Banwart, M. C.

MARY CHRISTINE BANWART, Ph.D.

University of Kansas

Lawrence, Kansas 66045 mbanwart@ku.edu 785-864-5681

EDUCATION

Ph.D.

2002	Area of Study: Political Communication, Mass Communication Advisor: Lynda Lee Kaid
M.A. 1999	Speech Communication, Western Kentucky University Areas of study: Organizational Communication, Political Communication Advisor: Judith D. Hoover
B.A. 1990	Communication Studies, University of Kansas Areas of study: Public Communication, Organizational Communication Graduated with Departmental Honors

Communication, University of Oklahoma

ACADEMIC APPOINTMENTS

2002-present University of Kansas

Faculty Appointments

- Department of Communication Studies
 - Associate Professor (2008-present)
 - o Assistant Professor (2002-2008)
- Department of Political Science
 - o Courtesy Faculty Appointment (2014-present)

Administrative Appointments

- Office of Faculty Affairs
 - o Associate Vice Provost (2022-present)
- College of Liberal Arts & Sciences
 - o Special Advisor to the Dean on Leadership (2018-2022)
- Institute for Leadership Studies
 - Associate Director (2022-present)
 - o Director (2016-2022)

1999-2002 University of Oklahoma

- Department of Communication
 - o Research Assistant, Political Communication Ctr (2000-2001)
 - o Graduate Teaching Assistant (1999-2002)

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ACADEMIC LEADERSHIP AND ADMINISTRATIVE EXPERIENCE

Office of the Provost, University of Kansas

2022-present

Associate Vice Provost for Faculty Development, Mentoring and Growth

- Designs, develops, and delivers comprehensive faculty development programming to support faculty success
 across the career, including targeted professional development program design for faculty and administrative
 leaders.
- Develops assessment, measurement, and reporting to demonstrate programmatic outcomes.
- Leads the Center of Faculty Development and Mentoring, overseeing strategic planning for the design and delivery of programming for all university faculty.

College of Liberal Arts & Sciences, University of Kansas Associate Director, Institute for Leadership Studies

2022-present

Responsible for grant development and funding, strategic oversight and support for the women's leadership
and civic engagement public scholarship programs, contributes teaching, and assists in the development of
educational initiatives.

College of Liberal Arts & Sciences, University of Kansas Director, Institute for Leadership Studies

2016-2022

- Responsible (2014-2015) for the proposal design and stewardship of the internal (KU) and state-level (KBOR) approval processes to launch the Institute.
- Responsibilities included oversight of all academic programming, grant development, fundraising, program expansion, faculty and staff supervision and support, financial and strategic planning.
- Accomplishments of the ILS:
 - Continued curricular review and development of the Leadership Studies Minor and Leadership Engagement Certificate.
 - Expanded (including strategic design and development) academic program offerings to include:
 - MA in Leadership in Diversity and Inclusion
 - Graduate Certificate in Leadership Studies
 - Undergraduate Certificate in Leadership Strategies & Applications
 - In partnership with the KU Sexual Assault and Prevention Education Center (SAPEC) supports and hosts the KU's Gender-Based Violence Prevention courses that deliver material to over 1,000 students per year
 - Secured grant funding that includes \$96,500 to launch a statewide women's civic leadership program that prepares women to run for political office and sit on civic boards and commissions (over 100 women have participated); the project also included a benchmark research study on the gender balance of Kansas municipal boards/commissions; and, \$10,000 from the Center for American Women and Politics to create programming to increase the representation of women of color in political office.

College of Liberal Arts & Sciences, University of Kansas Special Advisor to the Dean on Leadership

2018-2022

- Responsibilities included researching faculty development needs in CLAS and facilitating of over 21 hours of focus groups of KU CLAS tenure track faculty, non-tenure track faculty, and unit chairs to gather data for a baseline needs assessment that could inform a model of faculty development.
- Created a monthly professional development workshop series for Chairs and Directors in CLAS (spring 2019-spring 2021) that engaged campus and faculty partners to deliver on topics such as:

effective faculty evaluations, financial/budget literacy, effective staff evaluations, time management, building an inclusive departmental culture, time management best practices.

- Co-launched the Faculty Women & Allies Leadership Network.
- Designed and delivered the 2020-2021 KU Center for Faculty Development & Mentoring Chairs and Directors Leadership Series, focused on addressing a departmental challenge through a model of progress grounded in Adaptive Leadership.

GRANTS AND FUNDED PROGRAMS/RESEARCH

Summary of Grants and Funded Programs/Research:

• Total grant funds awarded to date: \$10,403,108

• Program funding through KU Endowment: \$928,000

Grant Funding:

Study of the U.S. Institutes' Madeleine K. Albright Young Women Leaders \$8,100,000 Program, 2022-2025 Agency: U.S. Department of State Principal Investigator (2018-2022), Co-Principal Investigator (2023-2025) KLC Research Partnership, 2022 \$20,765 Agency: Kansas Leadership Center (through Kansas State University) PI, sub-award/Sr. Associate for Research Innovation Center for American Women and Politics, 2021-2022 \$10,000 Co-Principal Investigator Women's Civic Engagement, 2019-2022 \$96,500 Agency: United WE/Women's Foundation Principal Investigator 2019-2021, Co-Principal Investigator 2021-2022 Study of the U.S. Institutes: Women's Leadership, 2010-2017 \$2,160,000 Agency: U.S. Department of State Principal Investigator GRF Social Science Grant, 2005 \$7,843 New Faculty General Research Grant, 2003-2004 \$8,000

Funded Programs:

Kansas Women's Leadership Institute, 2014 – present

\$428,000

Directed through KU Endowment

In 2014, with the support of KUEA, I launched the Kansas Women's Leadership Institute (KWLI) initiative. It is the mission of the KWLI to join together collegiate women (no matter their college/university) from small, rural, and/or underserved communities in Kansas with the Department of State's women's leadership institution for a truly global leadership education program. In partnership with Endowment, each year we have fully funded our Kansas students so that finances are not a barrier to participation.

KWLI Global Alumnae Support, 2021 – present Directed through KU Endowment (over) \$500,000

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HONORS, AWARDS, AND CIVIC APPOINTMENTS

External:

Kansas Advisory Committee, appointed spring 2020 U.S. Global Leadership Coalition, Washington, DC

Top Paper Award, Political Communication Division, 2014 National Communication Association

Inspire Integrity Award, 2014

National Society of Collegiate Scholars (nominated by students)

Art and Practice of Leadership Development, 2013

Harvard Kennedy School, Harvard University

competitively selected for an academic program designed for leadership educators

Central States Communication Association Service Award, 2013

Top Paper Award, Political Communication Division, 2010 Central States Communication Association Annual Convention

Kansas Civic Leadership Development, 2008-2009

Kansas Leadership Center

competitively selected for a 12-month program to foster civic leadership in Kansas

Top Paper Award, Political Communication Division, 2007

National Communication Association Annual Convention

Federation Prize, 2003

Central States Communication Association

awarded (with Mitchell McKinney) for research analyzing mixed-gender political campaign debates

Top Paper Award, Political Communication Division, 2001

Central States Communication Association Annual Convention

Carrie Chapman Catt Prize for Research on Women and Politics, 2000

Carrie Chapman Catt Center for Women and Politics, Iowa State University awarded (with Lynda Lee Kaid) for research on the webstyles of male and female U.S. Senate, U.S. House, and gubernatorial candidates in the 2000 general election.

Top 2 Paper Award, Academic Outreach Conference, 1999 American Association of Political Consultants

Internal:

Steeples Service to Kansans Award, 2017

Mortar Board Outstanding Educator, 2016

KU Women of Distinction (Faculty), 2012 Emily Taylor Women's Resource Center

- Senior Administrative Fellows Program, 2009-2010 selected to participate in a yearlong program sponsored by the KU Provost's Office
- The W. T. Kemper Fellowship for Teaching Excellence, 2008
- Semi-finalist, H.O.P.E. Award, 2008 Senior Class, University of Kansas
- Finalist, Silver Anniversary Teaching Award, 2006
- Service-Learning Institute, 2005 selected by application, sponsored by the KU Center for Teaching Excellence
- Donn W. Parson Graduate Mentorship Award, 2003-2004 awarded by the graduate students in the Department of Communication Studies
- Outstanding Professor, Department of Communication Studies, 2002-2003, 2003-2004 awarded by the Students in Communication Studies, Department of Communication Studies
- Best Practices Institute, 2003 selected by application, sponsored by the KU Center for Teaching Excellence

RESEARCH AND PUBLICATIONS

Summary of Published Scholarship:

- 5 books, 6th in press
- 28 journal articles and book chapters
- 4 public scholarship research reports and/or articles
- Approximately 1,500 citations; h-index of 16 and i10-index of 20 (https://scholar.google.com/citations?user=p-wo074AAAAJ&hl=en)

Book(s):

- Banwart, M. C., & Bystrom, D. G. (in press). *Gender and politics: Changing the face of civic life.* Peter Lang Publishing (Political Communication Series).
- Warner, B. R., Bystrom, D. G., McKinney, M. S., & Banwart, M. C. (Eds.). (2022). *Democracy disrupted: Communication in the volatile 2020 presidential election*. Westport, CT: Praeger/ABC-CLIO.
- Warner, B. R., Bystrom, D. G., McKinney, M. S., & Banwart, M. C. (Eds.). (2017). *An unprecedented election: Media, communication, and the electorate in the 2016 campaign*. New York: Peter Lang Publishing.
- Bystrom, D. G., Banwart, M. C., & McKinney, M. S. (Eds.). (2014). *alieNATION: The divide & conquer election of 2012*. New York: Peter Lang Publishing.
- McKinney, M. S., & Banwart, M. C. (Eds.). (2011). *Communication in the 2008 election:* Digital natives elect a president. New York: Peter Lang Publishing.

Dianne Bystrom, Banwart, M. C., Kaid, L. L., & Robertson, T. A. (2004). *Gender and political candidate communication: Videostyle, webstyle, and newsstyle.* New York: Routledge.

Reviews include: "...the most definitive work on this subject to date" (Heldman, 2007, for Political Communication); "..this is an impressive book with a great deal of valuable and timely information about how men and women use the media in their campaigns for office" (Fridkin, 2006, for Politics & Gender)

Journal Publications:

- (Italics indicate a graduate student co-author at the time the project started)
 - Banwart, M. C. & Bystrom, D. G. (2022). Gender and candidate communication: An analysis of televised ads in the 2020 U.S. Senate races. *American Behavioral Scientist*. https://doi.org/10.1177/00027642211040766
 - Banwart, M. C. (2020). Communication Studies: Effective communication leads to effective leadership. *New Directions for Student Leadership*, 165, 87-97. DOI: 10.1002/yd.20371
 - Warner, B. R. & Banwart, M. C. (2016): A Multifactor approach to candidate image. *Communication Studies*, 67, 259-279. DOI: 10.1080/10510974.2016.1156005
 - Winfrey, K. L., Warner, B. R., & Banwart, M. C. (2014). Gender identification and young voters: Predicting candidate evaluations and message effectiveness. *American Behavioral Scientist*, 58, 794-809.
 - Banwart, M. C., & Winfrey, K. L. (2013). Running on the Web: Online self-presentation strategies in mixed-gender races. Social Science Computer Review, 31, 614-624.
 - Banwart, M. C. (2010). Gender and candidate communication: Effects of stereotypes in the 2008 election. *American Behavioral Scientist*, *54*, 265-283.
 - Banwart, M. C., & Winfrey, K. L. (2009). Leadership, gender, and politics: Political perceptions and participation of young female voters in a presidential primary. *Educational Considerations*, 37, 40-53.
 - Banwart, M. C. (2007). Gender and young voters in 2004: The influence of perceived knowledge and interest. *American Behavioral Scientist*, 50, 1152-1168.
 - Banwart, M. C. (2006). Constructing images in presidential primaries: An analysis of discourse strategies in the Dole and Bush Iowa Straw Poll speeches. *Argumentation and Advocacy*, 43, 65-78.
 - Banwart, M. C. & McKinney, M. S. (2005). A gendered influence in campaign debates?: Analysis of mixed-gender United States senate and gubernatorial debates. *Communication Studies*, 56(4), 353-373.
 - Banwart, M. C. & Bystrom, D. G. (2005). Gendered reactions: Young voters' responses to the 2004 presidential advertisements. *American Behavioral Scientist*, 49, 314-325.

- McKinney, M. S. & Banwart, M. C. (2005). Rocking the youth vote through debate: Examining the effects of a citizen versus journalist-controlled debate on civic engagement. *Journalism Studies*, 6(2), 153-163.
- Banwart, M. C., Bystrom, D. G., & Robertson, T. A. (2003). "From the primary to the general election: A comparative analysis of media coverage of candidates in mixed-gender 2000 races for governor and U.S. Senate." American Behavioral Scientist, 46(5), 658-676.
- Bystrom, D. G., Robertson, T. A., & Banwart, M. C. (2001). "Framing the fight: An analysis of media coverage of female and male candidates in primary races for governor and U.S. senate in 2000." American Behavioral Scientist, 44(12), 1999-2013.
- Banwart, M. C. (2000). "Image building strategies in women's campaign messages: A case study of the 1998 Northup congressional campaign." Kentucky Journal of Communication, 19(1), 39-65.

Book Chapters:

- (Italics indicate a graduate student co-author at the time the project started)
 - Mollet, A. L., Wolf-Wendel, L. E., Banwart, M. C., Ng, J. C., Olcott, A., & Vakil, N. (2024, March 15). Faculty work-life in the midst of a pandemic. *Teaching and supporting* learning through turbulent times: Higher education amid the COVID-19 pandemic. New Jersey: Rutgers University Press.
 - Banwart, M. C. & Kearney, M. W. (2022). Social dominance, sexism, and the lasting effects on political communication from the 2020 election. In, Warner, B. R., Bystrom, D. G., McKinney, M. S., & Banwart, M. C. (Eds.), Democracy disrupted: Communication in the volatile 2020 presidential election, (pp. 266-287). Westport, CT: Praeger/ABC-CLIO.
 - Banwart, M. C. & Kearney, M. W. (2017). Social dominance, sexism, and the lasting effects on political communication from the 2016 election. In, Warner, B. R., Bystrom, D. G., McKinney, M. S., & Banwart, M. C. (Eds.), An unprecedented election: Media, communication, and the electorate in the 2016 campaign, (pp. 419-440). New York: Peter Lang Publishing
 - Kearney, M. W. & Banwart, M. C. (2017). Methodological approaches. In, Holtz-Bacha, C., & Just, M. R. (Eds.), Routledge handbook of political advertising (pp. 29-37). New York: Routledge.
 - Winfrey, K. L., Banwart, M. C., & Warner, B. R. (2014). Communicating with voters 30 seconds at a time: Presidential campaign advertising 2012. In, Bystrom, D. G., Banwart, M. C., McKinney, M. S., & Tedesco, J. C. (Eds.), alieNATION: The divide & conquer election of 2012, (pp. 48-65). New York: Peter Lang Publishing.
 - Warner, B. R., Winfrey, K. L., & Banwart, M. C. (2011). Running down ballot: Reactions to female and male candidate messages. In, McKinney, M. S., & Banwart, M. C. (Eds.), Communication in the 2008 election: Digital natives elect a president (pp. 197-209). New York: Peter Lang Publishing.

- McKinney, M. S. & Banwart, M. C. (2011). The election of a lifetime. In, McKinney, M. S., & Banwart, M. C. (Eds.), *Communication in the 2008 U.S. election: Digital natives elect a president* (pp. 1-9). New York: Peter Lang Publishing.
- McKinney, M. S. & Banwart, M. C. (2010). The Biden-Palin 2008 vice presidential debate: An examination of gender and candidate issue expertise. In, Kaid, L. L., & Hendricks, J. A. (Eds.), *Techno-politics and presidential campaigning: New Technologies, New Voices, New Voters* (pp. 158-174). New York: Routledge.
- Banwart, M. C., *Winfrey, K. L.*, and *Schnoebelen, J. M.* (2009). "It's 3 a.m.": Strategic communication in Hillary Clinton's 2008 presidential primary televised advertisements. In, Sheckels, T. F. (Ed.), *Cracked but not shattered: Hillary Clinton's unsuccessful campaign for the presidency* (pp. 149-170). Rowman & Littlefield Publishers.
- Banwart, M. C. (2006). Webstyles in 2004: The gendering of candidates on campaign web sites? In Williams, Andrew Paul, & Tedesco, John C. (Eds.), *The internet election: Perspectives on the web's role in campaign 2004* (pp. 37-55). Rowman & Littlefield Publishers.
- Banwart, M. C. (2005). Engaging the gap: Exploring the gender gap and its influence on the 2000 election. In L. L. Kaid, D. G Bystrom, M. S. McKinney, & D. B. Carlin (Eds.), *Communicating politics: Engaging the public in democratic life* (pp. 269-279). New York: Peter Lang Publishing.
- Banwart, M. C., Bystrom, D. G., Robertson, T. A., & Miller, J. (2003). Issue agendas in candidate messages vs. media coverage: Are women and men on the same page? In, Kaid, L. L., Tedesco, J. C., Bystrom, D. G., & McKinney, M. S. (Eds.), *The millennium election: Communication in the 2000 campaigns* (pp. 147-163). Lanham, MD: Rowman and Littlefield Publishers.
- Banwart, M. C. & Kaid, L. L. (2003). Behind their skirts: Clinton and women voters. In Denton, R. E. (Ed.), *Images, scandal, and communication strategies of the Clinton presidency* (pp. 91-112). Westport, CT: Greenwood Publishing Group.

Public Scholarship -- Research:

- Banwart, M. C., Snethan, C., & Steffensmeier, T. (2023). Cleveland Leadership Center: Fall 2022 alumni survey analysis. A white paper detailing the analysis of data collected from 728 respondents to measure the engagement and impact of CLC leadership programs across cohorts of alumni who participated in CLC programming between 1978 and 2022. Current status: results currently under organizational review; public scholarship waiting release in 2023. *Funded research.
- Banwart, M. C. & Vietti, E. (2022). Kansas municipalities and gender balance: The status of boards and commissions, 2021. <u>Available at: womenlead.ku.edu/resources</u>.

 A white paper reporting on research conducted in 2020-2021 on the gender balance status of municipal boards and commissions in Kansas. Grounded in research on gender balance for civic boards and commissions, this white paper reports and analyzes data collected statewide from over 200 municipalities and 1,200 boards/commissions; action steps for municipalities and future directions for research are proposed. *Funded research.

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Banwart, M. C., *Parviz, E.*, & Steffensmeier, T. (2020). Leadership development and employee engagement in nonprofit organizations. *KLC Press: Third Floor Research Report.* <u>Available at: www. kansasleadershipcenter.org/third-floor-research/third-floor-research-report-non-profits.</u>

A white paper detailing the results of a study conducted on a multi-state nonprofit. The study's purpose was to explore employee and organizational-level outcomes based on a systems-wide engagement with a leadership development program. The study involved an analysis of two workplace satisfaction surveys with a qualitative analysis of employee focus groups. The white paper was released by the Kansas Leadership Center and has been downloaded over 550 times from their website, has documented international reach, and has been used to demonstrate the importance of leadership development in organizations: https://youtu.be/R7yTn9uhuqE

Public Scholarship -- Disciplinary Publication:

Warner, B. R., McKinney, M. S., & Banwart, M. C. (2020). Are the 2020 Democratic primary debates good for voters? *Spectra*, 56, 30-36.

An essay appearing in the National Communication Association's academic magazine distributed to more than 6,000 readers. The essay provides an overview of how campaign debates influence electoral decision making, particularly in a crowded field of candidates, and the implications of that influence for traditionally marginalized candidates.

Manuscripts in progress:

- Banwart, M. C. & Woszidlo, A. (in progress). The role of prosocial behaviors when engaging in women's leadership. (analyzes global survey data collected across three years at multiple timepoints and 22 countries)
- Banwart, M. C. & Parviz, E. (in progress). Engaging politics as a woman: Examining perceptions of the risks and benefits. (analyzes national survey data exploring perceived risk in communicating about politics among women and men)

Refereed Proceedings:

Banwart, M. C. (2008). Gendered leadership: Political candidate image presentation via the internet. *Business Research Yearbook*, 15, 160-165.

Encyclopedia Entries:

- Banwart, M. C. (2007). Webstyle. In, L. L. Kaid and C. Holtz-Bacha (Eds.), *Encyclopedia of political communication*. Thousand Oaks, CA: Sage.
- Kaid, L. L. & Banwart, M. C. (2003). "Election coverage." *Encyclopedia of radio* (pp. 540-543). Chicago, IL: Fitzroy Dearborn Publishers.

Book Reviews:

Banwart, M. C. (2006). Governing codes: Gender, metaphor, and political identity (Book Review). *Politics & Gender*, 2(4), 534-536.

Banwart, M. C. (2004). Meet the candidate videos: Analyzing presidential primary campaign videocassettes (Book Review). Presidential Studies Quarterly, 34(2), 470-472.

Convention Papers Presented and Participation:

- Parviz, E. & Banwart, M. C. (2022, November). Talking politics on Facebook: An experimental study of Facebook political expression, network opinion homophily, and account privacy. Presented at the annual meeting of the National Communication Association, New Orleans, Louisiana.
- Banwart, M. C. (2022, November). What Do I Need to Know to Serve? Women Giving Voice to Challenges in Civic Service. Presented at the annual meeting of the National Communication Association, New Orleans, Louisiana.
- Banwart, M. C. & Bystrom, D. G. (2021, November). Gender and Candidate Style: An Analysis of Televised Ads in the 2020 U.S. Senate Races. Presented at the annual meeting of the National Communication Association, Seattle, Washington.
- Banwart, M. C. & Bystrom, D. G. (2021, April). Media Over Message? A Gendered Comparison of the News Coverage and TV Ads of the 2020 U.S. Senate Candidates. Presented at the annual conference of the Midwest Political Science Association, Virtual.
- Banwart, M. C. & Kearney, M. W. (2020, November). A Clash of Images and Expectations? Voter Perceptions of Candidates in Mixed-Gender Races. Presented at the annual meeting of the National Communication Association, Virtual.
- Banwart, M. C. & Parviz, E. (2019, November). The Risk of Talking Politics: Do Women Perceive Politics as Risky when Other Women Run? Presented at the annual meeting of the National Communication Association, Baltimore, Maryland.
- Banwart, M. C. & Kearney, M. W. (2019, November). Surviving the Gendered Campaign <u>Trail: Voter Perceptions of Candidates in Mixed-Gender Races</u>. Presented at the annual meeting of the National Communication Association, Baltimore, Maryland.
- Kearney, M. W. & Banwart, M. C. (2019, April). Gender, Sexism, and Candidate Image: Voter Perceptions of Candidates in 2018. Presented at the annual meeting of the Central States Communication Association, Omaha, Nebraska.
- Parviz, E. & Banwart, M. C. (2019, April). How Risky is Political Engagement?: Examining Risk as a Predictor of Political Behavior in 2018. Presented at the annual meeting of the Central States Communication Association, Omaha, Nebraska.
- Banwart, M. C. & Kearney, M. W. (2018, November). If They Run, Will Attitudes Change? Exploring the Intersection of Sexism, Image, and Viability of Women Candidates in 2018. Presented at the annual meeting of the National Communication Association, Salt Lake City, Utah.

- McKinney, M. S., Bramlett, J., & Banwart, M. C. (2018, April). <u>A Gendered Influence in Campaign Debates?</u>: Exploring Hillary Rodham Clinton's Presidential Debate <u>Performance</u>. Presented at the annual meeting of the Central States Communication Association, Milwaukee, Wisconsin.
- Banwart, M. C. & Woszidlo, A. D. (2016, November). <u>Women Leading Women: Creating Global Communities through the Academy</u>. Presented at the annual meeting of the National Communication Association, Philadelphia, Pennsylvania.
- Banwart, M. C. & Warner, B. R. (2015, November). <u>Finding the Threshold in 2014: Gender as an Indicator of Political Image Construct Preferences</u>. Presented at the annual meeting of the National Communication Association, Las Vegas, Nevada.
- Banwart, M. C. & *Terri M. Easley* (2015, April). You've Got (A Lot) of Direct Mail: An Analysis of Competitive Primary Mail Messaging. Presented at the annual meeting of the Central States Communication Association, Madison, Wisconsin.
- Warner, B. R. & Banwart, M. C. (2014, November). <u>How Image Matters: Constructing a Measure of Campaign Communication Effects</u>. Presented at the annual meeting of the National Communication Association, Chicago, II. **Top Paper Award, Political Communication Division
- Banwart, M. C. & *Winfrey, K. L.* (2013, November). <u>Is it the Message or the Medium? Female and Male Candidate Messages in 2012</u>. Presented at the annual meeting of the National Communication Association, Washington, DC.
- Banwart, M. C., *Easley, T. M., Kearney, M. W.*, Stone, C., & *Winfrey, K. L.* (2013, November). Dialing in to Women...and Men? Examining Gender in the 2012 Debates through RTR Research. Presented at the annual meeting of the National Communication Association, Washington, DC.
- Warner, B. R. & Banwart, M. C. (2012, November). <u>Image is Everything: Proposing a New Model for Testing Candidate Image</u>. Presented at the annual meeting of the National Communication Association, Orlando, Florida.
- Winfrey, K. L., Warner, B. R., & Banwart, M. C. (2010, November). Role Models and Motivation: Candidate Gender and Political Engagement. Presented at the annual meeting of the National Communication Association, San Francisco, California.
- McKinney, M. S., & Banwart, M. C. (2010, April). <u>The Biden-Palin 2008 Vice Presidential</u>
 <u>Debate: An Examination of Gender and Candidate Issue Expertise</u>. Presented at the annual meeting of the Central States Communication Association, Cincinnati, Ohio. **Top

 Paper Award, Political Communication Division
- Banwart, M. C. (2009, November). <u>The Competency to Talk Politics: Interpersonal Engagement in 2008.</u> Presented at the annual meeting of the National Communication Association, Chicago, Illinois.

- Warner, B. R., Winfrey, K. L., and Banwart, M. C. (2009, November). We're on the ticket, too!: Perceptions and Attitudes toward Female Congressional Candidates. Presented at the annual meeting of the National Communication Association, Chicago, Illinois.
- Banwart, M. C. and *Kelly Winfrey* (2008, November). Gender, Leadership, and Politics: Effects of the 2008 Campaign on Young Women. Presented at the annual meeting of the National Communication Association, San Diego, California.
- Banwart, M. C. (2008, April). Diversity in Communicating Politics: Application of the Political Interpersonal Communication Index. Presented at the annual meeting of the Central States Communication Association, Madison, Wisconsin.
- Banwart, M. C. (2007, November). The Political Interpersonal Communication Index: Developing a Measure for Understanding Why We Talk Politics. Presented at the annual meeting of the National Communication Association, Chicago, Illinois. **Top Paper Award, Political Communication Division.
- Lewis, J. L., & Banwart, M. C. (2007, November). Comparing the Effects of Communication Mode in Election 2004: An Analysis of Image Evaluations. Presented at the annual meeting of the National Communication Association, Chicago, Illinois.
- Banwart, M. C. (2007) Communication competency and politics: Predicting voter attitudes and perceptions. Presented at the annual meeting of the Central States Communication Association, Minneapolis, Minnesota.
- Banwart, M. C. & McKinney, M. S. (2007). She said, he said part II: Analysis of debate styles in United States Senate and gubernatorial debates. Presented at the annual meeting of the Central States Communication Association, Minneapolis, Minnesota.
- McKinney, M. S. & Banwart, M. C. (2007). Leader of the pack: The emergence of a presidential nominee through primary debates. Presented at the annual meeting of the Central States Communication Association, Minneapolis, Minnesota.
- Banwart, M. C. (2006, November). Running on the Web: Webstyles of Female and Male <u>Candidates in 2006</u>. Presented at the annual meeting of the National Communication Association, San Antonio, Texas.
- McKinney, M. S. & Banwart, M. C. (2005, November). My Very First Time: Political Engagement through the First Voter Experience. Presented at the annual meeting of the National Communication Association, Boston, Massachusetts.
- Banwart, M. C. (2005, April). Portrayals of Gender in the 2004 Presidential Campaign: A Study of Strategies and Appeals. Presented at the annual meeting of the Central States Communication Association, Kansas City, Missouri.
- Banwart, M. C. & Anderson, K. A. (2004, November). The Dynamics of Voter Knowledge: Exploring the Role of Gender, Age, and Party Affiliation in Candidate Selection. Presented at the annual meeting of the National Communication Association, Chicago, Illinois.

- Banwart, M. C. & McKinney, M. S. (2004, April). Gender in Political Communication Campaign Debates. Presented at the annual meeting of the Central States Communication Association, Cleveland, Ohio. **Selected as the 2004 Central States Communication Association's "Federation Research Prize" Recipient
- Banwart, M. C., & McKinney, M. S. (2003, November). A Gendered Influence in Political Debates?: An Analysis of Mixed-Gender Debates from Election 2002. Presented at the annual meeting of the National Communication Association, Miami, Florida.
- Banwart, M. C., & Lewis, J. L. (2003, April). How the Candidates and Their Money Talked: An Analysis of Candidate Television Advertising in the 2002 Kansas Governor's Race. Presented at the annual meeting of the Central States Communication Association, Omaha, Nebraska.
- Banwart, M. C. (2003, April). Merging Methods: A Cross-Analysis of Campaign Advertising and the Effects in a Campaign for the U.S. House. Presented at the annual meeting of the Central States Communication Association, Omaha, Nebraska.
- Banwart, M. C. (2002, November). Perceptions of Political Knowledge, Interest, and Cynicism: The Voices of Young Women. Presented at the annual meeting of the National Communication Association, New Orleans, Louisiana.
- Banwart, M. C., & Kaid, L. L. (2002, September). Videostyle and Webstyle: An Interchannel Comparison of Candidate Self Presentation. Presented at the annual meeting of the American Political Science Association, Boston, Massachusetts.
- Banwart, M. C. (2002, April). The Interaction of Gender and Candidate Image Presentation: An Analysis of Ann Northup's 1998 and 2000 Reelection Campaign Discourse. Presented at the annual meeting of the Central States Communication Association, Milwaukee, Wisconsin.
- Banwart, M. C. (2002, April). She Said He Said: Candidate Advertising in Mixed-Gender Senate Races. Presented at the annual meeting of the Central States Communication Association, Milwaukee, Wisconsin
- Banwart, M. C. & Bystrom, D. G. (2001, November). Gender Influences on Gathering Political Information: Examining Perceptions of and Sources for Obtaining Political Knowledge in Elections. Presented at the annual meeting of the National Communication Association, Atlanta, Georgia.
- Banwart, M. C. & Carlin, D. B. (2001, November). The Effects of Negative Political Advertising on Gendered Image Perceptions and Voter Intent: A Longitudinal Study. Presented at the annual meeting of the National Communication Association, Atlanta, Georgia.
- Kaid, L. L. & Banwart, M. C. (2001, November). The Constituency that Made the Difference: Women Voters from 1992 to 2000. Presented at the annual meeting of the National Communication Association, Atlanta, Georgia.

- Kaid, L. L. & Banwart, M. C. (2001, August). Political Spot Advertising in the 2000 Presidential Campaign. Presented at the annual meeting of the American Political Science Association, San Francisco, CA.
- Banwart, M. C. (2001, April). Gender in Vice Presidential Image Development: Analyzing the 1984 Bush-Ferraro Debate. Presented at the annual meeting of the Central States Communication Association, Cincinnati, OH. **Top Paper Award, Political **Communication Division**
- Banwart, M. C. (2001, April). Finding the Women's Vote: Political Gender Portrayal in the 2000 Presidential Campaign. Presented at the annual meeting of the Central States Communication Association, Cincinnati, OH.
- Banwart, M. C. (2001, April). Female Candidates in the 2000 Campaign: A Study of Issues and Images. Presented at the annual meeting of the Central States Communication Association, Cincinnati, OH.
- Bystrom, D. G., Robertson, T. A., & Banwart, M. C. (2000, November). Framing the Fight: An Analysis of Media Coverage of Female and Male Candidates in Primary Races for Governor and U.S. Senate. Presented at the annual meeting of the National Communication Association, Seattle, Washington.
- Banwart, M. C. (2000, November). The Image Building Strategies of a Female Political Candidate as Responses to Rhetorical Situations: Anne Northup's 1998 Reelection Campaign. Presented at the annual meeting of the National Communication Association, Seattle, Washington.
- Banwart, M. C. (2000, June). Engaging the Gap: Exploring the Gender Gap and Its Influence on the 2000 Election. Presented at the NCA Summer Conference, "Communicating Politics: Engaging the Public in Campaign 2000 and Beyond," Washington, DC.
- Banwart, M. C. (2000, April). Image Building Strategies in Women's Campaign Messages: A Case Study of the 1998 Anne Northup Congressional Campaign. Presented at the annual meeting of the Central States Communication Association, Detroit, Michigan.
- Banwart, M. C. (2000, April). And the Winner Is...: A Rhetorical Analysis of Dole and Bush's Imaging Strategies in the Iowa Straw Poll. Presented at the annual meeting of the Central States Communication Association, Detroit, Michigan.
- Banwart, M. C. (2000, April). Images and Issues: Political Gender Portrayal in Presidential Campaigning. Presented at the annual meeting of the Eastern States Communication Association.
- Banwart, M. C. (1999, November). <u>Image Building Strategies in Women's Campaign</u> Messages: A Case Study of the 1998 Anne Northup Congressional Campaign. Presented at the annual Academic Outreach Conference of the American Association of Political Consultants, Baton Rouge, Louisiana. **Top 2 Paper Award

- Banwart, M. C. (1999, November). Archetypal Metaphors: Advocating Through Pictures. Presented at the annual meeting of the National Communication Association, Chicago, Illinois.
- Banwart, M. C. (1999, November). Perceptions of Gender and Power: Influencing Communication in Conflict Management. Presented at the annual meeting of the National Communication Association, Chicago, Illinois.
- Banwart, M. C. (1999, April). Women's Campaign Rhetoric: A Case Study of Australia and the United States. Presented at the annual meeting of the Central States Communication Association, St. Louis, Missouri.

Convention Participation on Discussion Panels/Invited Presentations:

- Banwart, M. C. (2022, November). The 2022 Midterm Election: What Happened? Discussant selected for panel at the annual meeting of the National Communication Association, New Orleans, Louisiana.
- Banwart, M. C. (2022, April). Political Communication and the 2022 U.S. Midterm Elections. Discussant for panel at the annual meeting of the Central States Communication Association, Madison, Wisconsin.
- Banwart, M. C. (2022, April). The Future of Presidential Debates & Debate Research. Discussant for panel at the annual meeting of the Central States Communication Association, Madison, Wisconsin.
- Banwart, M. C. (2021, April). Analyzing the 2020 Election and its Aftermath. Discussant for panel at the annual meeting of the Central States Communication Association, Virtual.
- Banwart, M. C. (2021, April). Madam Vice President: Meanings and Implications in the Historic Election of Kamala Harris. Discussant for panel at the annual meeting of the Central States Communication Association, Virtual.
- Banwart, M. C. (2019, April). <u>Looking Back Looking Forward: Examining the Elections of</u> 2018 & 2020. Discussant for panel at the annual meeting of the Central States Communication Association, Omaha, Nebraska.
- Banwart, M. C. (2019, April). Spotlight Panel: Celebrating the Inaugural Judith S. Trent Award for Early Career Excellent in Political Communication. Discussant for panel at the annual meeting of the Central States Communication Association, Omaha, Nebraska.
- Banwart, M. C. (2018, November). Challenging the Status Quo: Tackling Social Issues through Creative, Imaginative Leadership Development. Discussant on a panel presented at the annual meeting of the National Communication Association, Salt Lake City, Utah.
- Banwart, M. C. (2018, April). Political Communication and the 2018 U.S. Midterm Elections. Discussant for panel at the annual meeting of the Central States Communication Association, Milwaukee, Wisconsin.

- Banwart, M. C. (2017, November). From Public Campaigns to Private Conversations: Discursively Constructing the Relevance of Women in Politics. Discussant on a panel presented at the annual meeting of the National Communication Association, Dallas, Texas.
- Banwart, M. C. (2016, October). Applying Adaptive Leadership in Academic Research. Invited participant on a discussion panel presented at the Adaptive Leadership Network 2016 Conference, Harvard Kennedy School, Cambridge, Massachusetts.
- Banwart, M. C. (2016, April). Analyzing the 2016 Presidential Election: Reflections on the <u>Primaries and Predictions for the General Election</u>. Discussant on a panel presented at the annual meeting of the Central States Communication Association, Grand Rapids, Michigan.
- Banwart, M. C. (2015, November). Embracing Unanswered Questions in Key Areas of Political Communication. Discussant on a panel presented at the annual meeting of the National Communication Association, Las Vegas, Nevada.
- Banwart, M. C. (2015, April). 2014 Political Campaigns: Substantive Convergence or Continued Polarization. Discussant on a panel presented at the annual meeting of the Central States Communication Association, Madison, Wisconsin.
- Banwart, M. C. (2015, April). Awaiting Madame President: Perspectives of Scholars and Elected Officials on the First Female President of the United States. Discussant on a panel presented at the annual meeting of the Central States Communication Association, Madison, Wisconsin.
- Banwart, M. C. (2015, April). Looking Back, Looking Forward: Examining the Elections of 2014 & 2016. Discussant on a panel presented at the annual meeting of the Central States Communication Association, Madison, Wisconsin.
- Banwart, M. C. (2014, April). Political Communication and the 2014 Midterm Elections. Discussant on a panel presented at the annual meeting of the Central States Communication Association, Minneapolis, Minnesota.
- Banwart, M. C. (2014, April). Elevating the Classroom through Experiential Learning: Explorations of Case-in-Point as a Pedagogical Resource. Discussant on a panel presented at the annual meeting of the Central States Communication Association, Minneapolis, Minnesota.
- Banwart, M. C. (2013, April). "The Role of Women Voters in the 2012 Elections" on Looking Back, Looking Forward: Lessons Learned from Campaign 2012. Discussant on a panel presented at the annual meeting of the Central States Communication Association, Kansas City, Kansas.
- Banwart, M. C. (2013, April). <u>Imagining the Possible for Political Communication Research</u>. Discussant on a panel presented at the annual meeting of the Central States Communication Association, Kansas City, Kansas.

- Banwart, M. C. (2013, April). The "War on Women": Gender, Politics, and Rhetoric. Discussant on a panel presented at the annual meeting of the Central States Communication Association, Kansas City, Kansas.
- Banwart, M. C. (2012, November). American Behavioral Scientist: Lessons Learned in Campaign 2012. Discussant on a panel presented at the annual meeting of the National Communication Association, Orlando, Florida.
- Banwart, M. C. (2012, November). From the Pipeline to the Ballot Box: Women as Candidates and Voters in the Political COMMunity. Discussant on a panel presented at the annual meeting of the National Communication Association, Orlando, Florida.
- Banwart, M. C. (2011, November). Remembering Lynda Lee Kaid. Discussant on a panel presented at the annual meeting of the National Communication Association, New Orleans, Louisiana.
- Banwart, M. C. (2011, April). Senior Scholars Discuss the Midterm Elections. Discussant on a panel presented at the annual meeting of the Central States Communication Association, Milwaukee, Wisconsin.
- Banwart, M. C. (2011, April). Publishing Research in Political Communication. Discussant on a panel presented at the annual meeting of the Central States Communication Association, Milwaukee, Wisconsin.
- Banwart, M. C. (2011, April). Finding a "HOME" for Your Scholarship: The Do's and Don'ts, In's and Out's of Publishing and Securing Funding for Communication Research. Participant on preconference program panel presented at the annual meeting of the Central States Communication Association, Milwaukee, Wisconsin.
- Banwart, M. C. (2010, November). Building Bridges between Research and Practice: Political Scholarship and Student Action. Discussant on a panel presented at the annual meeting of the National Communication Association, San Francisco, California.
- Banwart, M. C. (2008, November). Voters' Voices in 2008: Analysis of Responses to Gender, Race, and Religion. Discussant on a panel presented at the annual meeting of the National Communication Association, San Diego, California.
- Banwart, M. C. (2008, November). Dialing in to Gender 2008: Reactions to Candidates in Mixed-Gender Races. Discussant on a panel presented at the annual meeting of the National Communication Association, San Diego, California.
- Banwart, M. C. (2008, April). Women and Politics: Have We Come a Long Way, Baby? Participant on Political Communication Division 10th Anniversary Panel presented at the annual meeting of the Central States Communication Association, Madison, Wisconsin.
- Banwart, M. C. (2006, April). Shaping Our Political Future: Races to Watch in the 2006 Midterm Elections. Discussant on a panel presented at the annual meeting of the Central States Communication Association, Indianapolis, Indiana.

- Banwart, M. C. (2005, November). Politics, Gender, and Voter Bias? Perceptions of Female and Male Candidates. Preliminary research presented at the annual meeting of the National Communication Association, Boston, Massachusetts.
- Banwart, M. C. (2004, November). Webstyles in 2004: Is the Internet Still an Ungendered Campaign Tool? Preliminary research presented at the annual meeting of the National Communication Association, Chicago, Illinois.
- Banwart, M. C. (2004, November). WebStyle: Communication Strategies Through Candidate Websites. Discussion panel participant about the book, Gender and Political Candidate Communication: VideoStyle, WebStyle, and NewsStyle, presented at the annual meeting of the National Communication Association, Chicago, Illinois.
- Bystrom, D. G. & Banwart, M. C. (2004, November). Gender and Political Communication: <u>Implications for Young Voters</u>. Preliminary research presented at the annual meeting of the National Communication Association, Chicago, Illinois.
- Banwart, M. C. (2003, November). <u>Dialogue on Research in Political Communication:</u> Campaign 2004. Discussant on a panel presented at the annual meeting of the National Communication Association, Miami, Florida.
- Banwart, M. C. (2003, November). Reaching Out to the Public in Election 2002: A Focus on the Kansas Statewide Election Study. Discussant on a panel presented at the annual meeting of the National Communication Association, Miami, Florida.
- Banwart, M. C., & Carlin, D. B. (2002, November). Racing Across the Plains: The 2002 Kansas Gubernatorial Race. Data presentation as panel discussant at the annual meeting of the National Communication Association, New Orleans, Louisiana.
- Banwart, M. C. (2001, November). Benefits of Public Deliberation. Discussant for panel entitled, "Engaging the public and the campus: An opportunity for revitalizing the roots of forensics," at the annual meeting of the National Communication Association, Atlanta, Georgia.

Professional Research Experience:

- Kansas Leadership Center, Third Floor Research, Sr. Associate for Research Innovation (2022). Provided oversight for a research team focused on multiple leadership development assessments. Lead researcher on a project examining leadership program participant outcomes and insights on correlations with community engagement and impact. *Funded project.
- Kansas Leadership Center, Third Floor Research (2019-2020). Led a research team studying the effects of a sustained leadership development initiative on a non-profit organization with office locations across multiple states. Research questions tested outcomes on organizational efficacy, organizational commitment, workplace satisfaction, and employee confidence and likelihood to engage in an established set of leadership attitudes and behaviors. The study design included surveys and focus groups. Results and analysis drafted as a white paper disseminated by the Kansas Leadership Center.

- National Co-Coordinator, UVote 2016 Research Team. One of four key directors who designed and coordinated data collection at over 30 research sites across the country regarding political campaign communication (ads, speeches, debates, media coverage, interpersonal communication) in the 2016 election cycle. The study focused on voters of all ages, analyzing their civic engagement and engagement with campaign communication.
- National Co-Coordinator, UVote 2008-2012 Research Team. One of four key directors who designed and coordinated data collection at over 30 research sites across the country regarding political campaign communication (ads, speeches, debates, media coverage, interpersonal communication) in the 2012 election cycle. The study focused on 18-29 year olds, analyzing their civic engagement and engagement with campaign communication. Through this involvement I also directed a local research team, comprised of graduate and undergraduate students, collecting data at KU as a participating site and running a RTR dial technology focus group at the Dole Institute of Politics for the first presidential debate.
- Team Member, UVote 2004 National Research Team. Aided in the design of the questionnaire and survey instruments utilized by 30 research sites across the US for research conducted in advertising studies and debate studies. The study focused on the 18-29 year old demographic and their reactions to presidential candidate messages in 2004. Organized and coordinated data collection at the University of Kansas.
- Co-Director, 2002 Kansas Sentencing Commission Research Team. Co-directed a research project that examined citizen attitudes toward a proposed change in the Kansas sentencing laws. The project included focus groups followed by a statewide phone survey. Results analyzed and presented to the Kansas Sentencing Commission, which were in turn incorporated into the Commission's lobbying efforts of the state legislature; changes in sentencing guidelines, which were in accordance with citizen preferences, approved by the legislature in spring 2003 session.
- Co-Director, 2002 Kansas Election Research Team. Co-directed a research project that examined the Kansas gubernatorial and attorney general primary races and the statewide general election. The project included three primary election focus groups and debate focus groups, as well as three statewide surveys that examined citizen perceptions of the candidates, legislature, media, and tested voter knowledge. In addition, the team collected candidate-generated and media-generated messages throughout the campaign for analysis.
- Team Member, Election 2000 National Research Team. Aided in the design of the questionnaire and survey instruments utilized by 35 research sites across the US for research conducted in advertising studies, debate studies, and phone surveys. Assisted in the organization and coordination of the studies conducted at the University of Oklahoma.
- Research Assistant (Dr. Lynda Lee Kaid, supervisor, fall 2000-summer 2001). Assisted with a project investigating reactions to various political communication messages in both a traditional setting and an Internet-simulated setting and with the analysis of results. Produced (layout, design) official publication of initial results in the "Political Advertising Research Reports" summer 2001 issue, edited by Lynda Lee Kaid. Funded by the Carnegie Foundation.
- Research Assistant (Dr. Lynda Lee Kaid, supervisor, spring 2000-spring 2001). Assisted with a project investigating reactions to technical distortions in political spot advertising. Funded by the National Sciences Foundation.

Research Assistant (Dr. Lynda Lee Kaid, supervisor, spring 2000). Assisted with the assessment and revision of the OU Department of Communication's Major Assessment Exam given to senior undergraduate majors in their final core course. Funded by the University of Oklahoma College of Liberal Arts and Sciences.

TEACHING EXPERIENCE

Graduate courses taught (University of Kansas):

Adaptive Leadership, Equity, and Inclusion

Building Resilient Leadership in Uncertain Times

Professionalization Seminar in Communication Studies

Seminar in Political Campaign Communication

Seminar in Political Communication

Seminar in Leadership and Communication

Rhetoric, Politics, and the Mass Media

Political Communication

Political Campaign Communication

Undergraduate courses taught (University of Kansas):

Study Abroad: Global Women's Leadership

- co-delivered (with Dr. Alesia Woszidlo) a study abroad course in India, which explored women's leadership challenges and opportunities within a globally emergent country and within contexts such as multi-national corporations, small businesses, NGOs, education, government, artisan collectives, and environmental sustainability efforts

Seminar in Leadership Studies: Leadership, Gender, and Civility in Public Discourse

Political Communication

Political Campaign Communication

Rhetoric, Politics, and the Mass Media

Communication and Leadership

Leadership, Strategies, and Applications

Public Leadership

Introduction to Leadership

- 2003-2011: taught as 1 credit discussion section, overload (see below)
- 2011-2014: responsible for significant course design changes, moving from a small seminar to a large lecture course with companion discussion sections; included overload instruction responsibilities (see below)
- 2013-2014: responsible for designing an online model, which delivers two credits online and one credit in person (the design includes multiple online sections and multiple in-person sections; the new 3-credit combination is accepted as fulfillment of KU Gore Goal 5 Learning Outcome 1: Social Responsibility and Ethics), on-load fall '13, on overload spring '14, and as director of the course with gta support fall '14

Overload courses taught (University of Kansas):

Sem in Leadership Stds: Gender and Leadership Practices and Processes (3 cr, fa'17) Seminar in Leadership Studies: Women's Leadership (3 credit; fa. 2016) Introduction to Leadership:

As a 2-credit online course: sp. 2014

As a 2-credit lecture/discussion, taught lecture: sp. 2013, fa. 2012, sp. 2012, fa. 2011, sp. 2011

As a 1 credit discussion section: fa. 2012, sp. 2011, sp. 2010, sp. 2005; co-taught fa. 2003, sp. 2008

Thematic Learning Community Seminar (1 credit; fa. 2003, 2004, 2005; sp. 2006) Seminar in Political Communication Research Methods (3 credit; co-taught fa. 2002)

DEPARTMENTAL, UNIVERSITY, AND DISCIPLINE SERVICE

Departmental, Communication Studies:

2021-2023	Member, Graduate Studies Committee
2019-2021	Member, Awards Committee
2014-2017	Member, Fundraising Committee
2012-2017	Member, Curriculum Revision Committee
2004-2016	Coordinator and Advisory Committee Chair, Leadership Studies Minor* Department of Communication Studies, University of Kansas From 2007-2014 directed and designed a program review and revision, inclusive of course re-designs for COMS 201 Introduction to Leadership, COMS 431 Communication and Leadership, and COMS 531 Leadership Strategies and Applications. The revision included an intentional scaffolding of student learning across the three courses, grounded in an experiential learning model. The revision is also based on a paradigm shift from an "individual as leader" perspective to a "leadership as process"-based systems perspective. *As of August 2016, the Leadership Studies Minor is housed in the Institute for Leadership Studies
2013-2014	Chair, Departmental Planning Committee
2007-2010	Member, Graduate Advisory Committee
2007-2008	Coordinated budget committee for the Communication Studies Research Lab; participated in developmental stages for design and proposal
2002-2007	Member, Undergraduate Advisory Committee
2005, fall	Chair, Political Communication Faculty Search Committee
2004, fall	Chair, Political Communication Faculty Search Committee
2003-2004	Co-Coordinator, Leadership Studies Minor
2002-2003	Member, Leadership Minor Faculty Advisory Committee

University:

2023-present Member, HR Transformation Working Group (Provost appointed)

2023-present	Competency-Based Education Curriculum & Teaching Transformation Group (VPAA invited)
2018-2022	Dean-appointed CLAS Faculty Development Liaison (Dean appointed) Center for Faculty Development, Office of the Provost
2021	Member, KU Common Book Selection Committee
2009-2021	Member, University Awards Committee (Chancellor appointed) formerly the Chancellor's Student Awards Committee
2019, spring	Series Co-Chair, Presidential Lecture Series (Director invited) Dole Institute of Politics
2018-2019	Member, CLAS Dean's Ad Hoc Budget Work Group (Dean appointed) College of Liberal Arts and Sciences Dean's Office
2018-2019	Mentorship Facilitator, New Faculty Mentor Group Center for Faculty Development and Mentoring, Office of the Provost
2017-2019	Co-Chair, Kansas Core Outcomes Group – Principles of Leadership Kansas Board of Regents
2015-2018	Member, Steering Committee Leadership Studies Certification Experiential Learning, Office of the Provost (appointed by the Provost)
2017	Chair, 5-Year Review Committee for the Dole Institute of Politics' Director Office of the Chancellor (Chancellor appointed)
2015-2017	Member, Faculty Senate (elected)
2012-2016	Member, Social Sciences General Research Fund Committee (elected) College of Liberal Arts and Sciences
2013-2014	Member, Dean's Advisory Committee (Dean appointed) College of Liberal Arts and Sciences
2012, spring	Member, Doctoral Education Funding Work Group (Provost appointed) Provost's Strategic Planning Initiative
2010-2012	Member, University Committee on Sabbatical Leaves (elected)
2010-2011	Member, Engaged Learning/Course Redesign Sub-Committee and Energizing the Educational Environment Committee (Provost appointed) Provost's Strategic Planning Initiative
2011	Faculty Fellow, Center for Service Learning (Director appointed)

2011	Chair, Advisory Committee, Center for Service Learning (Director appointed)
2010, spring	Co-Facilitator for the Learning & Development Committee (Provost appointed) facilitated strategic and leadership development planning sessions; the Committee is a jointly sponsored initiative by the Provost's Office and the office of HR/EO
2010, spring	Faculty Seminar, Center for Teaching Excellence
2009-2010	Interim Member, University Committee on Sabbatical Leaves (VPFA appointed)
2009-2010	University Scholar Faculty Mentor
2008-2010	Member, Committee on Undergraduate Studies and Advising (elected) College of Liberal Arts and Sciences 2009-2010 Chair, Curricular Changes Subcommittee
2009, fall	Provost's Post-Audit Committee, Academic Efficiencies (Provost appointed)
2005-2009	Guest Instructor, U.S. Army Command College Partnership between CLAS and Ft. Leavenworth
2009, fall	Selection Committee, Truman Scholarship Competition
2008, spring	Co-Instructor, Dole Institute of Politics Faculty/Fellow Pilot Program
2006-2008	Member, Human Subjects Committee Lawrence Campus
2004-2007	Member, Academic Advisory Committee (Director appointed) Dole Institute of Politics
2007, fall	Member, Committee on Undergraduate Studies and Advising (elected) College of Liberal Arts and Sciences
2007, summer	Session leader, Leadership Development Knowledge Day, National Assoc. of Student Councils Nat. Conference hosted by the University of Kansas
2007, spring	Co-Facilitator, Research Ethics session University Research Summit
2007, spring	Faculty Liaison, Dole Institute of Politics (appointed by Director)
2005-2007	Member, Advisory Committee (invited by Director) University Career Center
2005-2006	Faculty Facilitator, Leadership & Politics Thematic Learning Community University of Kansas

	**culminated in presentation to Kansas legislators in Topeka on importance of resolving deferred maintenance issues at state universities, April 2006
2003-2006	Faculty, Girl's State College Credit Course LA&S 292 Women in Politics and Government
2002-2006	Faculty Mentor, Athletic Department
2005, fall	Member, Graduate Studies Committee College of Liberal Arts and Sciences
2005, fall	Facilitator, Thematic Learning Communities session Teaching Summit, Center for Teaching Excellence
2004-2005	Alternate Member, Human Subjects Committee Lawrence Campus
2004-2005	Faculty Facilitator, Leadership in America Thematic Learning Community
2004-2005	Chair, Student Housing Administration Board
2004	Member, Student Success Communication Strategies Priority Committee Student Success
2004	Faculty, Duke TIP Scholars Weekend
2003-2004	Faculty Facilitator, Leadership in America Thematic Learning Community
2003-2004	Member, Student Housing Administration Board (appointed by Director)
2003	Member, Thematic Learning Community Advisory Board
2003	Cluster Facilitator, LeaderShape Institute Conference
2003	Seminar Leader, Women's Leadership Conference
Discipline:	
2002-present	Paper/panel Proposal Reviewer Political Communication Division, National Communication Association
2000-present	Paper/Panel Proposal Reviewer Political Division, Central States Communication Association
2021	Peer Reviewer, Argumentation & Advocacy
2021	Peer Reviewer, Sex Roles
2018-2021	Peer Reviewer, Communication Monographs

2020	Member, Political Communication Division Book Award National Communication Association
2017	Member, Book Award Committee Political Communication Division, American Political Science Association
2016	Respondent, Top Papers Panel in Political Communication National Communication Association Conference
2015	Respondent, Top Papers Panel in Political Communication National Communication Association Conference
2012-2013	Chair, Political Communication Division National Communication Association
2012-2013	Chair, Federation Prize for Research Selection Committee Central States Communication Association
2011-2012	Chair-Elect/Program Planner, Political Communication Division National Communication Association
2011-2012	Member, Federation Prize for Research Selection Committee Central States Communication Association
2010-2011	Vice Chair, Political Communication Division National Communication Association
2010	Chair, Dissertation Award Committee, Political Communication Division National Communication Association
2008-2009	Member, Nominating Committee Central States Communication Association
2008	Selection Committee, Outstanding Book Award Political Communication Division, National Communication Association
2008	Selection Committee, NCA Post-Election Forum Call for Video Questions National Communication Association Convention
2007	Peer Reviewer, Politics & Gender
2007	Peer Reviewer, Journal of Politics
2006-2007	Chair, Nominating Committee Political Communication Division, National Communication Association
2006-2007	Chair, Nominating Committee Political Communication Division, Central States Communication Assoc.

2005-2006	Member, Nominating Committee Central States Communication Association
2004-2005	President, Political Communication Interest Group Central States Communication Association
2003-2005	Editorial Board, Communication Studies Journal Central States Communication Association
2003-2004	Chair, Nominating Committee Political Communication Division, National Communication Association
2003-2004	President-Elect, Political Communication Interest Group Central States Communication Association
2003	Peer Reviewer, Journal of Applied Communication Research National Communication Association
2002-2003	Vice President, Political Communication Interest Group Central States Communication Association

LECTURES, WORKSHOPS, AND INVITED PRESENTATIONS

For academic and disciplinary audiences:

2020-2021	"Developing Adaptive Leadership" Series Chair for the Chairs and Directors Development series Sponsored by the KU Center for Faculty Development and Mentoring
2021, su.	"Leadership, Gender, and Society" Guest Faculty, Hubert Humphrey Fellows (U.S. Department of State) Invited by KU International Affairs (also presented to the 2015, 2018, and 2019 Hubert Humphrey cohorts)
2020, Nov.	"Media over Message? A Gendered Comparison of the News Coverage and TV Ads of the 2020 U.S. Senate Candidates" Co-Presenter (with Dianne Bystrom), 7 th Annual American Behavioral Scientist U.S. Presidential Election Retrospective Sponsored by Emerson College
2020, Nov.	"And the Winner is?: Processing the Uncertain Election of 2020" Panelist, Political Communication Institute's Post-Election Program Sponsored by the PCI at the University of Missouri
2020, fall	Co-facilitator (with Dr. Alesia Woszidlo), three-part leadership and communication workshop series Designed and delivered for the Reconstructive Surgery Residency program, Univ. of Kansas Medical Ctr.

topics included: communication competencies, conflict management, leadership and resilience

- 2020, May "Leadership and Resilience in Uncertain Times"
 Co-facilitator (with Dr. Alesia Woszidlo) of a two-part leadership workshop
 Designed and delivered for the College Advising and Student Services (CASS)
 staff, College of Liberal Arts & Sciences, University of Kansas
- 2019-2020 "Building our Capacity for Thriving"
 Facilitator, two-part leadership development workshop series
 Designed and delivered for the Staff Collaborative, College of Liberal Arts & Sciences, University of Kansas
- 2019, fall "Changing Perspectives and Paradigms: Engaging in Acts of Leadership"
 Facilitator, five-part leadership development workshop series
 Designed and delivered for the Dean's Office Suite Staff, College of Liberal
 Arts & Sciences, University of Kansas
- 2019, spring "Leadership and Diagnostic Skills: Leading in the Classroom and Building Skills for your Future Career"

 Presentation for the ASCEND Workshop Series, sponsored by the University of Kansas Medical Center
- 2019, spring "Thriving at the Heart of KU: Developing your Adaptive Leadership Skills and Capacities"

 Co-Facilitator (with Dr. Alesia Woszidlo) of a two-part leadership workshop Designed and delivered for the College Advising and Student Services (CASS) staff, College of Liberal Arts & Sciences, University of Kansas
- 2018, fall "Leadership and Diagnostic Skills: Leading in the Classroom and Building Skills for your Future Career"

 Designed and delivered for the College Office of Graduate Affairs, College of Liberal Arts & Sciences, University of Kansas
- 2017, Oct. "Disrupting the gendered role of leadership: Identifying factors associated with adaptive leadership outcomes in women's leadership programming" Session speaker (with Dr. Alesia Woszidlo)

 Invited by the Adaptive Leadership Network, Washington, DC.
- 2017, su. "Elevating Your Voice in the Work of Global Leadership"
 Spotlight conference session on women's leadership
 Invited by the Bureau of Educational and Cultural Affairs, U.S. Department of
 State SUSI Women's Leadership Opening Conference
- 2016, fall "Status Quo No More: Engaging in Acts of Leadership"

 Session speaker, invited by the Rita Ravens Alexander Service Workshop,

 University of Kansas
- 2016, fall "Leadership, You, and the Challenge of a New Year"

	Convocation Keynote Invited by Southwestern College, Winfield, Kansas
2016, su.	"Status Quo No More: Engaging in Acts of Leadership" Faculty, Mini-College Sponsored by the College of Liberal Arts and Sciences, University of Kansas
2015, spring	"Women Helping Women: The Kansas Women's Leadership Institute" Keynote Speaker Invited by the University Women's Club, University of Kansas
2014, su.	"Leadership Studies: A New Paradigm" In the Classroom with a KU Professor, Faculty lecture presentation Invited by the KU Office of First-Year Experience, University of Kansas
2014, spring	"What I learned from taking a large lecture class online" CODL Lunch and Learn Series Sponsored by the KU Center for Online and Distance Learning
2014, spring	"Life, like leadership, is a process" Presentation for the Last Lecture Series Sponsored by HawkLink and the KU Office of Multi-Cultural Affairs
2014, spring	"Changing Perspectives and Paradigms: Engaging in Acts of Leadership" Presentation workshop for the Provost's Staff Fellows Program Sponsored by the Office of Faculty Development, University of Kansas
2014, spring	"Practices of Experiential Learning" A panelist for the Experiential Learning Symposium, University of Kansas
2013, fall	"Goodwill, Diplomacy, and Adaptive Leadership: Women's Civic Leadership from the Heartland" Distinguished Lecturer Sponsored by the Political Communication Institute, University of Missouri
2013, fall	"Renewing our Purpose: Communication, Empowerment and Leadership" Keynote Address, Annual Convention Invited by the Oklahoma Speech Theatre Communication Association
2013, su.	"Leadership Studies: A New Paradigm" In the Classroom with a KU Professor, Faculty lecture presentation Invited by the KU Office of First-Year Experience, University of Kansas
2013, spring	"A Shift in Focus: Leadership as a Process" Presentation workshop for the Provost's Staff Fellows Program Sponsored by the Office of Faculty Development, University of Kansas
2013, spring	"Discover Your Direction – Engaging in Leadership" Presentation for the Mount Oread Scholars, University of Kansas

2012, fall	"Women's Leadership Institute: Women's Civic Leadership from the Heartland" Invited presentation for the Endacott Society, University of Kansas
2012, fall	"Beyond the Term Paper: Creating and Assessing Engaging Assignments" Presentation for the New GTA Orientation Follow-On Sessions Sponsored by the Center for Teaching Excellence, University of Kansas
2012, spring	"A Shift in Focus: Leadership as a Process" Presentation workshop for the Provost's Staff Fellows Program Sponsored by the Office of Faculty Development, University of Kansas
2011, fall	"Beyond the Term Paper: Creating and Assessing Engaging Assignments" Presentation for the New GTA Orientation Follow-On Sessions Sponsored by the Center for Teaching Excellence, University of Kansas
2011, fall	"Are You on the Balcony or the Dance Floor?: Engaging the Process of Leadership" Presentation for Academic Day, sponsored by the College of Liberal Arts & Sciences, University of Kansas
2011, spring	Congratulatory Address for the Undergraduate Department of Communication Studies Graduation Ceremony, University of Kansas
2011	"The New Design for Leadership: Creating Change, Innovation & Inspiration" Workshop Co-Presenter, 2011 Staff Leadership Summit Sponsored by the University of Kansas invited to present two breakout session programs; the Summit is a jointly sponsored initiative by the Provost's Office and the office of HR/EO.
2010, fall	"Beyond the Term Paper: Creating and Assessing Engaging Assignments" Presentation for the New GTA Orientation Follow-On Sessions Sponsored by the Center for Teaching Excellence, University of Kansas
2010, spring	Research Presentation Invited by the Institute for Policy and Social Research, University of Kansas
2007-2010	"Women and Politics: Presentation Styles and Media Coverage" Guest speaker, Girl's State Hosted at the University of Kansas
2009, fall	"Trust the Process" Presentation workshop for the Provost's Staff Fellows Program Sponsored by the Office of Faculty Development, University of Kansas
2008, fall	"Critical Conversations: Hillary's Legacy Women, Gender, and the Presidential Election" Panelist presentation

Sponsored by the KU Emily Taylor Women's Resource Center

2010, spring Keynote Address, UCDA Design Education Summit

Sponsored by the University and College Designers Association

 $co-presenter,\ introducing\ a\ framework\ developed\ for\ interdisciplinary\ pedagogy;\ UCDA$

is a national association in the Design discipline.

2008, fall Panelist, Student-Parent Visitation Day

Sponsored by the University of Kansas

2006 Keynote Speaker, Women's Leadership Conference

Sponsored by the University of Kansas

2004 "Encouraging the Heart"

Guest Speaker, Blueprints Student Leadership Conference

Sponsored by the University of Kansas

For corporate and community audiences:

2022, Nov. "Gender Balance on Municipal Boards/Commissions: Why Gender Matters" Co-Presenter (w/Emily Vietti) for the KWLG Lunch & Learn Series Sponsored by the Kansas Women Leading Government

2022, March "Research and Representation: Kansas Municipalities and Gender Balance"

Co-Presenter (w/Emily Vietti) for the Appointments Project® and Ready to

Run Kansas® Women's Leadership Series

Sponsored by United WE and the KU Institute for Leadership Studies

2022, March "Women's Civic Leadership Pathways"

Co-Presenter (with Emily Vietti) for the Kansas Women in State Employment

annual conference

Sponsored by the Kansas Department of Administration

2022, March "Elevate Women's Civic Leadership"

Keynote Address for the KASB Women's Leadership Summit

Sponsored by the Kansas Association of School Boards

2022, March "Elevate Women's Pathways to Service"

Co-Presenter (w/Emily Vietti) for the Women's History Month Program Series

Sponsored by the T-Mobile Women and Allies Network

2021, May "Pathways to Civic Engagement: Serve and Run"

Guest presenter for the "Get Ready and Run for Office" Series

Sponsored by the Kansas Climate + Energy Project

2021, March "'UnRepresented: Documentary Screening & Filmmaker Q&A"

Guest Panelist

Invited by the Dole Institute of Politics, University of Kansas

2020, Nov "Elevating Women's Leadership: A Focus for Programming at the KU Institute for Leadership Studies" Invited by the Lawrence Rotary, Lawrence, Kansas 2020, June "Capacity Building Leadership: Resilience in Uncertain Times" Invited by Boeing Next (LX) Program, St. Louis, Missouri Workshop co-designed and presented (with Dr. Alesia Woszidlo) to build resilience and exercise leadership during the pandemic. 2016, fall "Top Ten Moments in Presidential Debate History" Fall 2016 Election Program Series program (w/Dr. Mitchell McKinney) Sponsored by the Dole Institute of Politics, 2016, fall "Building Leadership Capacity: The Work We Can Do Now" Guest speaker Invited by the Leadership Lawrence Alumni Network, Lawrence, Kansas 2016, fall "Athena Award: Challenging Norms and Elevating Women's Voices" Keynote, Athena Award Luncheon, Women's Division Invited by the Chamber of Commerce – Leavenworth/Lansing Area 2016, su. "Leadership Expectations: Challenging Norms and Elevating Women's Voices" Keynote speaker, invited by the Women in Public Administration Conference 2015, spring "Be the Change: Women, Media and Power" Guest Panelist, WISE Women's History Month Event Sponsored by Sprint Corporation, Overland Park, Kansas 2015, spring "Women's Leadership on Campus – Discovering the Leader in You" Panelist, Presidential Lecture Series: The First Woman President 2.0 Sponsored by the Dole Institute of Politics, University of Kansas 2012, fall Presidential Campaign 2012: "The Undecideds" Sponsored by the Dole Institute of Politics, University of Kansas Moderator/facilitator for a focus group of undecided/independent voters from the local area; the focus group watched the first presidential debate and provided moment-tomoment feedback through the use of dial technology. The group then participated in a discussion regarding their attitudes and perceptions of the candidates, the debate, and the election. This program was part of the Dole Institute's fall election series. 2011 Workshop Presenter/Facilitator, Emerging Leaders Academy Sponsored by the KU Public Management Center, University of Kansas The PMC is the professional development arm of the Public Administration Dept, providing workforce education and training to public sector organizations in Kansas, and the ELA is a 4-month program designed to develop skills in leadership, and organizational

2008, fall POTUS 44: "The Undecideds"

Sponsored by the Dole Institute of Politics, University of Kansas

situations and contexts.

and interpersonal dynamics; presentation focused on powers for change in adaptive

Moderator/facilitator for a focus group of undecided voters from the local area; the focus group watched the third presidential debate and provided moment-to-moment feedback through the use of dial technology. The group then participated in a discussion regarding their attitudes and perceptions of the candidates, the debate, and the election. This program was part of the Dole Institute's fall election series, "POTUS 44," and was simultaneously broadcast to a group of attendees at the Institute as well as Seward County Community College.

2008, fall Panel Moderator, "Climate Change and Insurance: How Climate Change and

Risk Management Could Affect the Insurance Industry in Kansas" Conference

Sponsored by the Kansas Insurance Department

2007, fall "How will the women's vote impact the 2008 elections?"

Sponsored by the Johnson County League of Women Voters

2004, fall "Hi-Tech Politics: 2004 & Beyond"

Panel presentation

Sponsored by the Dole Institute of Politics, University of Kansas

Other:

2016-2020 Facilitator, Strategic Planning

Requested engagement by the KU Endowment Association

Responsible for facilitating the Strategic Planning Process for the KU Endowment Association, inclusive of designing and facilitating the process through which the program's strategic themes, priorities, and goals are developed through 2021.

2011 Facilitator, Strategic Goal Setting

Requested engagement by the United Way of Douglas County, Lawrence, KS Facilitated a half-day retreat of the Executive Board to determine primary goals for both funding and programming; this retreat culminated a year-long strategic planning initiative by the UW

ADVISING

PhD Dissertation Chair:

<u>Defense Date</u>	<u>Current Position</u>
current	University of Kansas (lecturer/acad. program coord.)
Summer 2022	Green River College, UW system (tenure track)
Summer 2017	Panorama Global/Ascend Fund (Director)
Spring 2017	Aware (senior data analyst)
Spring 2016	Johnson Co. Community College (tenure track)
Spring 2012	Iowa State University (tenure track)
Spring 2011	University of Missouri (tenure track)
Fall 2009	Rockhurst University (tenure track)
Summer 2006	James Madison University (tenure track)
Spring 2006	Nazarbayev University (tenure track)
	current Summer 2022 Summer 2017 Spring 2017 Spring 2016 Spring 2012 Spring 2011 Fall 2009 Summer 2006

PhD Dissertation Committee Member:

Defense Date summer 2021

Shelley Hepler

Lynette Jachowicz Summer 2016 Rose Helens-Hart Spring 2015 Natalie Pennington Spring 2015 Travis Joyner Spring 2012 Ryan Shepard Spring 2011 Dana Anderson Spring 2008 Tina Decker Fall 2006 Jaycee Irwin Summer 2006 Mohammed Al Ghamdi Fall 2005 **Kevin Boully** Fall 2005 Shu-Chin Lin Spring 2005 Jamel Bell Spring 2004 Phil Chidester Spring 2004 Eric Morris Fall 2004 Jay Self Spring 2004

PhD Comprehensive Exam Committee Chair:

Defense Date Parviz, Elnaz Spring 2020 Spring 2016 Emily Vietti Mike Kearney Fall 2015 Terri Easley Spring 2015 Abbie Hodgson Spring 2014 Kelly Winfrey Fall 2010 Ben Warner Fall 2009 Dan Schill Fall 2005

PhD Comprehensive Exam Committee Member:

Defense Date Shelley Hepler Fall 2019 Chuck Russell Fall 2014 Tracy Blasdel Fall 2013 Rose Helens-Hart Fall 2013 Natalie Pennington Fall 2013 Travis Joyner Fall 2011 Ryan Milner Spring 2011 Mary Denning Fall 2009 Ryan Shepard Fall 2009 Jim Schnoebelen Fall 2009 LaChrystal Ricke Spring 2007 Tom O'Toole Spring 2005 Jaycee Irwin Fall 2005 Jenifer Lewis Summer 2005 Mohammed Al Ghamdi Spring 2005 **Kevin Boully** Spring 2005 Shu-Chin Lien Spring 2004 Jamel Bell Fall 2003 Phil Chidester Fall 2003

PhD Dissertation Committee Outside Member:

	<u>Defense Date</u>
Wendy Shoemaker (Education)	Spring 2023
Abigail Blackman (Applied Behavioral Science)	Spring 2022
Kendall Kohnle (Psychology)	Spring 2020
Husain Ebrahim (Journalism)	Spring 2017
Nicole Kramer (Psychology)	Spring 2017
Amber Dickinson (Political Science)	Spring 2012

M.A. Thesis Committee Chair:

	<u>Defense Date</u>
Michael Kearney	Fall 2013
Carola Neira Mellado	Spring 2013
Sally Campbell	Fall 2012
Lacey Hall	Spring 2010
Justin Mackey	Spring 2008
Erin Blocher	Spring 2007
Rebecca Mank	Spring 2007
Lesley Randolph	Spring 2005
Dan Schill	Spring 2004

M.A. Comprehensive Exam Committee Chair:

	<u>Defense Date</u>
Sahar Afshar	current
Jaden Wilcoxson	Summer 2023
Sabrina Monsees	Spring 2023
Brian Box	Summer 2016
Abbie Hodgson	Spring 2009
Seth Bundy	Spring 2006

M.A. Thesis/Exam Committee Member:

	<u>Defense Date</u>
Christopher Bayes	current
Laila Kakar	current
Diana Raofi	current
Chesa Myles	Spring 2023
Sesely Omli	Summer 2022
Andrew Kaiser	Fall 2015
Carl Walz	Spring 2009
Nan Wolf	Spring 2009
Lauren Markward	Spring 2008
Shana Beach	Spring 2007
Ashleigh Resetarits	Spring 2005
Jenifer Lewis	Summer 2003

M.A. Thesis Committee Outside Member:

Defense Date Spring 2006

Kim Rubenstein (Journalism)

Undergraduate Honors Thesis Chair:

Defense Date

Annie Sims Spring 2007 Karen Butler Spring 2005 Justin Mackey Fall 2004

MEMBERSHIP IN PROFESSIONAL AND SERVICE ORGANIZATIONS

Central States Communication Association

International Leadership Association

National Communication Association

Updated September 2023