaker Training, Johnson County Democratic Party, 1998.  
Member, Federation Prize Committee, Central States Speech Association, Spring 1995.  
Speaker Training for the Continuing Legal Education Program of the Kansas Bar Association, October 1994-May 2005.  
SCA Golden Anniversary Monograph Award Committee, 1992-1993.  
SCA Membership Coordinator for Kansas, 1992-1993.  
External Reviewer, University of Wyoming Forensics Program, May 1992.  
Member, Board of Overseers, Guild of Forensic Educators, 1992-1994.  
Chair, Committee on Organizational Coordination, Cross Examination Debate Association Developmental Conference, St Paul, Minnesota, August 1991.  
Program Coordinator for Forensics, American Forensic Association/Speech Communication Association Summer Conference on Argumentation, Alta, Utah, July 1991.  
Editorial Board, *Communication Studies*, 1989-1998, 2004-2008.  
Editorial Board, *Journal of the American Forensic Association*, 1983-1998; 2000-present.  
Chair, Forensics Division, Central States Speech Association, 1989-1990.  
Chair, Finance Committee, American Forensics Association, 1988-1990.  
Vice Chair, Forensics Division, Central States Speech Association, 1988-1989.  
At Large Representative—Delta Sigma Rho-Tau Kappa Alpha National Council.  
Chairman, National Debate Tournament Committee, 1985-1986.  
Secretary, National Debate Tournament Committee, 1984-1985.

Chairman, Topic Committee for College Debate, 1984-1985.  
Chairman, District III Committee of the National Debate Tournament Committee, 1984-1988.  
Associated Press Judge for the 1984 Presidential Debates.  
Member, Planning Committee for the American Forensics Association Conference on the Future of Debate, 1984.  
Special review editor *Journal of the American Forensic Association*, Special Issue on Counterplans, 1989.  
American Forensic Association Representative to the Topic Committee for College Debate, 1983-1986.  
Southern Representative to the National Debate Tournament Committee, 1983-1986.  
Co-Director, Texas State Debate Tournament, 1983-1985.  
Program Coordinator for Forensics, American Forensic Association/Speech Communication Association Summer Conference on Argumentation, Alta, Utah, July 1983.  
Representative to District III Committee of the National Debate Tournament Committee, 1982-1983.

### *Academic Service*

Member, Reagan Scholars Research Group, Reagan Presidential Foundation, 2021-present.  
Member, Public Scholars Group, University of Kansas, 2021 to present.  
Program Organizer, Presidential Rhetoric (four programs on presidential rhetoric), Dole Institute, Spring 2020.  
President, University of Kansas, Phi Beta Kappa, 2011-July 2013.  
Chair, Internal Review Committee for Bill Lacy, Director of the Dole Institute, Spring 2012.  
Advocacy Coaching, Honors Program, 2011-present.  
Director of Graduate Studies, Communication Studies, July 2009-June 2018.  
Vice-President, University of Kansas Phi Beta Kappa, 2009-2011.  
Member, College Academic Council, Fall 2005-Spring 2006, Fall 2009-Spring 2012, Fall 2019-present.  
Chair, Communication Studies, July 1999-June 2009.  
Member, Task Force on Assessment of Teaching and Learning, August 2006-May 2007.  
Co-director, Hall Center Symposium on the Middle East, Fall 2006.  
Member, Culture and Climate Committee, Fall 2004.  
Co-chair, Internal Communication Committee, The University of Kansas, January 2004-December 2005.  
Member, Critical Thinking Working Group of General Education Assessment, Spring 2004-May 2005.  
Critical Thinking and Advocacy Training, Self Graduate Fellowship, 2002-present.  
Member, Departmental Advisory Committee, 1995-2008, 2009-2012.  
Chair, Faculty Senate Task Force on Undergraduate Advising, 1995-1996.  
Member, College Sabbatical Leave Committee, 1995-1996.  
Member, University Task Force on Advising, 1994-1995.  
Member, Hall Center Humanities Lecture Series Committee, 1994-1996.  
Departmental Representative, Social Sciences GRF Committee, 1994-1995.  
Chair, Undergraduate Committee, 1993-1999.



Member, Graduate Committee, 1992-1993.

Chair, Departmental Committee on Peer Review, 1991-1992.

Chair, Departmental Search Committee, 1990-1991.

Chair, Departmental Awards Committee, 1989-1992.

Member, Departmental Awards Committee, 1988-1989.

Member, Methods Examination Committee, 1987-1989.

Member, Departmental Search Committee, 1988-1989.

Chair, Baylor Phi Beta Kappa Committee on Alumni and Honorary Members, 1983-1984.